

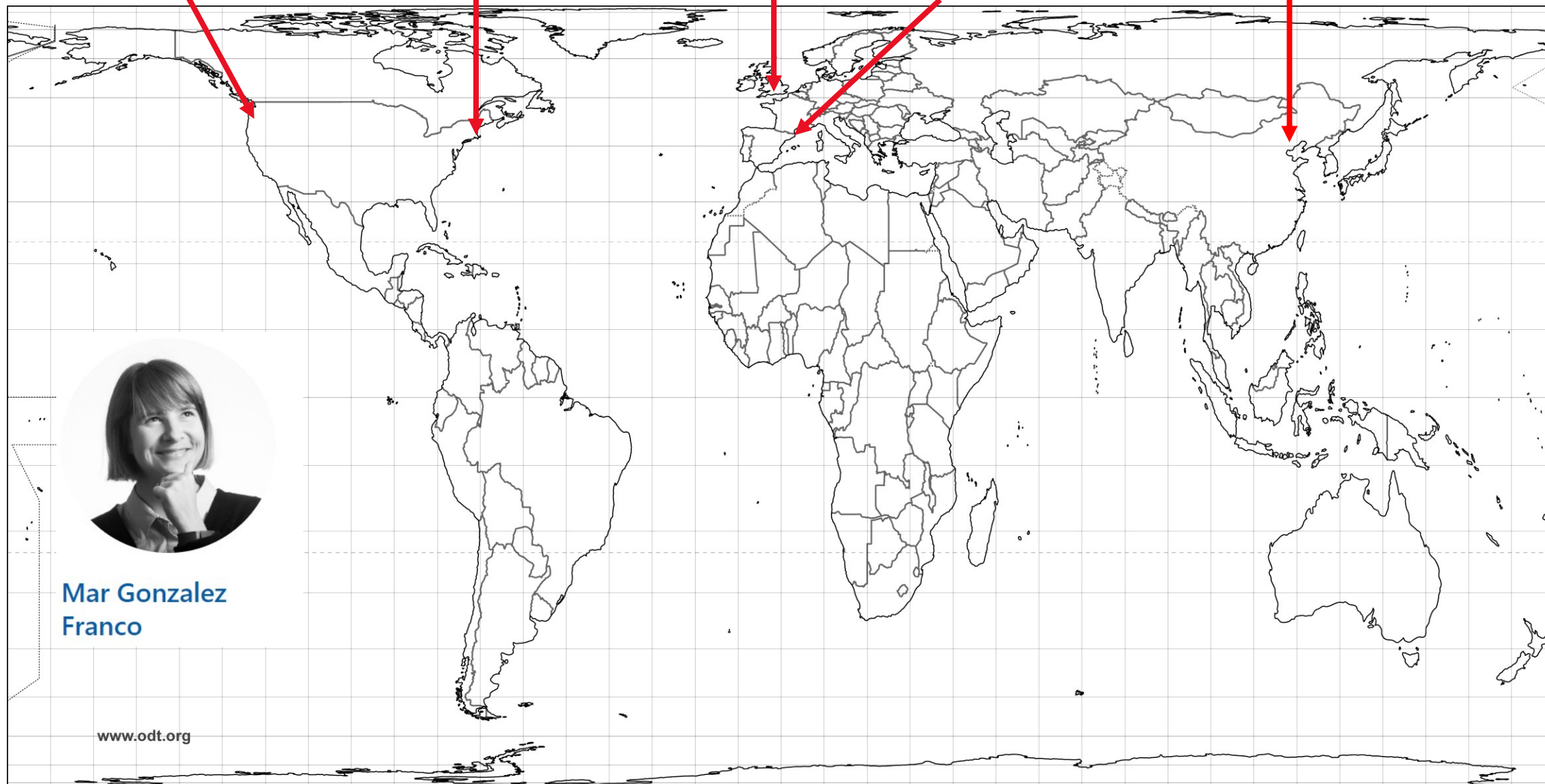
# Impossible outside Virtual Reality

Dr. Mar Gonzalez-Franco

Extended Perception, Interaction & Cognition (EPIC)  
Research Group

Microsoft Research  
June 4th 2020





Mar Gonzalez  
Franco

# Impossible outside Virtual Reality

Dr. Mar Gonzalez-Franco

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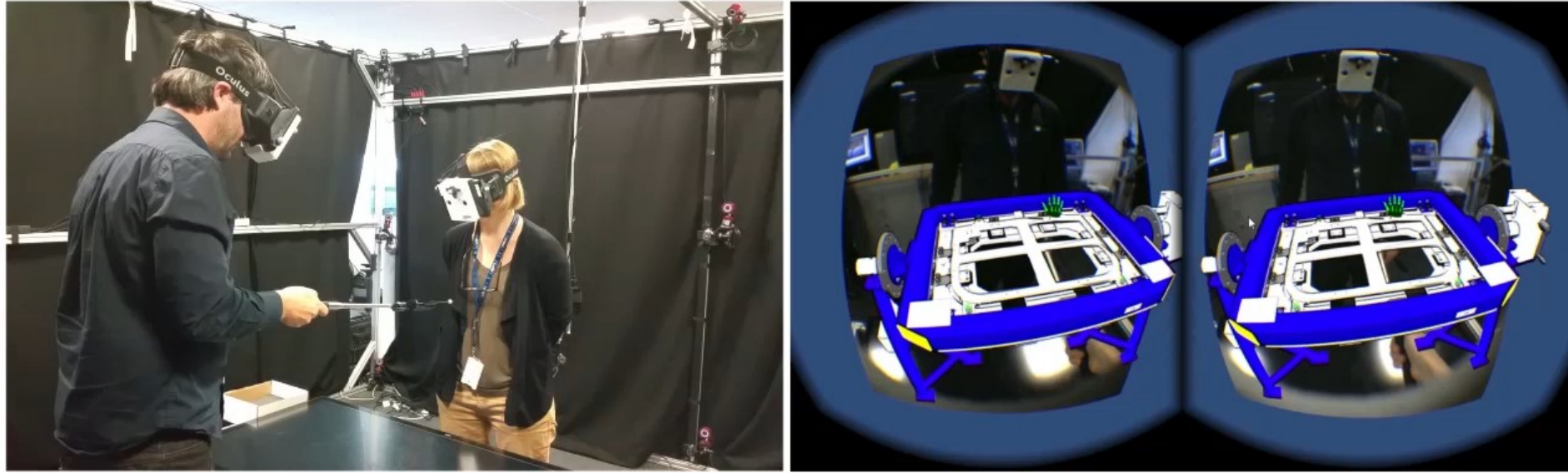


**Abtahi, et al. (2019) I'm a giant: Walking in large virtual environments at high speed gains ACM CHI**









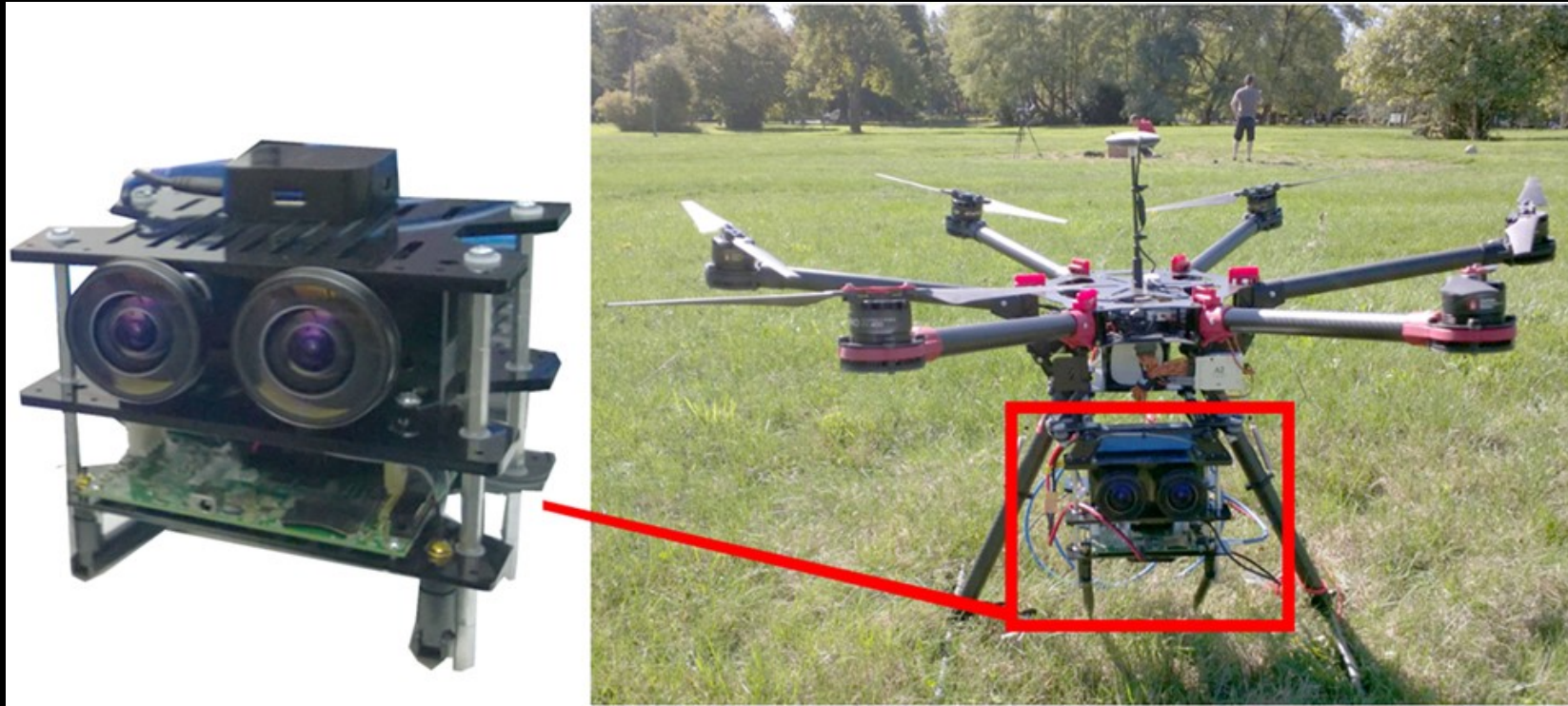
# Immersive Mixed Reality for Manufacturing Training

M Gonzalez-Franco, R Pizarro, J Cermeron, K Li, J Thorn,  
W Hutabarat, A Tiwari, P Bermell-Garcia

**AIRBUS**  
GROUP

Gonzalez-Franco, Mar, et al. 2017 "Immersive mixed reality for manufacturing training." *Frontiers in Robotics and AI* 4: 3.

# FPV Drone navigation in VR

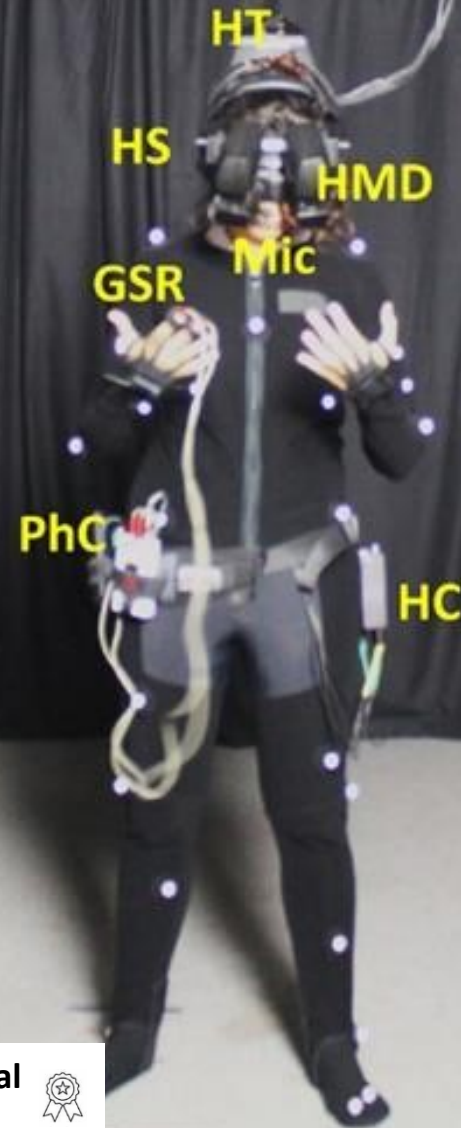


**Modified DJI S900 hexacopter (right) with the stereo camera and the Tegra TK1 embedded board attached (left).** 28–30 frames per second encoding speed at  $1,600 \times 1,080$  resolution per camera/eye

