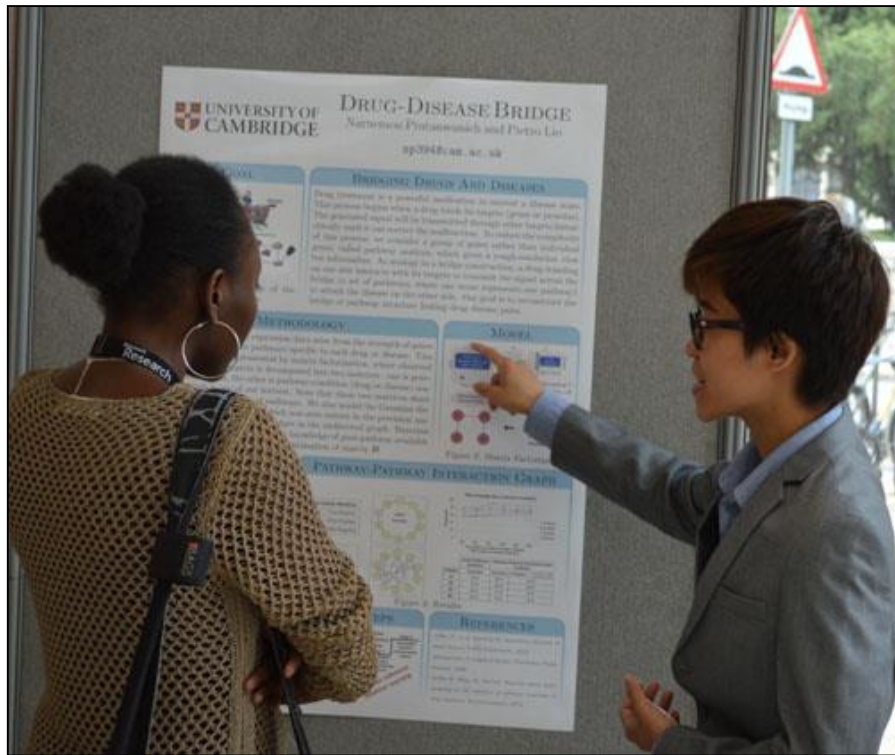


How to present a poster at an international conference

Sue Duraikan



‘As a graduate student preparing for a career in research, you have 2 jobs: (1) do some good research and (2) build a community around your research topic.’

Phil Agre, Networking on the Network (2005)

‘A **research talk** gives you access to the world’s most priceless commodity: the time and attention of people.’

Simon Peyton Jones (2012)

‘Ditto a **poster presentation**.’

Sue Duraikan (2013)



1. A poster that stands out

- Know your audience
- Follow instructions
- Big picture/context
- Balance text/visuals
- Strong first impression
- Check accuracy
- Get third party opinion



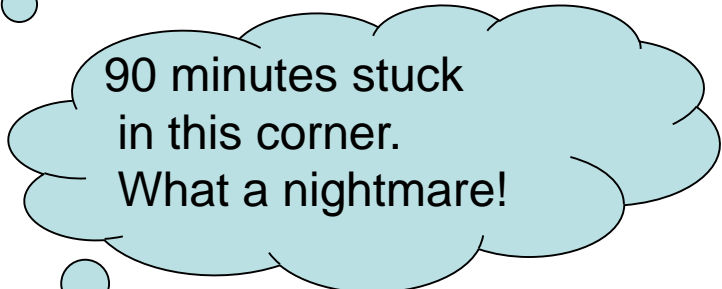
Useful links

- www.vitae.ac.uk
 - Presenting your research
 - Posters
 - Related link to online tutorial on Designing a Poster from University of Leicester

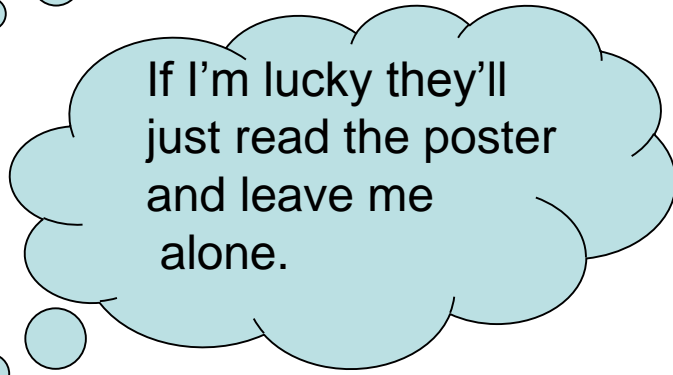
2. The right mindset



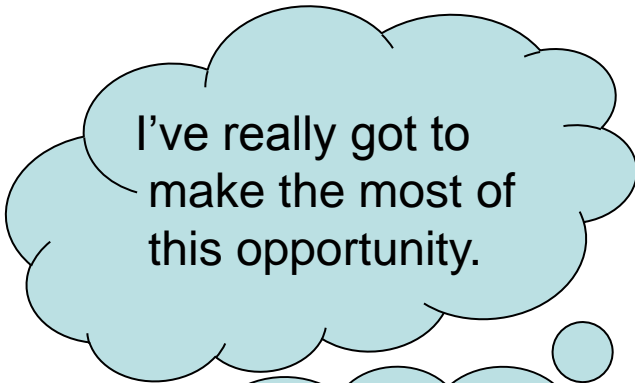
What if
no-one's interested?