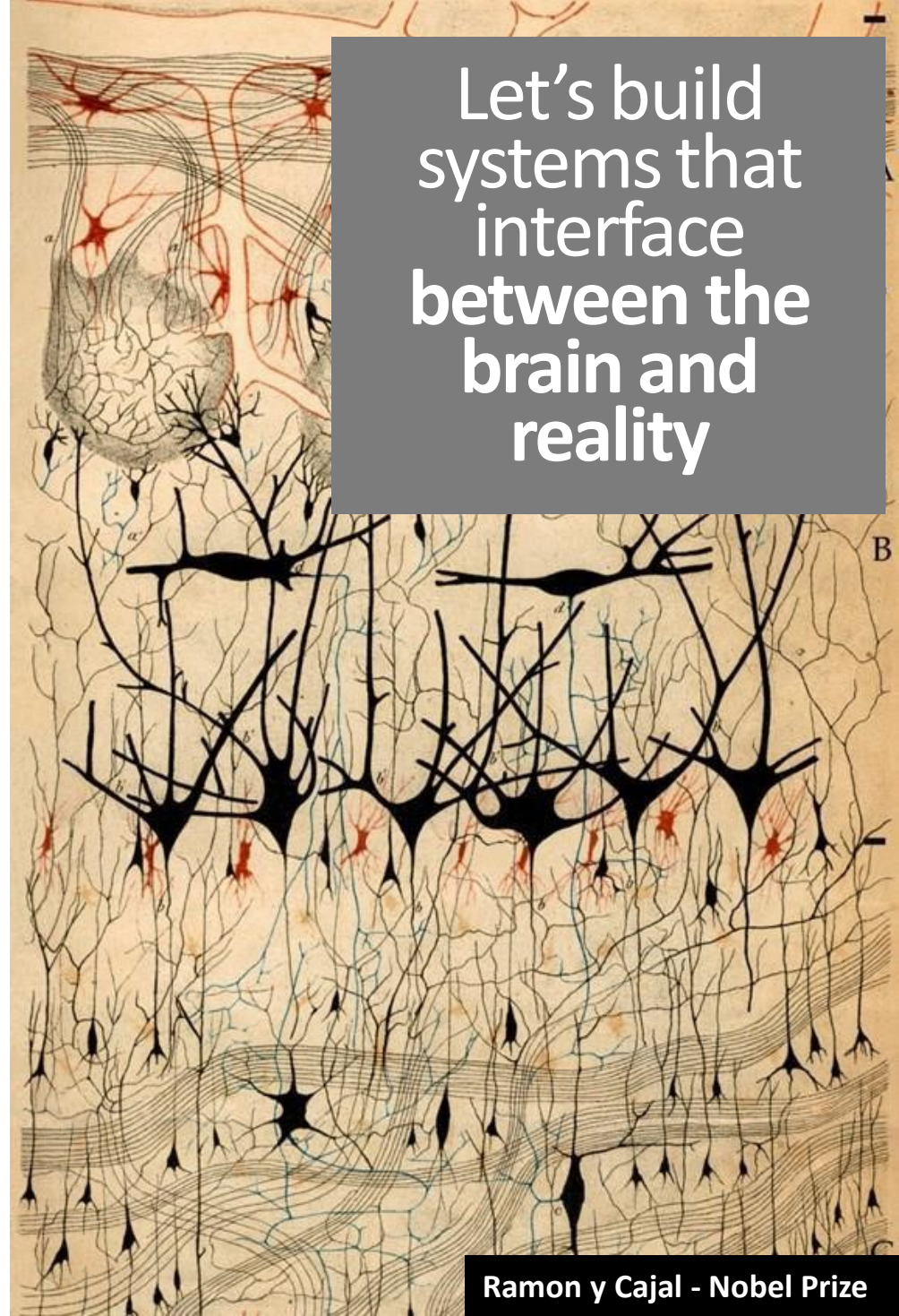




Let's build  
systems that  
interface with  
reality



Let's build  
systems that  
interface  
between the  
brain and  
reality



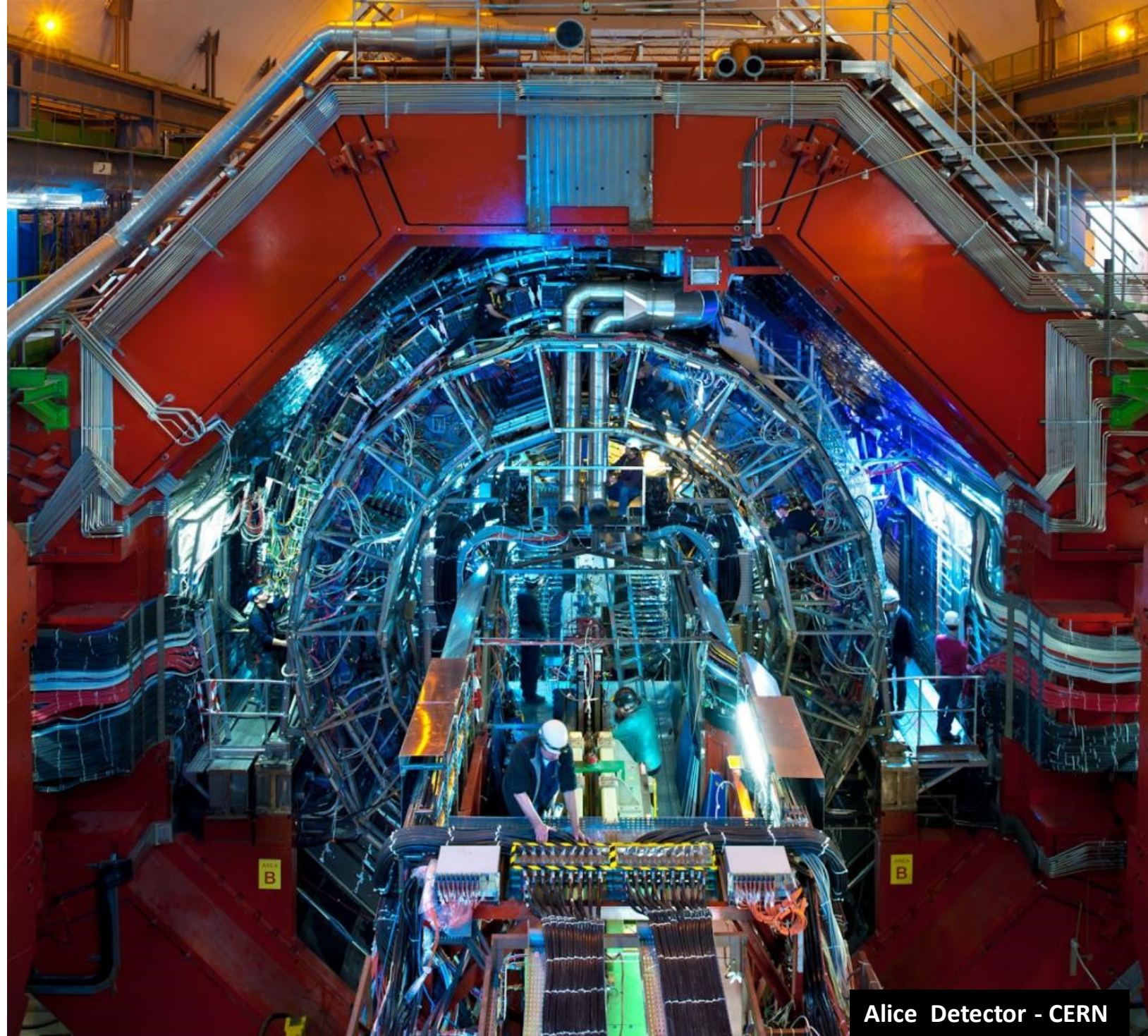
Ramon y Cajal - Nobel Prize





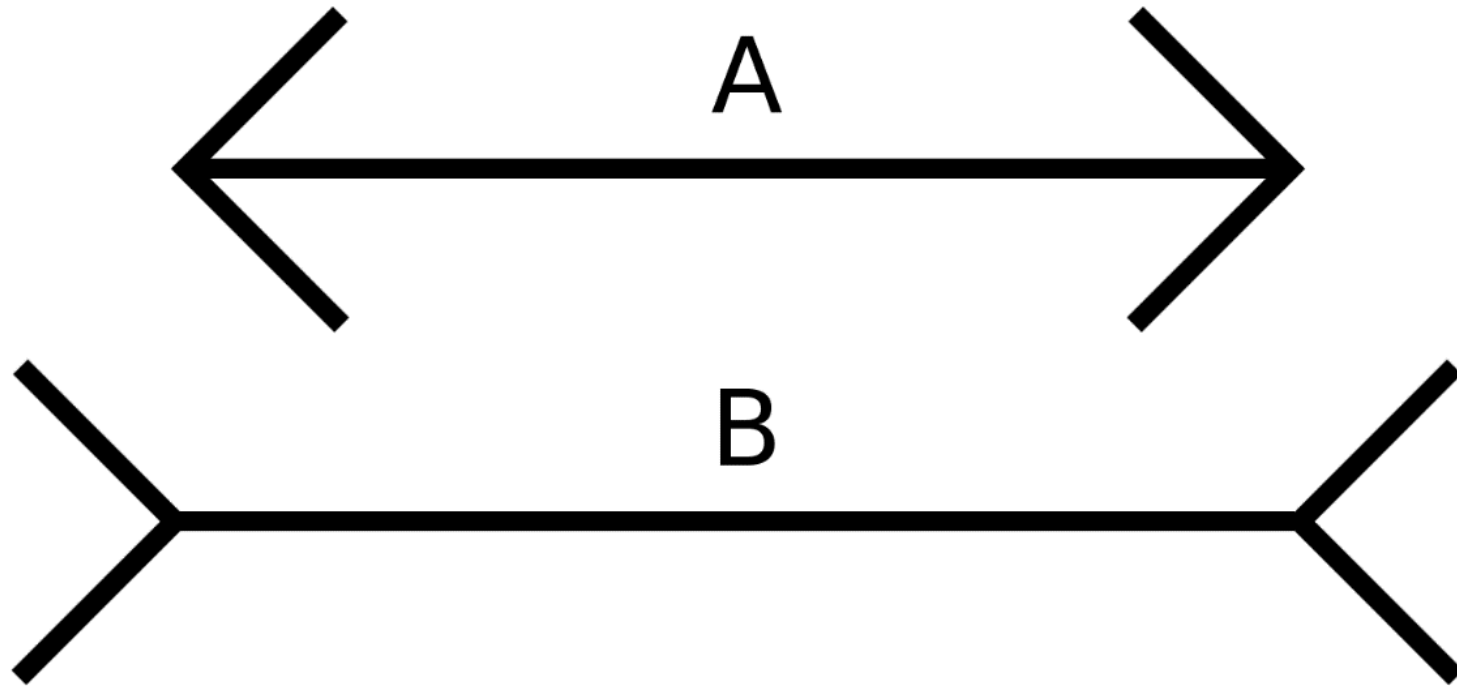
# Complex system

- Dynamic
- Priors + Pathways
- Errors + Corrections
- Concurrent stimuli of different type



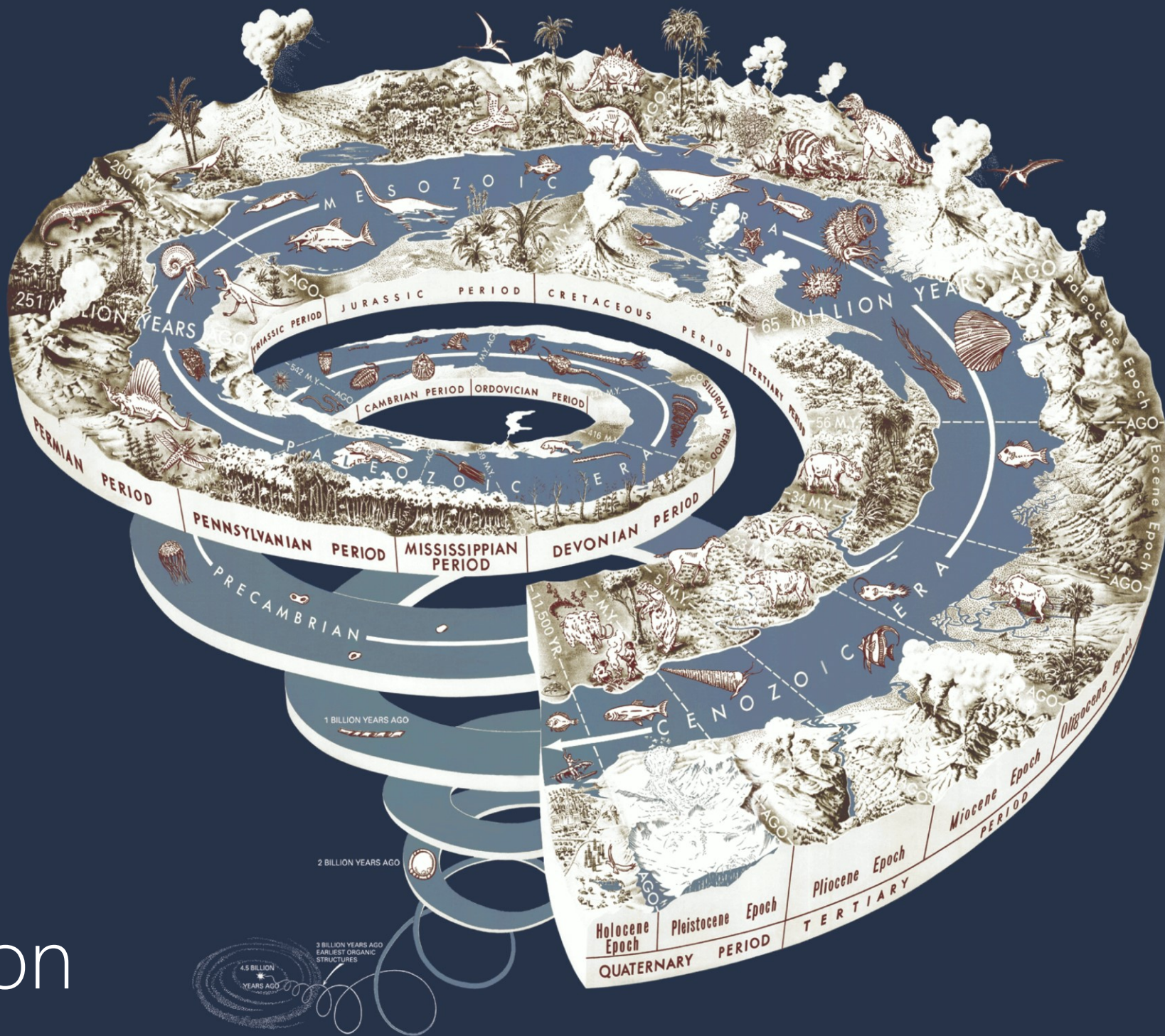
Alice Detector - CERN

Trick the brain





# Perception







Sensory Dominance

Cortical homunculus by Sharon Price-James





# Sensory Expertise

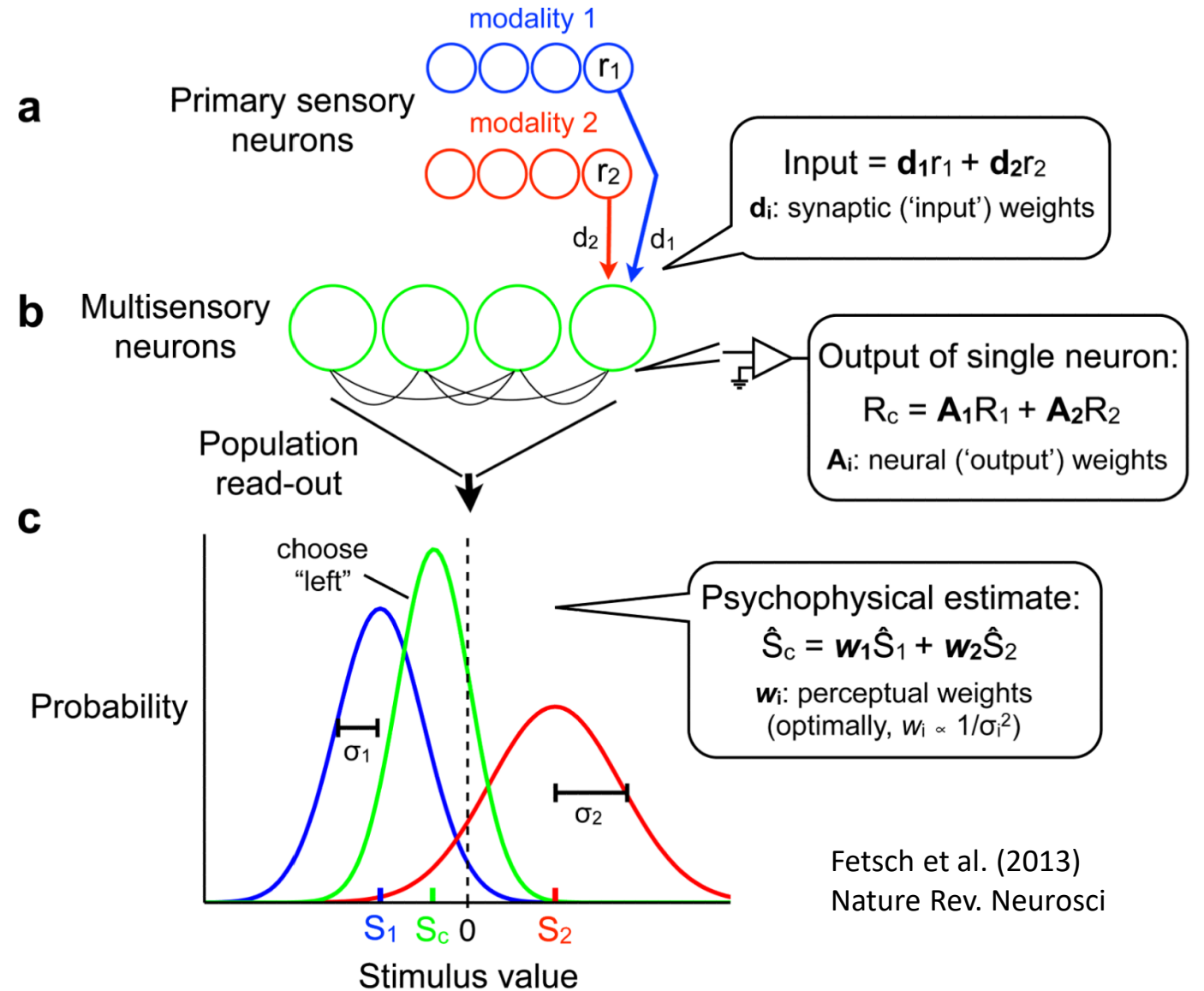




# Multisensory Integration



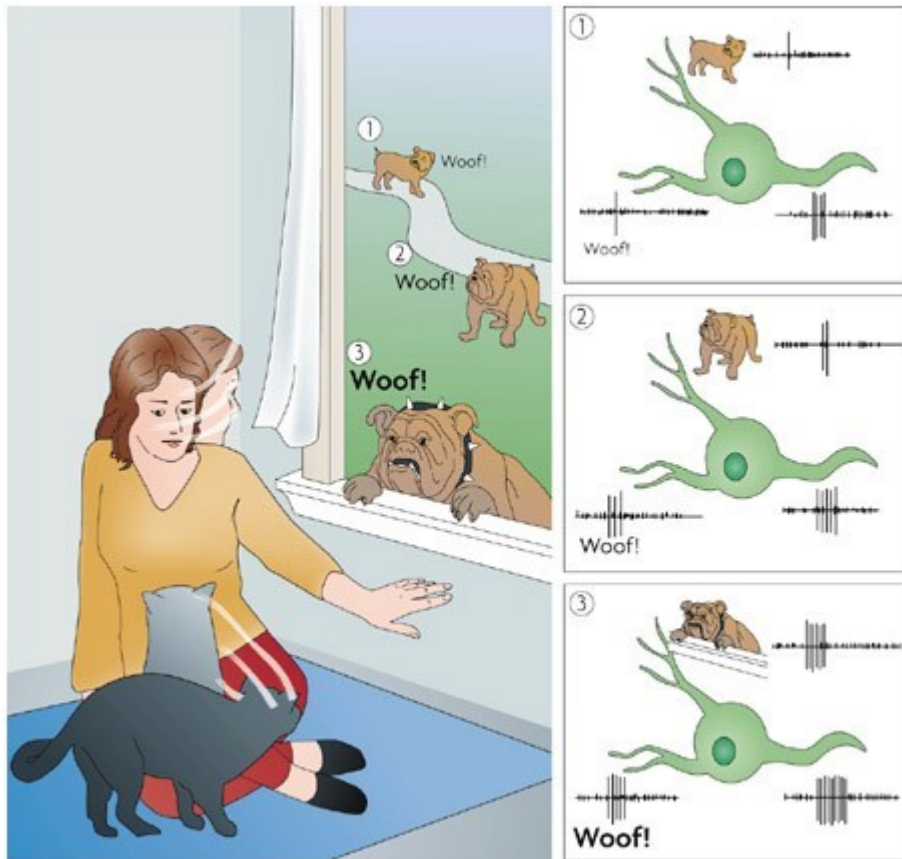
# Multisensory Integration



Fetsch et al. (2013)  
Nature Rev. Neurosci

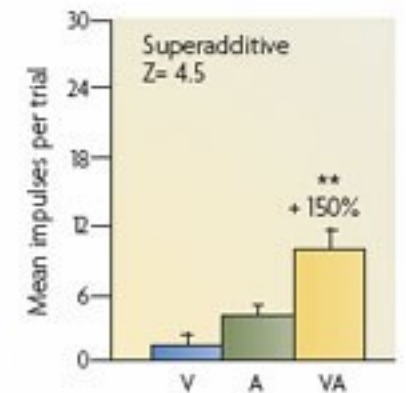
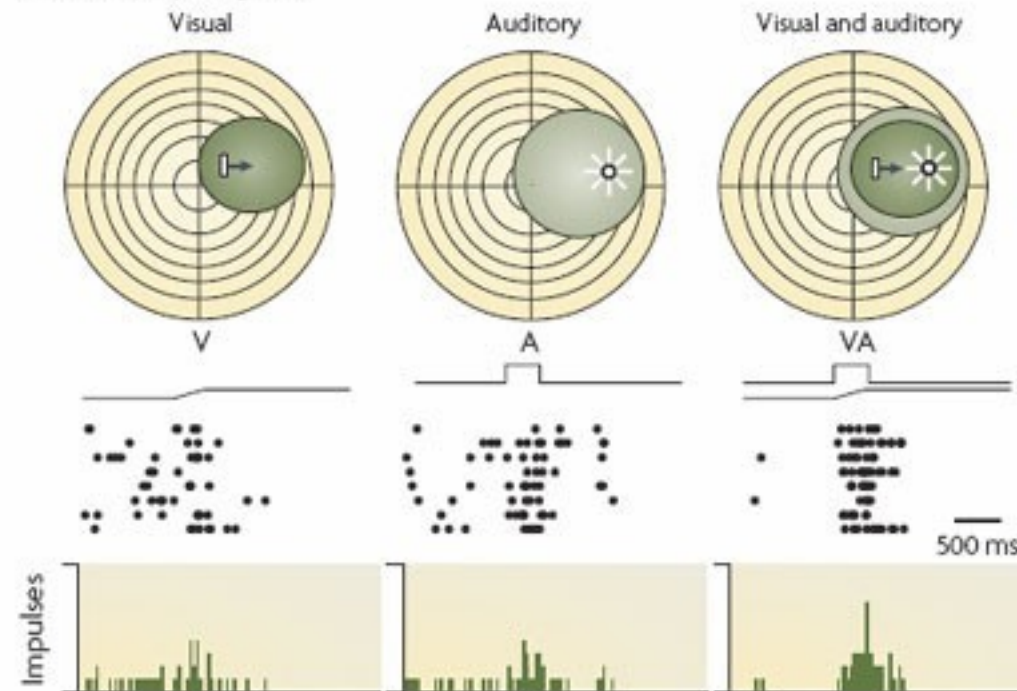


Ramon y Cajal - Nobel Prize



Nature Reviews | Neuroscience

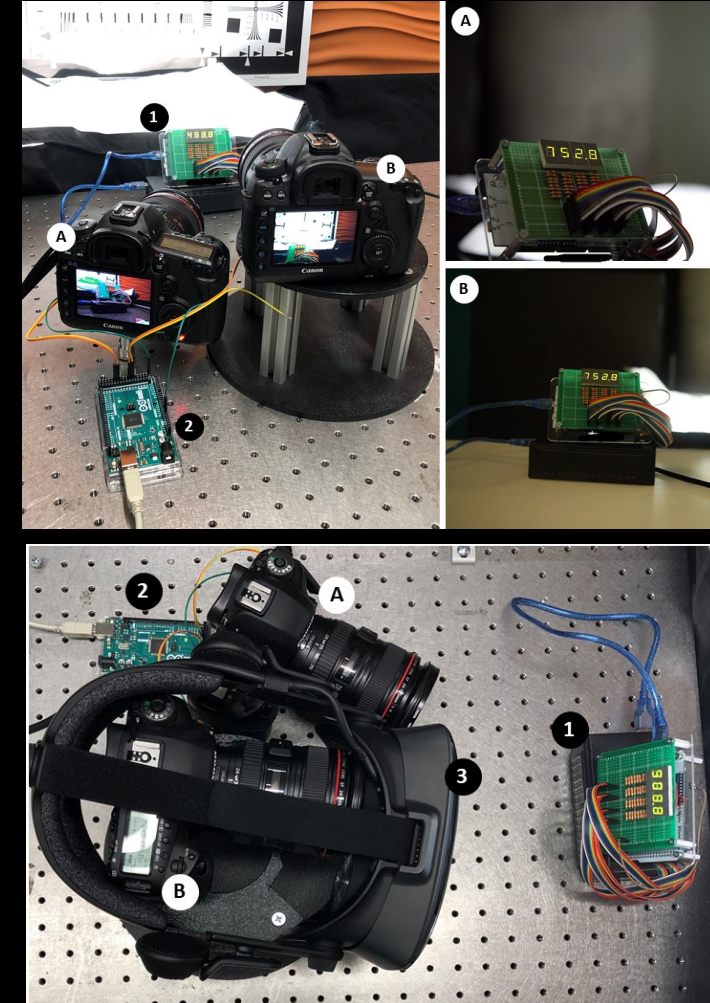
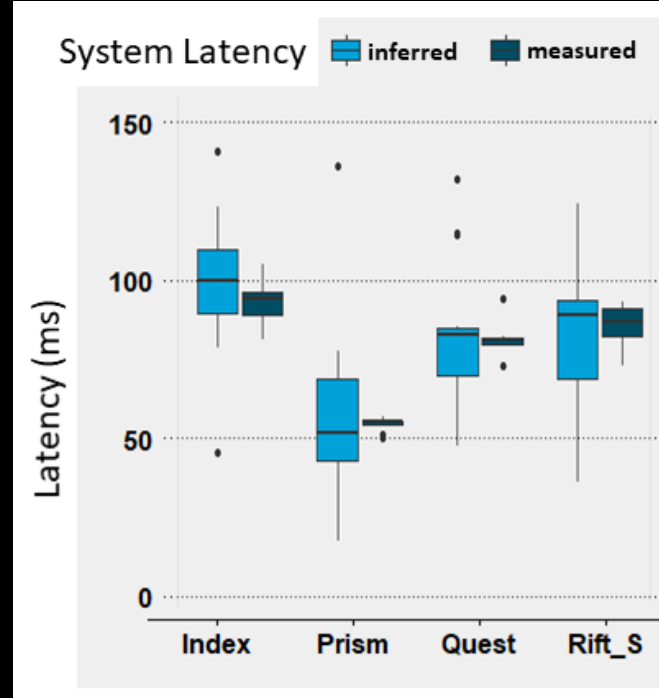
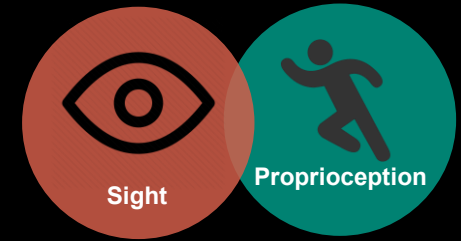
#### a Multisensory integration



Stein, Barry E., and Terrence R. Stanford. "Multisensory integration: current issues from the perspective of the single neuron." *Nature Reviews Neuroscience* 9.4 (2008): 255-266.

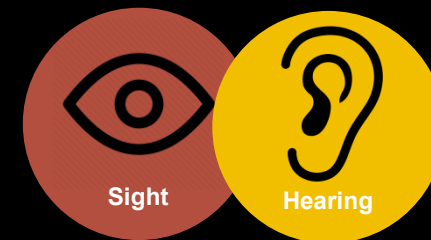


# Cognitive Latency to measure VR system latency





# Visual dominance + 3D audio



Coordinate response measure (CRM) corpus



## LIP CONDITIONS

Synch 14 % errors

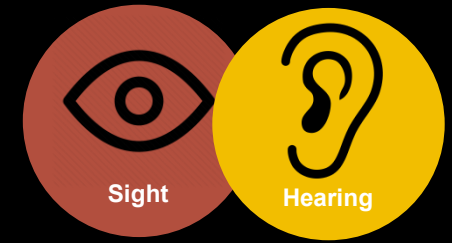
Asynch 30% errors

NoLips 20% errors

Gonzalez-Franco, et al. 2017 "Concurrent talking in immersive virtual reality: on the dominance of visual speech cues." *Scientific reports* 7.1: 3817.

Gonzalez-Franco, M. (2017) Corpus Data for: "Hearing lips: on the dominance of vision in immersive cocktail party phenomena" *Harvard Dataverse*, doi:[10.7910/DVN/KHXBBB](https://doi.org/10.7910/DVN/KHXBBB).

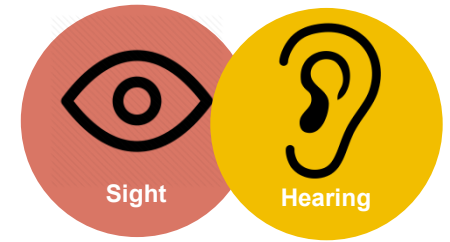
# Visual dominance Recalibration of 3D Audio



**Generic HRTF might be enough in Virtual Reality.**  
Improving source localization through  
cross-modal plasticity

C C. Berger, M Gonzalez-Franco\*, A Tajadura-Jiménez  
D Florencio, Z Zhang



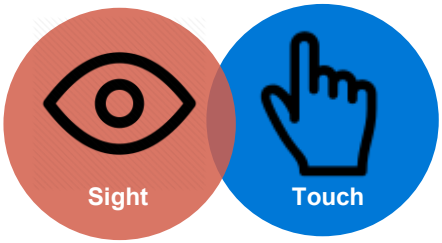


## Rethinking GPS Navigation: Creating Cognitive Maps Through Auditory Clues

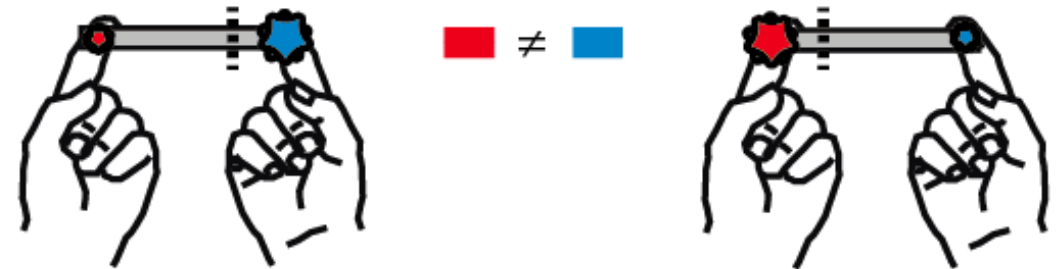
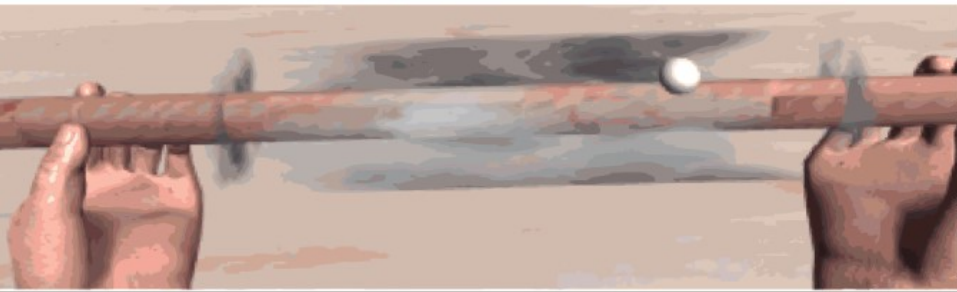
Gregory D. Clemenson, Antonella Maselli, Alex Fiannaca, Amos Miller, Mar Gonzalez-Franco\*

Microsoft Research, [margon@microsoft.com](mailto:margon@microsoft.com)

Clemenson, Maselli, Fiannaca, Miller, Gonzalez-Franco, (in review). **Rethinking GPS Navigation: Creating Cognitive Maps Through Auditory Clues.** *PlosOne*



# Using Voice Coil Actuators (VCA)



■ ≠ ■

■ Tactile Cue  
--- Perceived haptic location

we can stimulate different strengths



# The Uncanny Valley of Haptics

C C Berger, M Gonzalez-Franco\*, E Ofek, K Hinckley  
**Microsoft Research**



Our exploration with controllers in VR  
brings to the conclusion that we can reach an uncanny valley of haptics

SCIENCE ROBOTICS | FOCUS

HUMAN-ROBOT INTERACTION

The uncanny valley of haptics

Christopher C. Berger,<sup>\*†</sup> Mar Gonzalez-Franco,<sup>†‡</sup> Eyal Ofek, Ken Hinckley

During teleoperation and virtual reality experiences, enhanced haptic feedback incongruent with other sensory cues can reduce subjective realism, producing an uncanny valley of haptics.

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American Association  
for the Advancement  
of Science. No claim  
to original U.S.  
Government Works

*Observations*

SCIENTIFIC  
AMERICAN

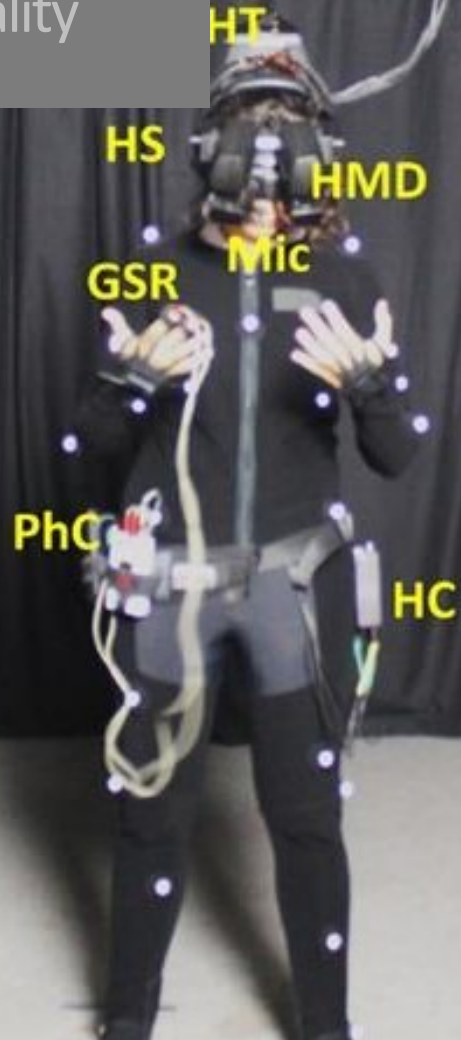
If (Virtual) Reality Feels Almost Right, It's Exactly Wrong

How adding touch to VR can lead to an “uncanny valley” of sensations—and what we can do about it

By Mar Gonzalez-Franco, Christopher C Berger and Ken Hinckley on April 19, 2018



Let's build  
systems that  
interface with  
reality

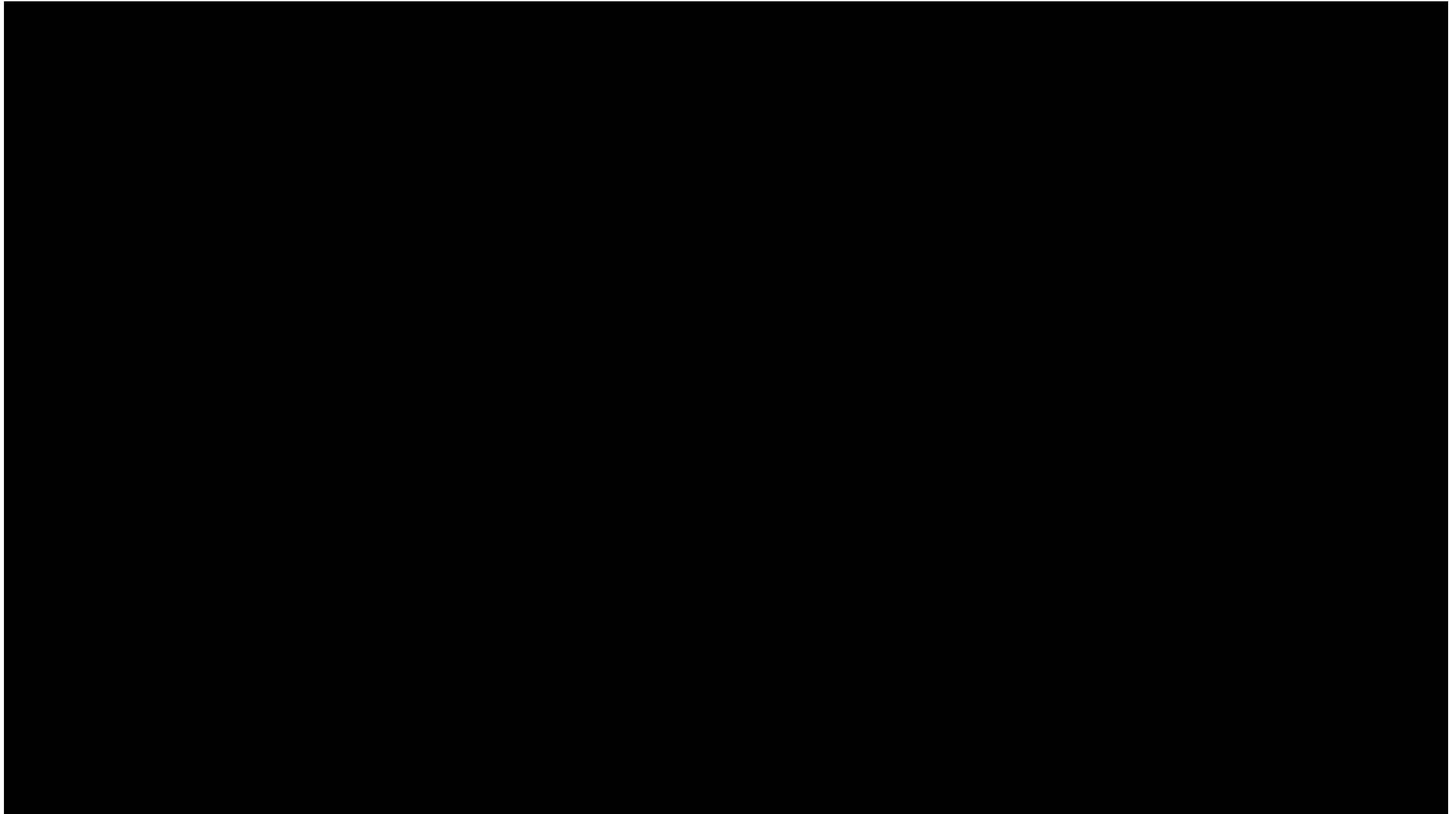


Let's build systems  
that interface  
between the brain  
and reality



Let's build  
systems that  
are impossible  
in reality





McDuff, Hurter & **Gonzalez-Franco** (2017)

“Pulse and Vital Sign measurement in mixed reality using a HoloLens” ACM VRST



## Mise-Unseen

using eye tracking to hide virtual reality scene changes in plain sight

sebastian marwecki<sup>1,2</sup>, andrew d. wilson<sup>1</sup>, eyal ofek<sup>1</sup>, mar gonzalez franco<sup>1</sup>, christian holz<sup>1</sup>

<sup>1</sup>microsoft research, redmond, wa, usa, <sup>2</sup>hasso plattner institute, university of potsdam, germany



Microsoft | Research

# Feeling touch outside of the body



Geldard & Sherrick (1972). *Science*

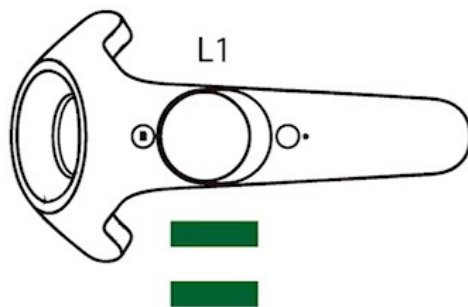
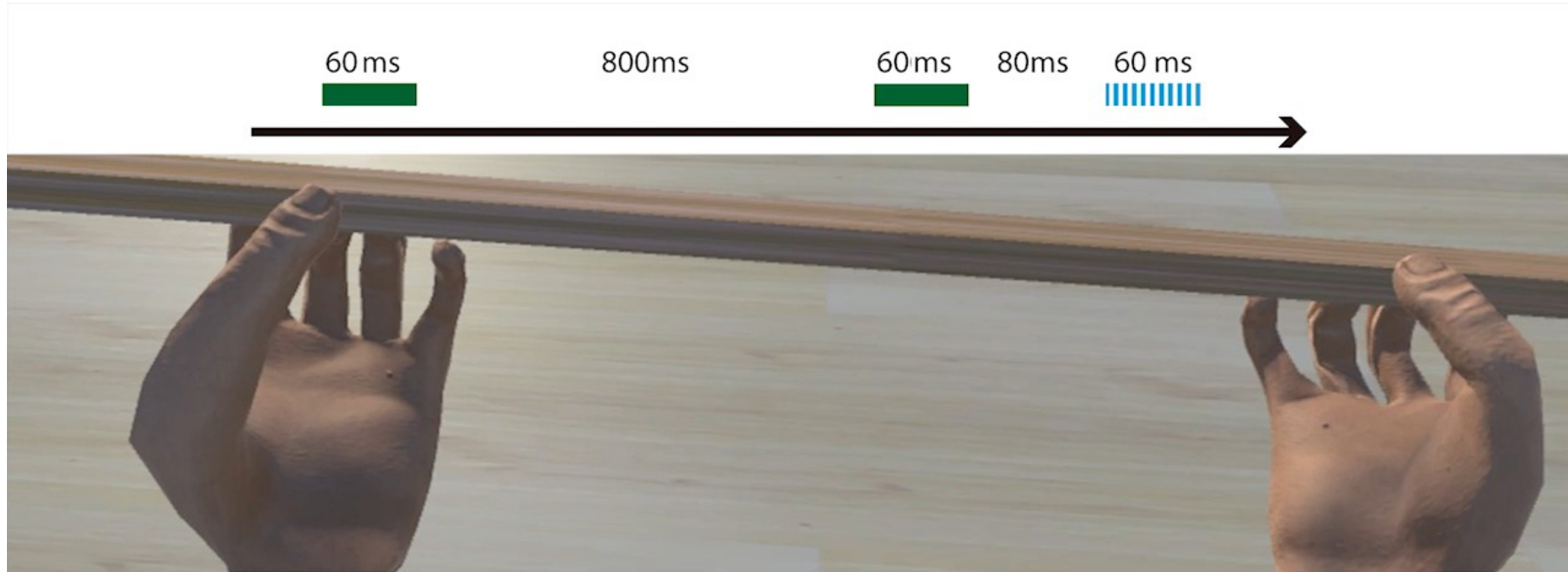
We reproduce the cutaneous rabbit illusion in VR



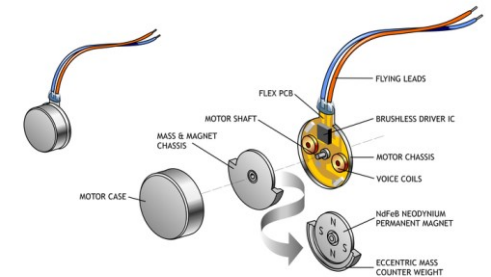
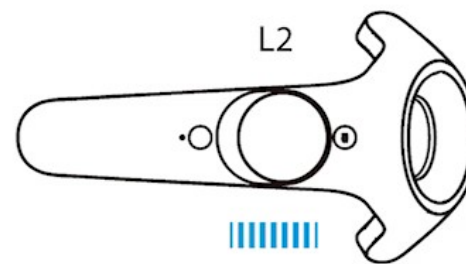
Berger, C. C., & Gonzalez-Franco, M. (2018). **Expanding the sense of touch outside the body.** In *Proceedings of the 15th ACM Symposium on Applied Perception* (p. 10). ACM.





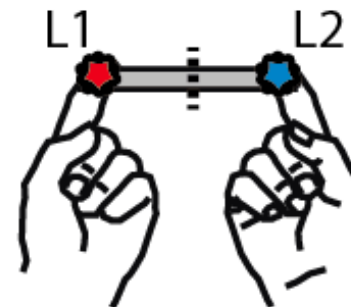


REAL TAPS

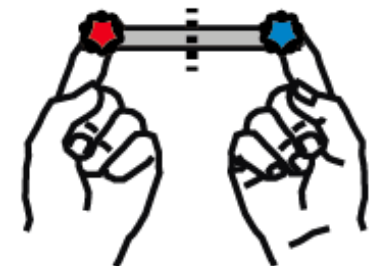


**Motor Coin Vibrator**

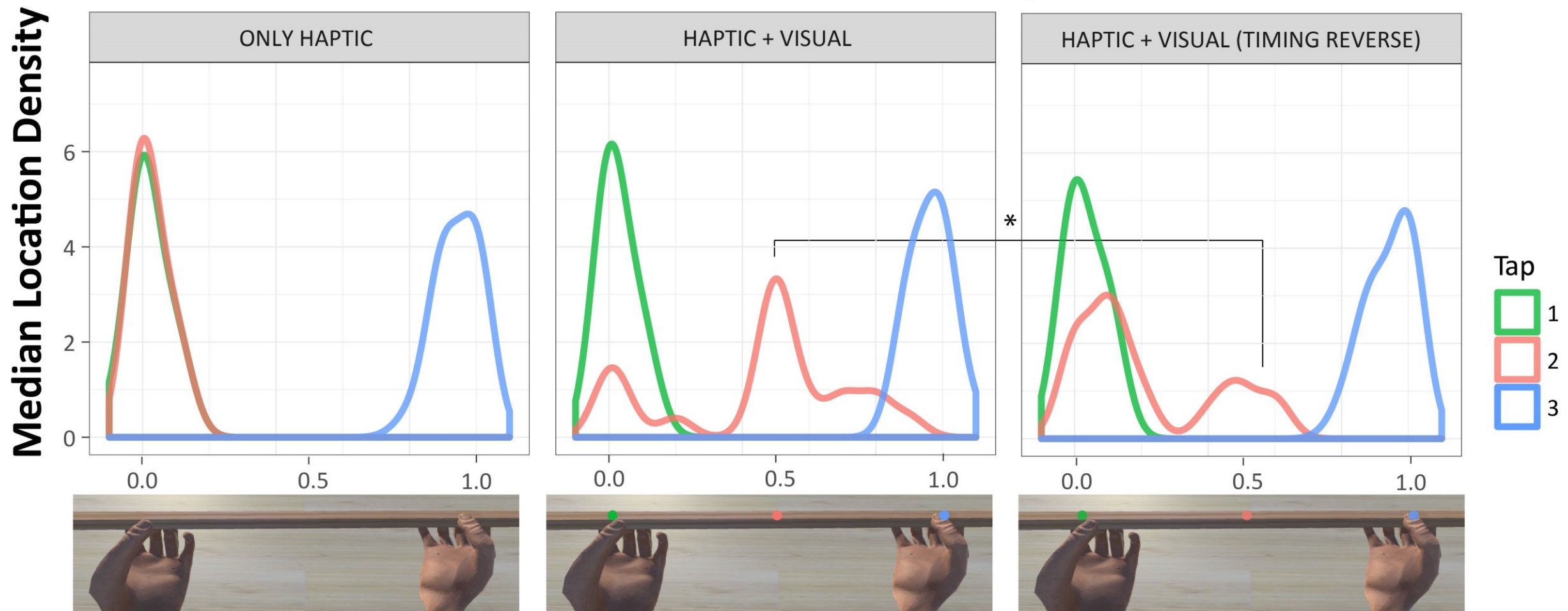
equal tactile  
strenght



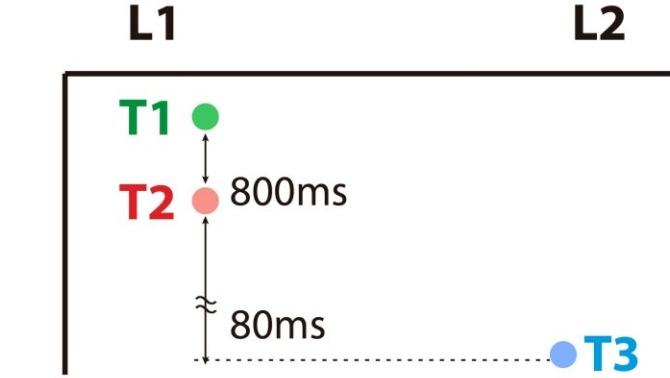
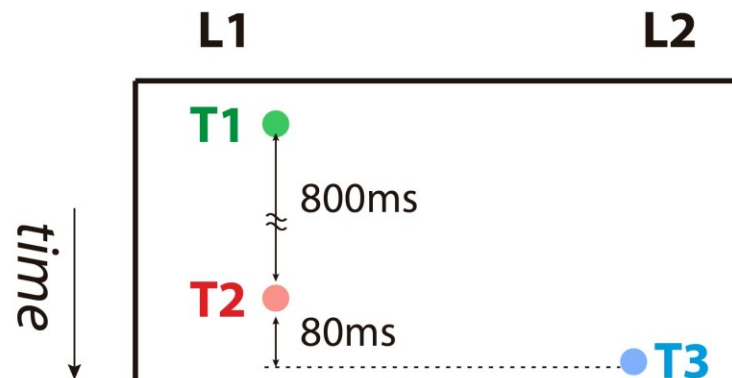
Red = Blue



# Perceived Location of the Tap



\* Significant difference  
 $p < 0.01$





## Delusions of the perceptual system

- Our brain will believe the stimuli to be real when exposed to congruent inputs
- Under correct stimulation we can affect our own body experience







# Bodily illusions on avatars



Spanlang et al. (2014) *How to Build an Embodiment Lab: Achieving Body Representation Illusions in Virtual Reality* Frontiers in Robotics and AI

EVENTLab – Universitat de Barcelona

# Background

## *Embodiment illusion*

- Normally when we have direct control (agency) of the avatar we experience embodiment: “A 1 to 1 substitution of our body”.
- Research has shown that embodiment can alter motor behavior in different ways
- Is there a common mechanism that underlies some of these motor compensations?

[Slater et al 2010 Siggraph]





The background is a composite image. On the right, a woman in a long, flowing dress is shown from the waist up, looking down at her hands. On the left, there is a small rectangular inset showing a landscape with a body of water, a small boat, and a large, dark, rocky island or headland under a cloudy sky.

Sense of Body Ownership

Sense of Self Location

Sense of Agency



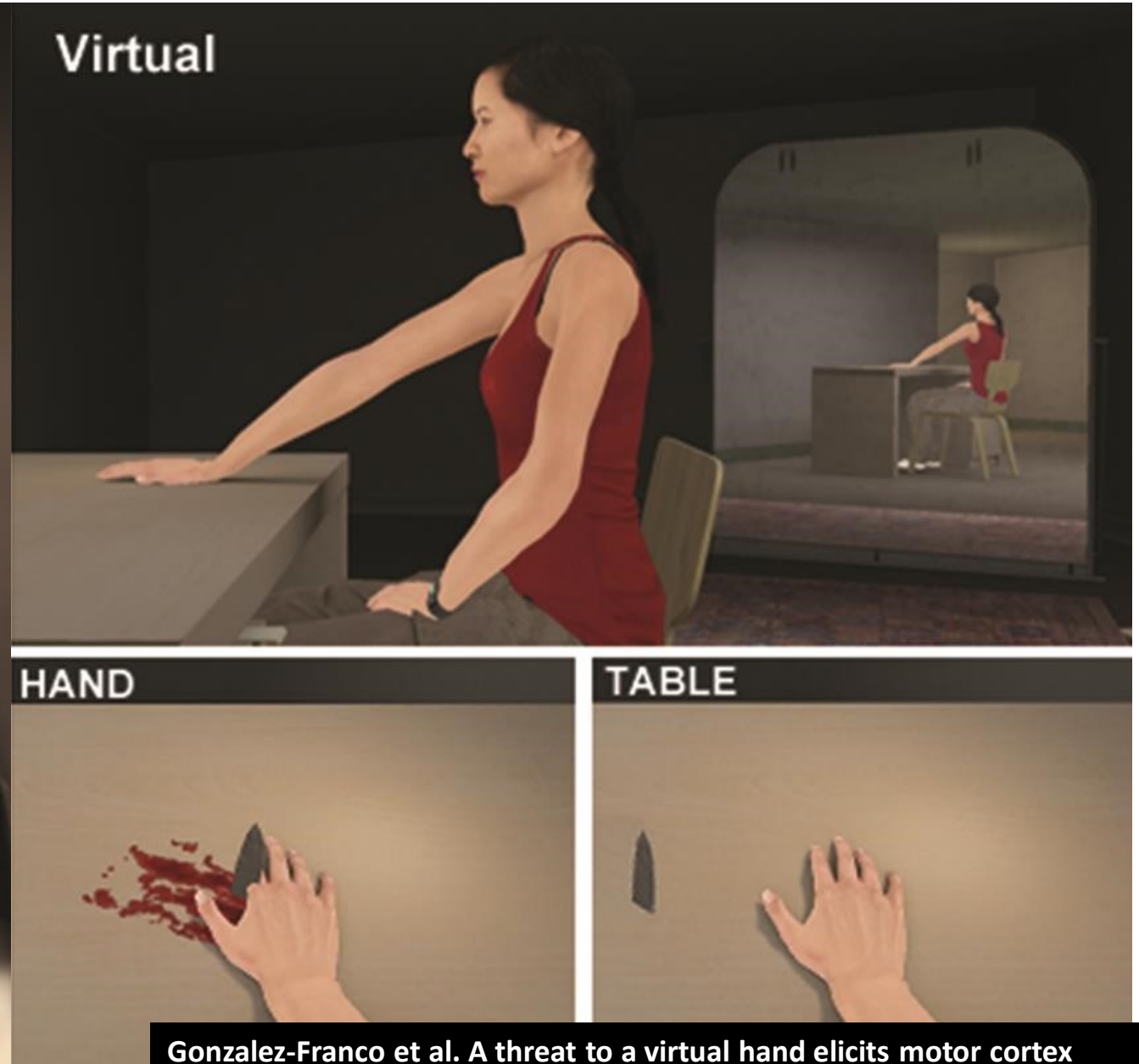
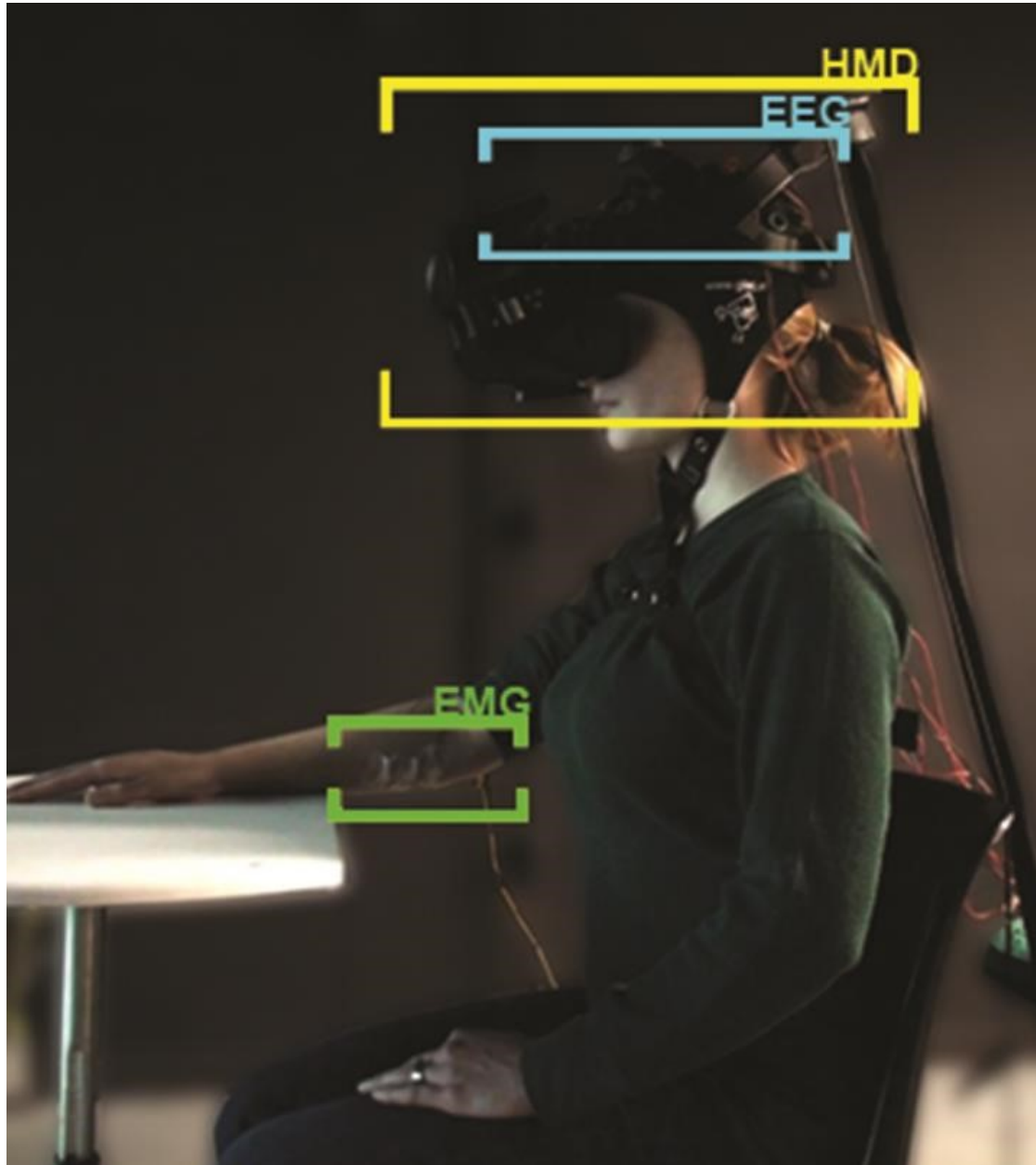
# Sense of Body Ownership



Gonzalez-Franco et al. (2010) **The Contribution of Real-Time Mirror Reflections of Motor Actions on Virtual Body Ownership in an Immersive Virtual Environment** IEEE VR



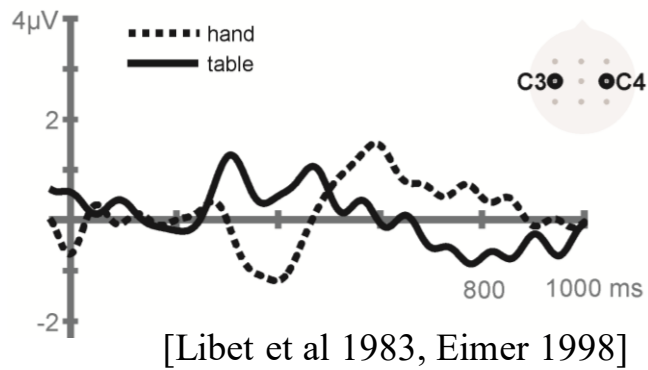
# Sense of Body Ownership



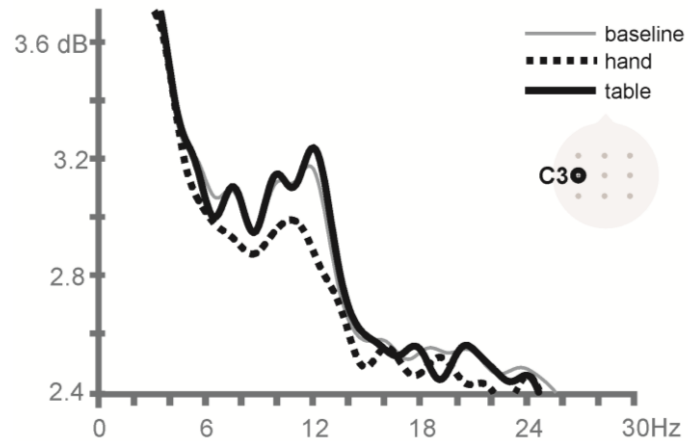
Gonzalez-Franco et al. A threat to a virtual hand elicits motor cortex activation. *Experimental Brain Research* (2014)

# A threat to the Virtual Body

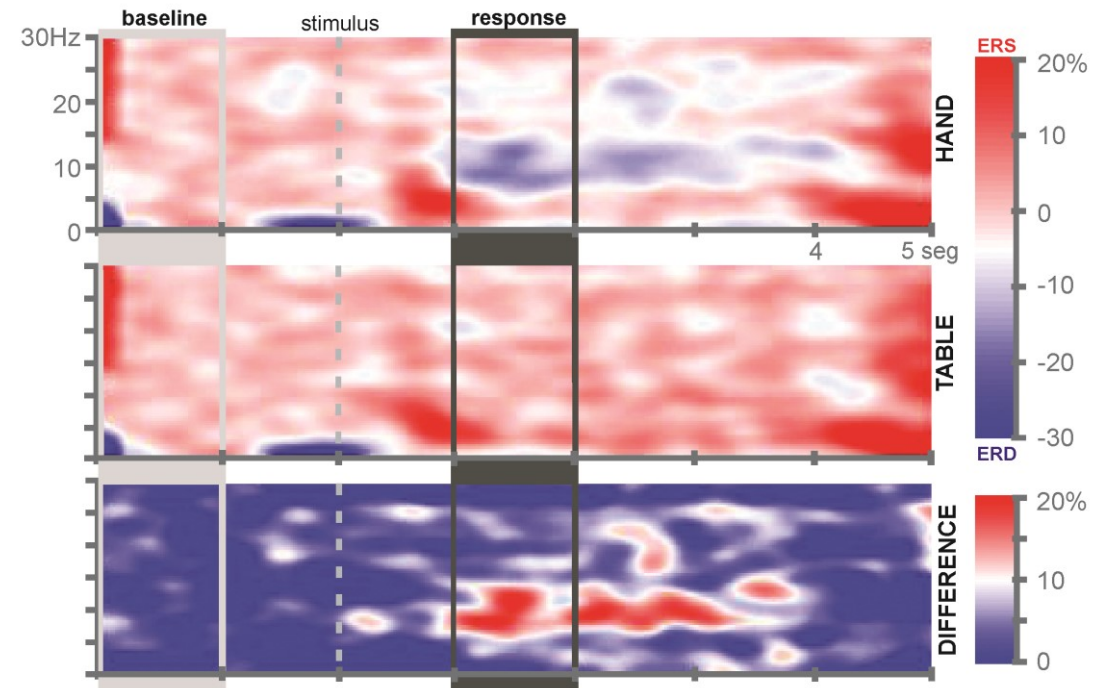
Readiness Potential C3-C4



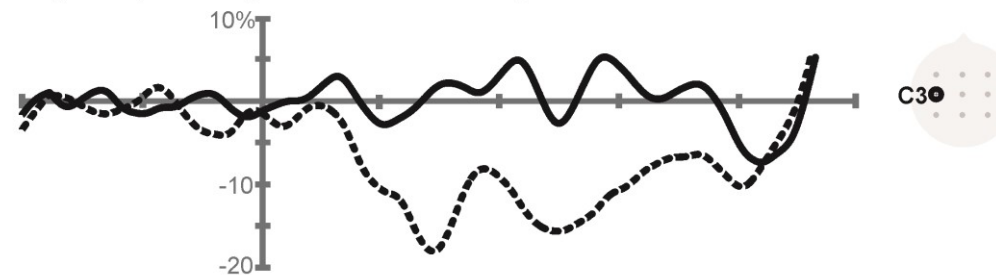
j) Short Time Power Spectra



a) Time Frequency Evolution in C3



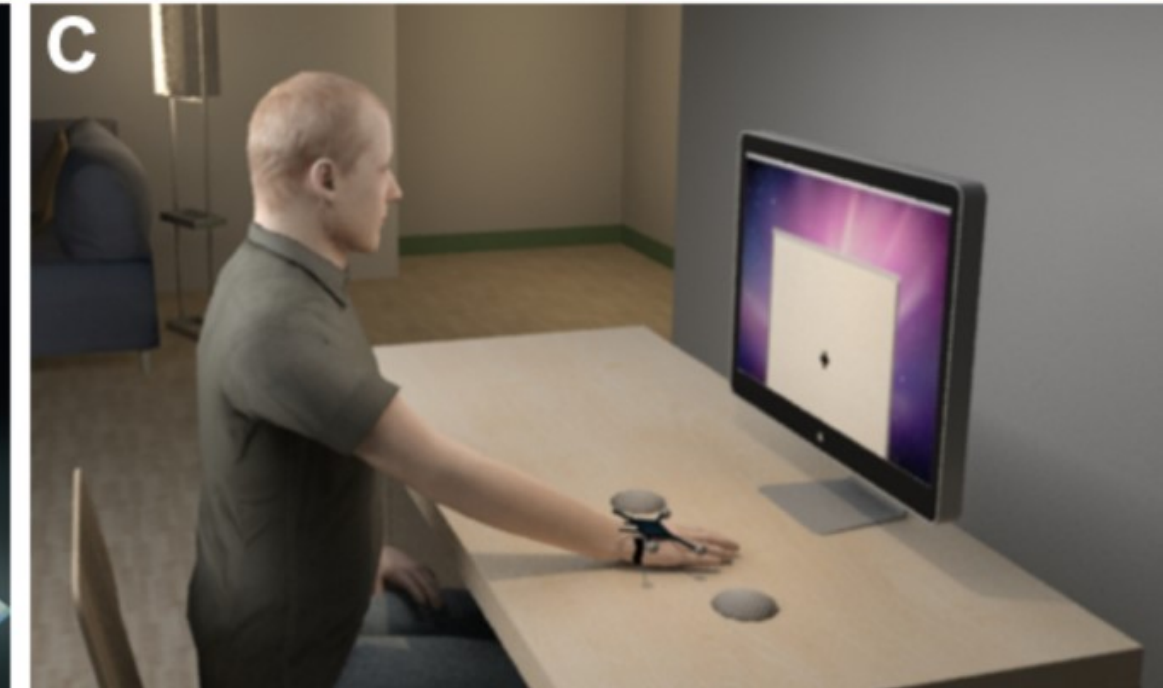
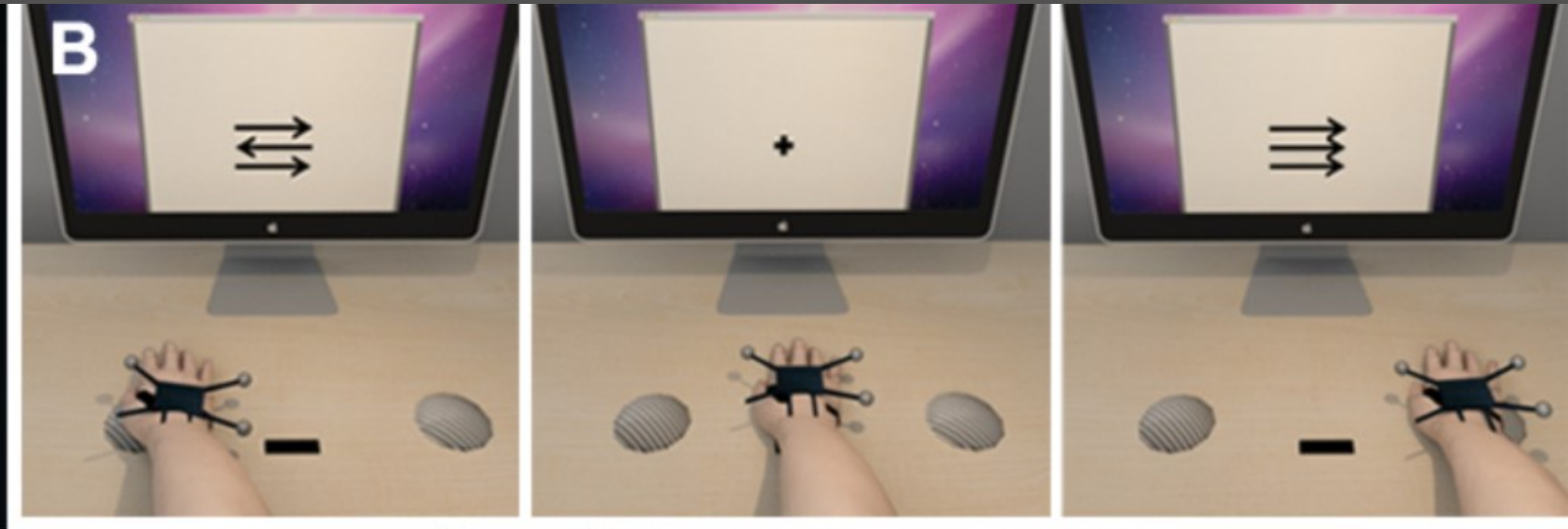
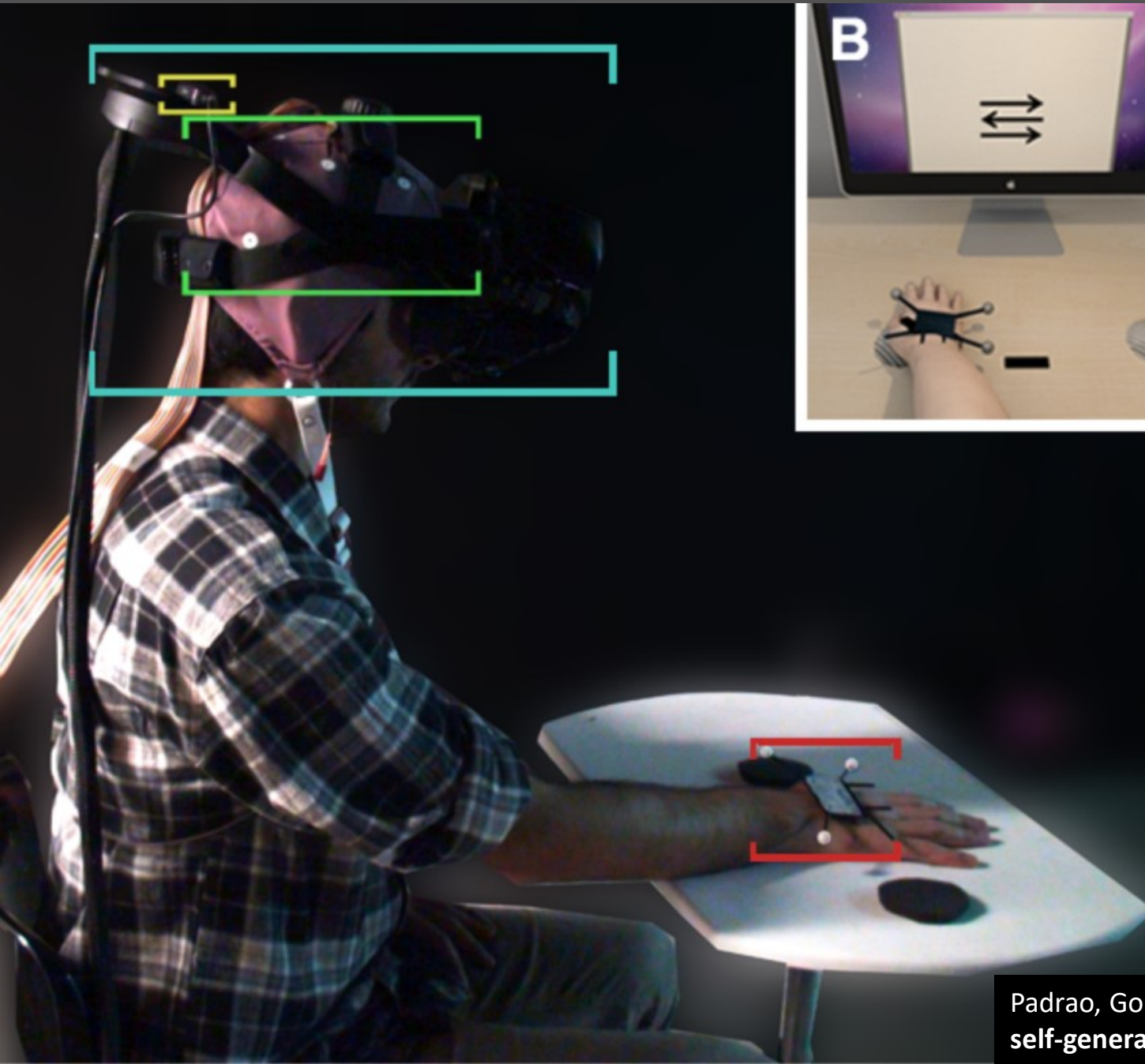
c) Mu-rhythm (10-12Hz) Event Related Desynchronization



Gonzalez-Franco et al. A threat to a virtual hand elicits motor cortex activation. Experimental Brain Research (2014)



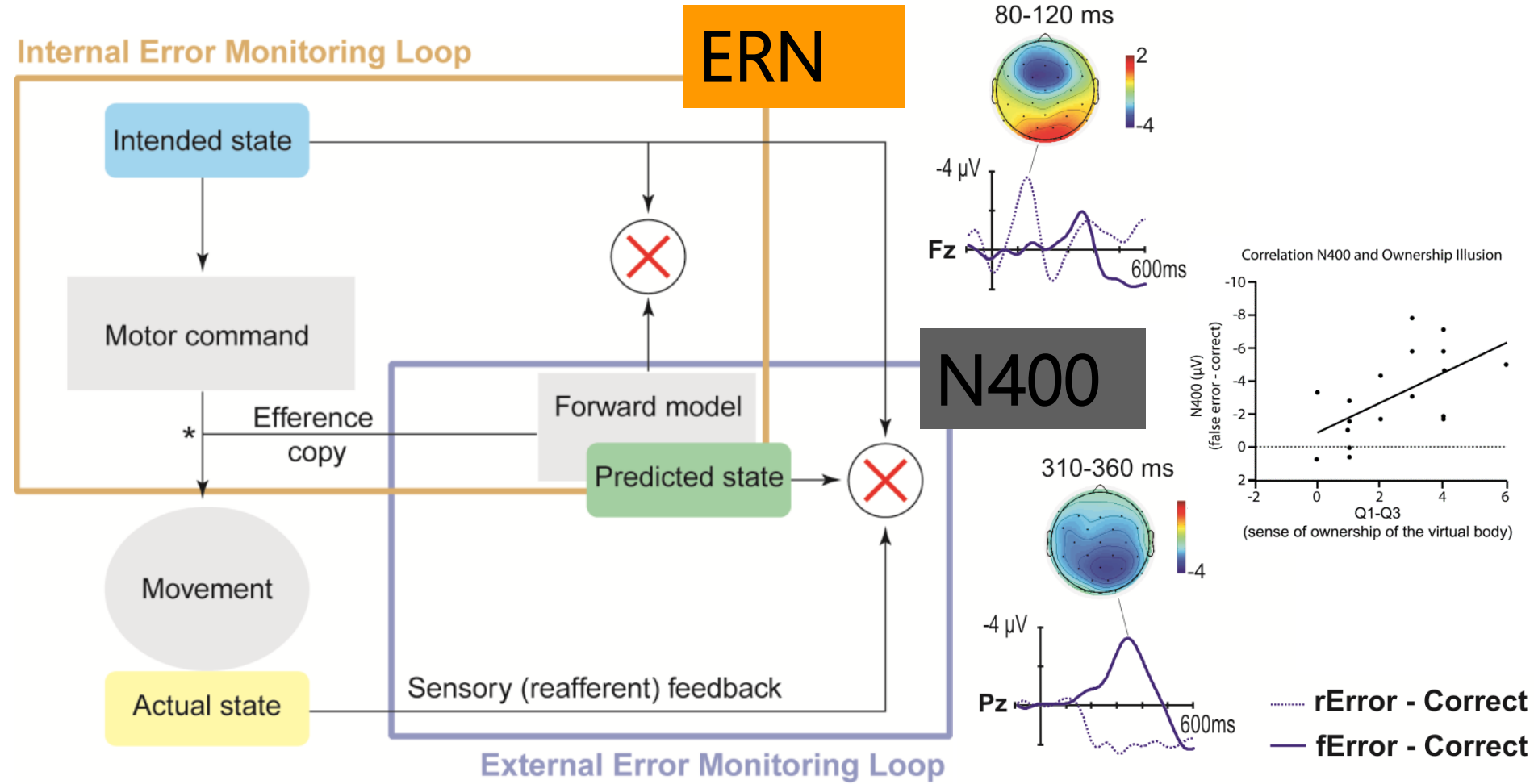
# Sense of Agency



Padrao, Gonzalez-Franco et al. 2016. **Violating body semantics: neural signatures of self-generated and external-errors.** NeuroImage (2016)

# Disrupting the sense of agency of the VB

## Error Monitoring Models. Motor Control



[Gallagher 2000, Frith et al. 2000 ]

Padrao, Gonzalez-Franco et al. 2016. **Violating body semantics: neural signatures of self-generated and external-errors.** NeuroImage (2016)



# Beyond electrophysiology: questionnaires

Gonzalez-Franco M and Peck TC (2018) Avatar Embodiment. Towards a Standardized Questionnaire *Front. Robot. AI*

Microsoft Azure Notebooks Preview My Projects Help

🏠 > margon > Projects > Embodiment\_Questionnaire\_PCA

## Embodiment\_Questionnaire\_PCA

Questionnaire Factor Analysis

📄 Clone 22

⬇️ Download Project

QuestionnaireAnnalysis.ipynb

### Embodiment Questionnaire Analysis

This notebook provides an starting point to use Principal Component Analysis (PCA) to study the responses of the Embodiment questionnaire proposed by Gonzalez-Franco & Peck.

If the questionnaire results are in an online url use RCurl library to load them

```
In [2]: library(reshape)
library(ggplot2)
library(psych)

#library(RCurl)
#URL <- "https://notebooks.azure.com/margon/libraries/EmbodimentQuestionnairePCA/html/responses.csv"
#x <- getURL(URL)
```

We have identified 6 main types of questions that are present depending on the experimental setup:

1. **Body ownership.** Present whenever there is a substitute body or body part. It is possible to have body ownership over a body that participants feel is not in the same location as their own body.
2. **Agency and motor control** of the body. Present whenever there is motion tracking and the participant can move parts or all of the virtual body.
3. **Tactile sensations.** Present whenever there is tactile or haptic stimulation to enhance the embodiment illusion.
4. **Location of the body.** Present whenever there is a substitute body or body part that is either collocated or not collocated with the participant. Participants must feel that their body is in the same location as the virtual body in order to experience an embodiment illusion. Participants may sense an out-of-body effect, or that the location of their body has drifted toward the location of the avatar. These questions are often only asked when the avatar is not collocated with the participant.
5. **External appearance.** Present when the self-avatar is a look-alike avatar or as control questions when there are shape, gender, race, clothing, or other visual modifications to the avatar different from the self.
6. **Response to external stimuli.** In many occasions during the experiment there is an event that modifies or threatens the body or body parts of the self-avatar.

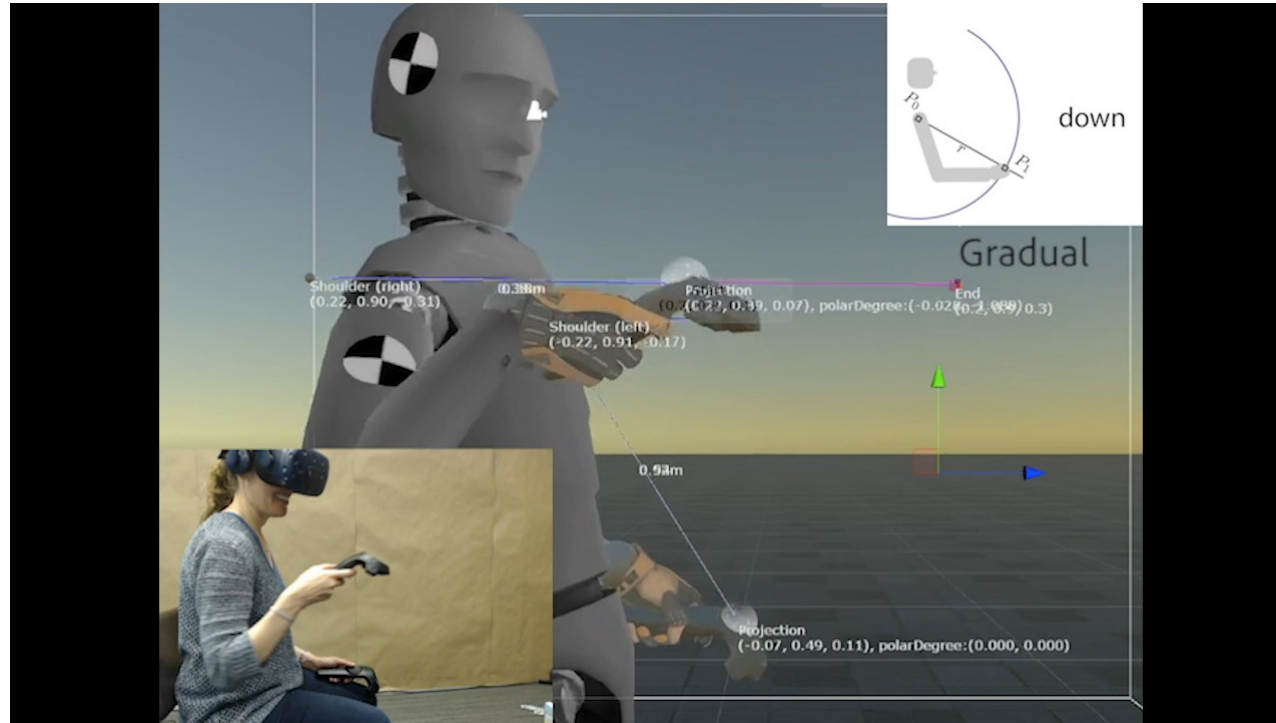
Analyzed 30 famous experiments and extracted 25 questions

<https://notebooks.azure.com/margon/projects/EmbodimentQuestionnairePCA>

# Self-avatar follower effect

We have an implicit need to fill the spatial gap between the physical and the self-avatar bodies, whenever the system allows for these types of compensation. That is the **self-avatar follower effect**.

*If we drift the avatar, the user will try to compensate*



# Embody avatars of different shape, size, gender etc

## I'm a Giant: Walking in Large Virtual Environments at High Speed Gains

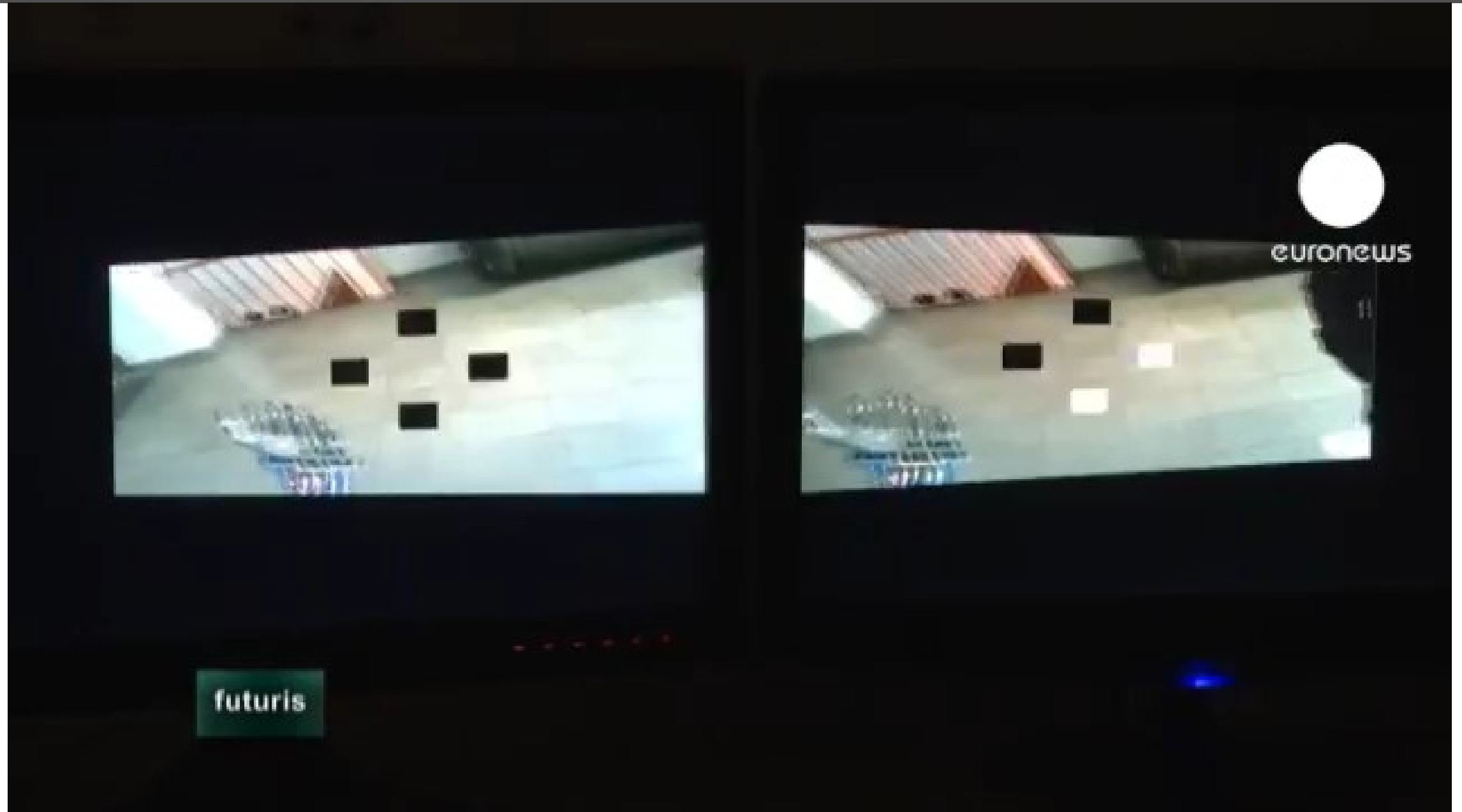
Parastoo Abtahi<sup>1,2</sup>, Mar Gonzalez-Franco<sup>1</sup>, Eyal Ofek<sup>1</sup>, Anthony Steed<sup>1,3</sup>

<sup>1</sup>Microsoft Research, <sup>2</sup>Stanford University, <sup>3</sup>University College London





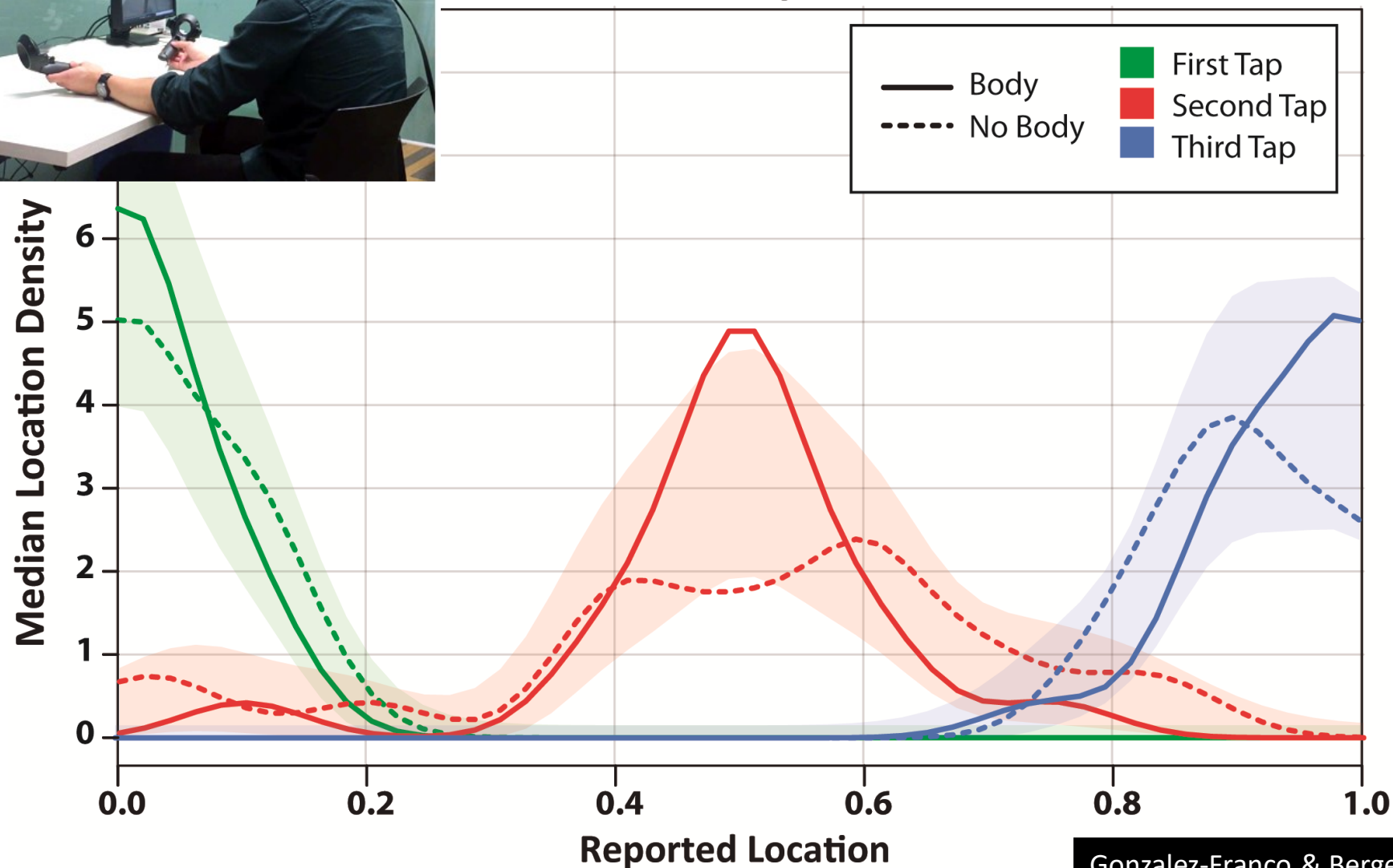
# Embodiment in Robots



# Embodiment increases haptic experiences



## Perceived Tap Location

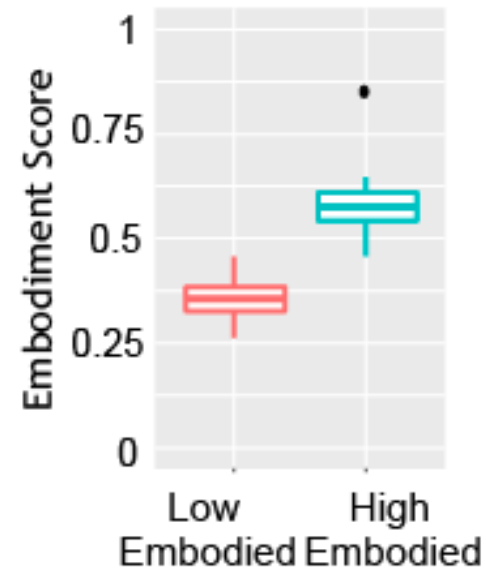




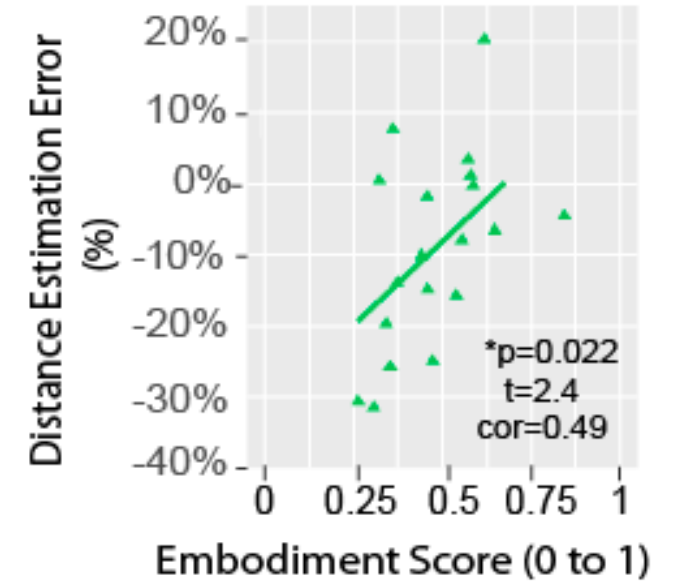
# Many Individual Differences In Embodiment across participants



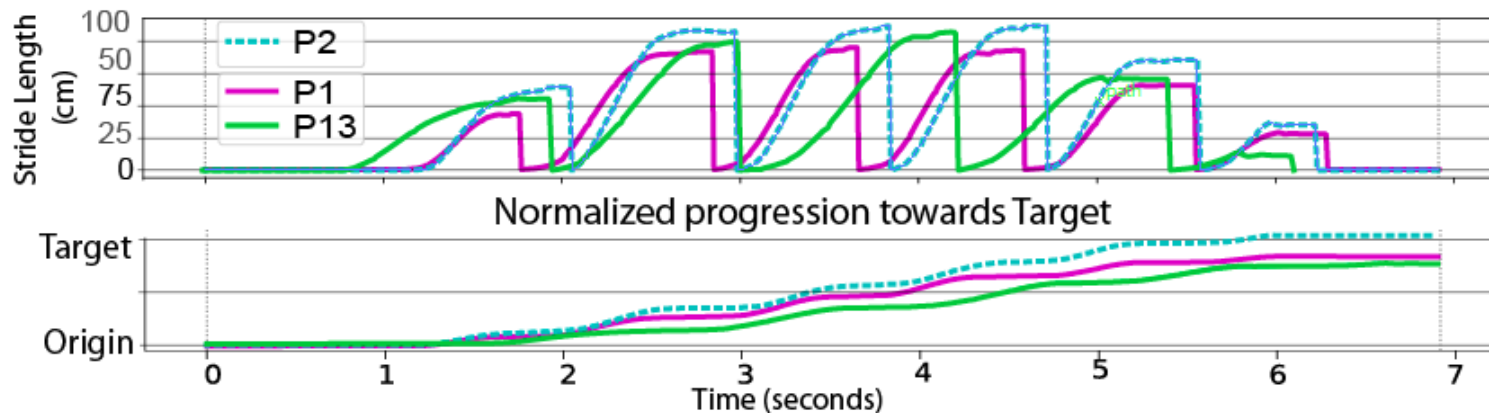
## Embodiment



## Distance Compression



## Individual Strides



# Enfacement



# Self-recognition on Avatars

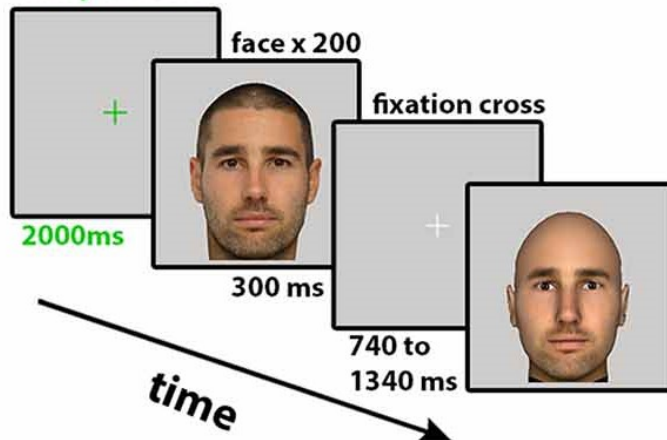
Gonzalez-Franco et al. 2016. The neurological traces of look-alike avatars  
Frontiers in Human Neuroscience

## A Avatar creation

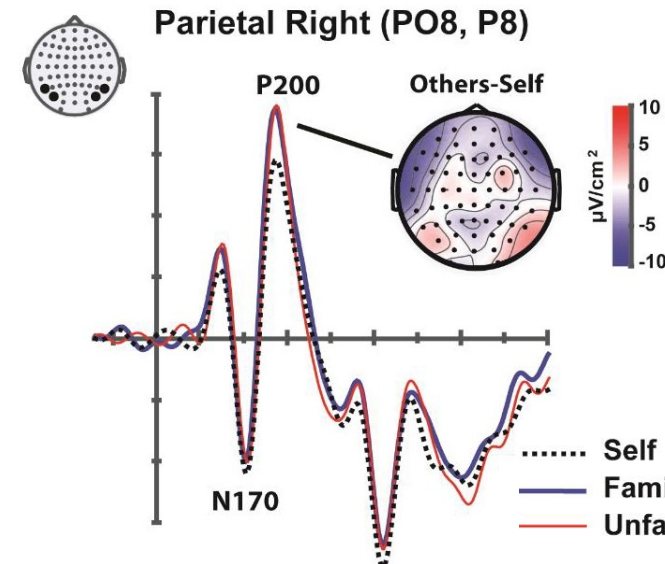


## B Experimental Execution

resting period  
every 10 faces



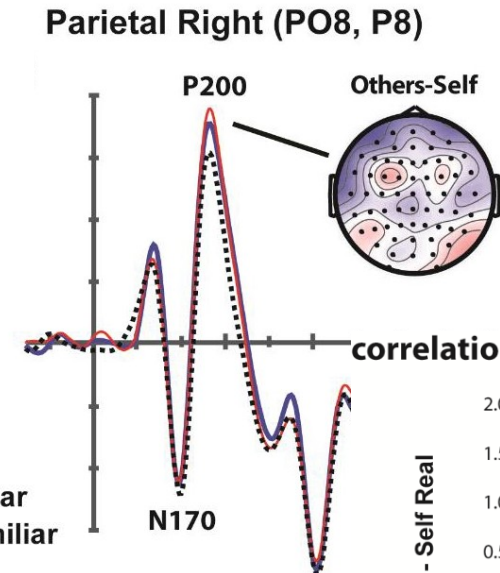
## Real Faces



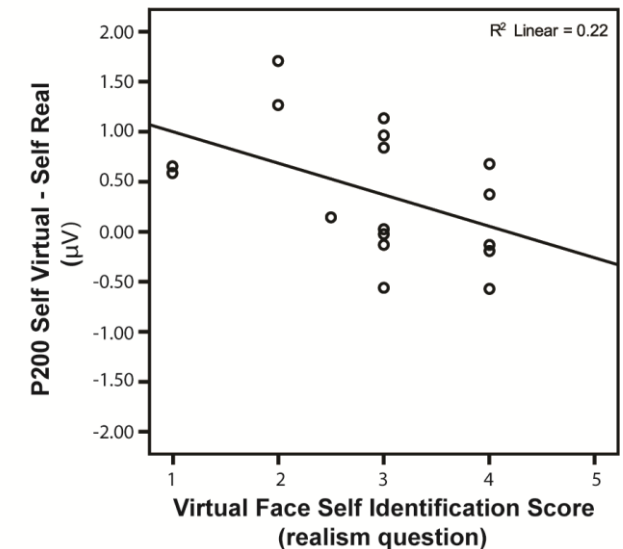
No N170 differences:  
same class of object

P200/N250 250-300ms  
self-recognition

## Virtual Faces



correlation subjective vs. unconscious identification



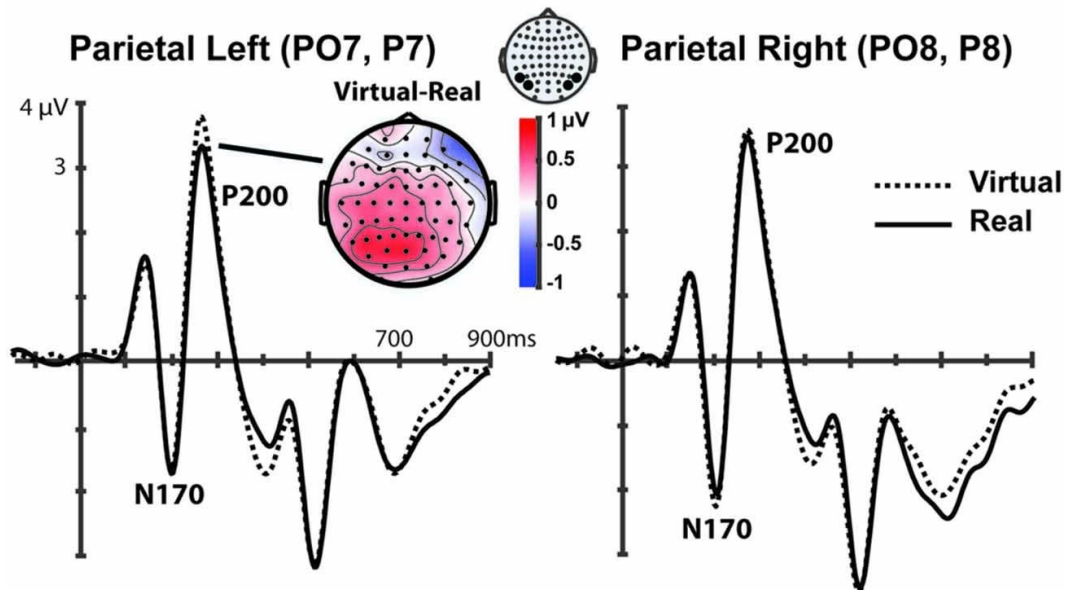


# Self-recognition on Avatars

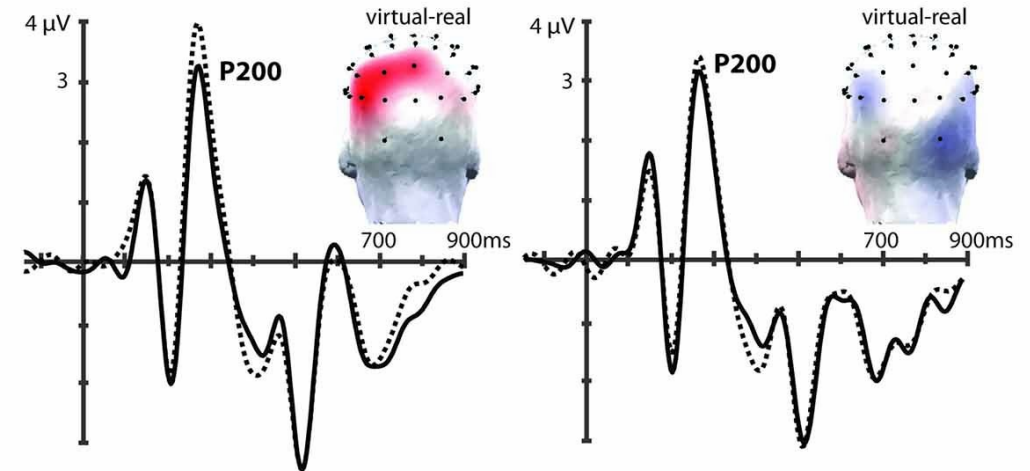
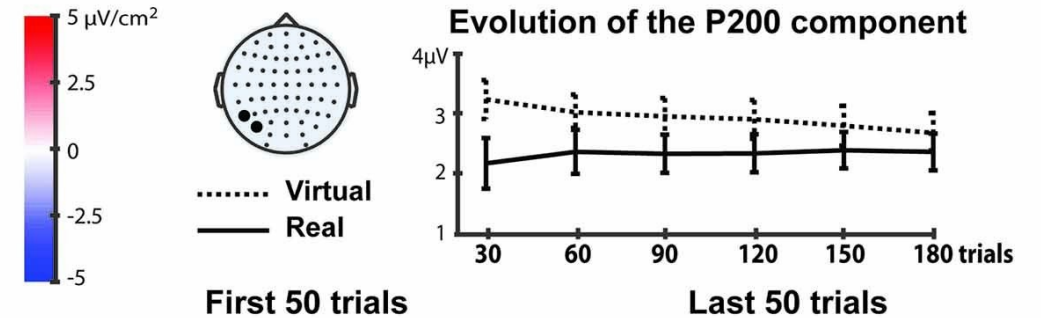


 Spatial

## VIRTUAL VS. REAL FACES



## Fast Adaptive Effects in Virtuality (PO7,P7)



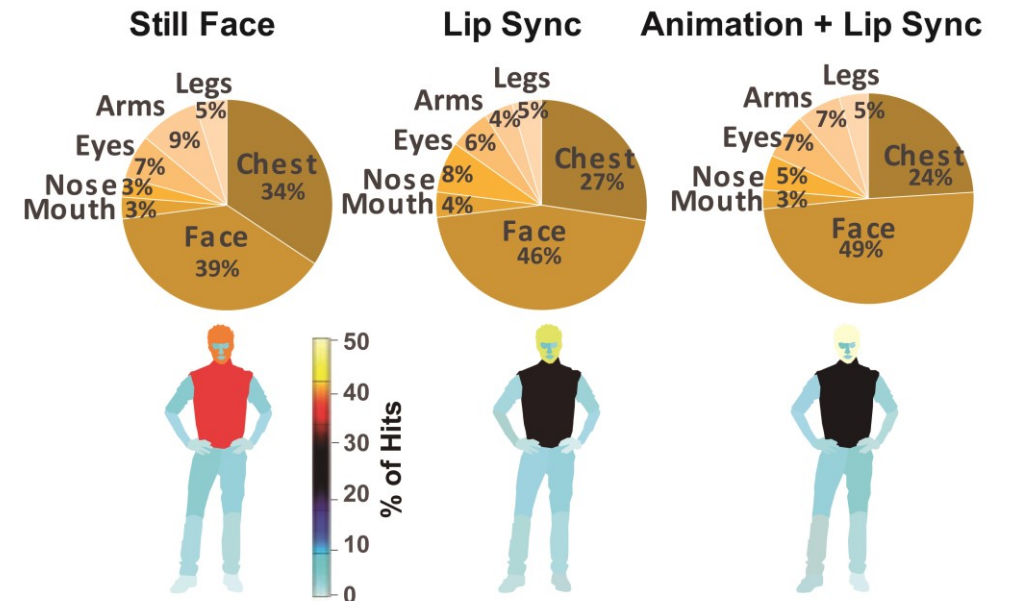
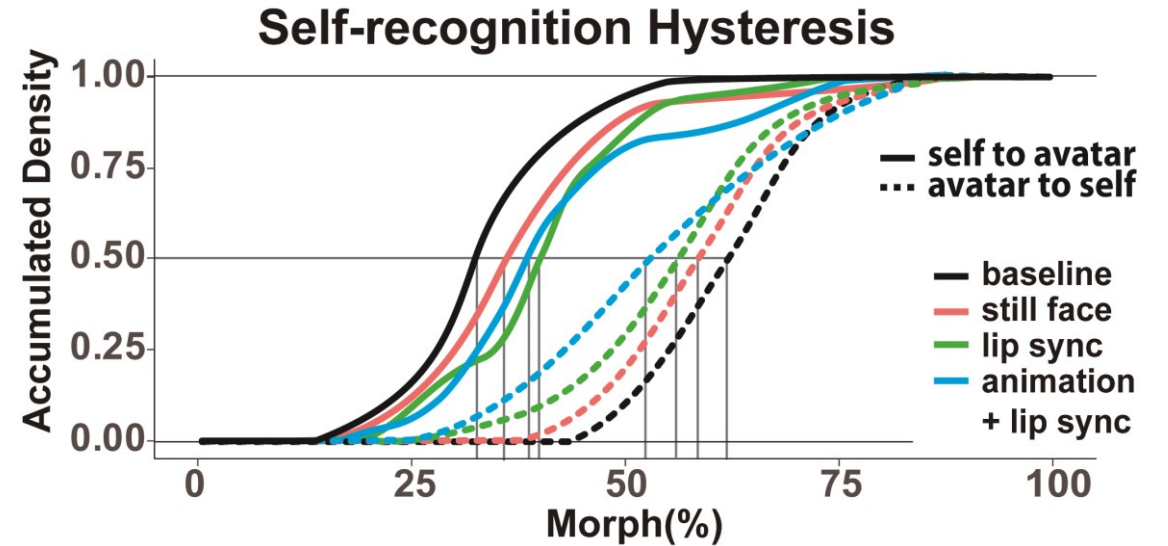
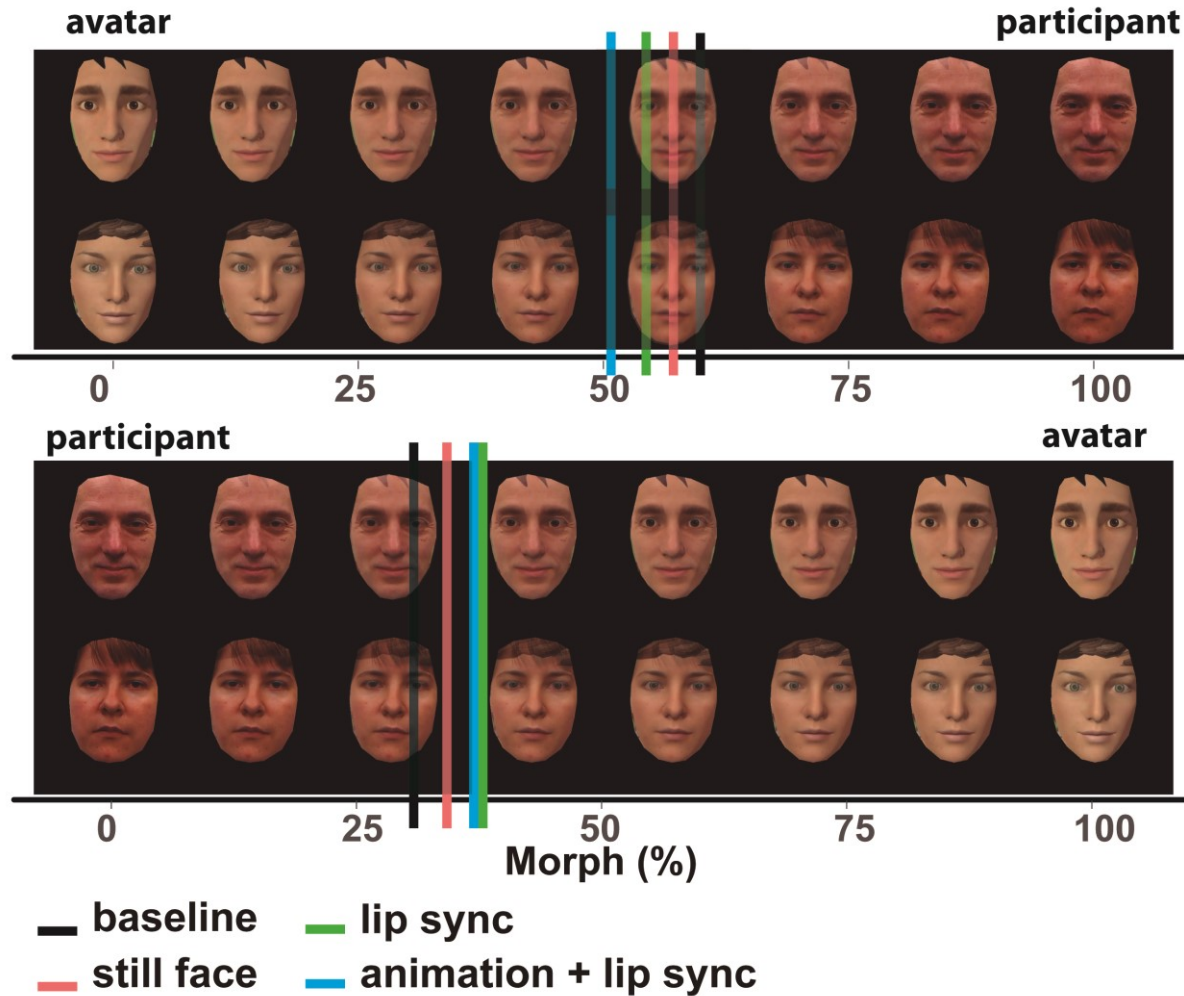
# Enfacement on Avatars



Gonzalez-Franco et al. 2020 **Using Facial Animation to Increase the Enfacement Illusion and Avatar Self-Identification.** IEEE VR.  
IEEE Transactions on Visualization and Computer Graphics



# Enfacement on Avatars





Avatar BEHAVIOUR

**REALISTIC  
BEHAVIOR**

**Place Illusion**

**Presence  
Illusion**

**Plausibility Illusion**



## Would You Give a Virtual Electric Shock to an Avatar?

In a repeat of a classic experiment, we find that people who are only unenthusiastically obeying unethical orders still experience trauma

By Mar Gonzalez-Franco, Mel Slater on April 12, 2019

One common trait of repressive governments or laws is the emergence of an organized resistance, often involving high-ranking officials and civil figures who aren't keen on obeying their leaders.

clear evidence of a kind of disobedience among our participants. They did not enter an “agentic” state, blindly and carefully carrying out the orders of the experimenter, as executioners of harmful behavior. Instead they fit more the profile of an “engaged follower,” someone who apparently engages but nevertheless tries to get around the specifics of the orders. Essentially, they were disobeying or quietly resisting while appearing to follow orders.





## **Participant concerns for the Learner in a Virtual Reality Replication of a Milgram Obedience Study**

Gonzalez-Franco, M., Slater, M., Birney, M.,  
Swapp, D., Haslam, S.A. & Reicher, S.D.

# Virtual Reality Makes Avatars More Important Than Ever

Immersing yourself in an alternative universe is VR's selling point. But how do the avatars that populate these worlds impact our experiences and our behaviour?

By Emily Reynolds




Dec 11 2016, 1:00pm  Share  Tweet  Snap



IMAGE: ALTSPACEVR

# Microsoft Rocketbox

library of rigged avatars free for academic  
and research use



<https://github.com/microsoft/Microsoft-Rocketbox>

Gonzalez-Franco, Ofek, Pan, Antley, Steed, Spanlang, Maselli, Banakou, Pelechano, Orts Escolano, Orvahlo, Trutoiu, Wojcik, Sanchez-Vives, Bailenson, Slater, and Lanier. Frontiers in VR (in review) "Importance of rigging for procedural avatars. Microsoft Rocketbox a public library."



# Thanks!

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# Impossible outside Virtual Reality

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Extended Perception, Interaction & Cognition (EPIC)  
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Microsoft Research  
June 4th 2020

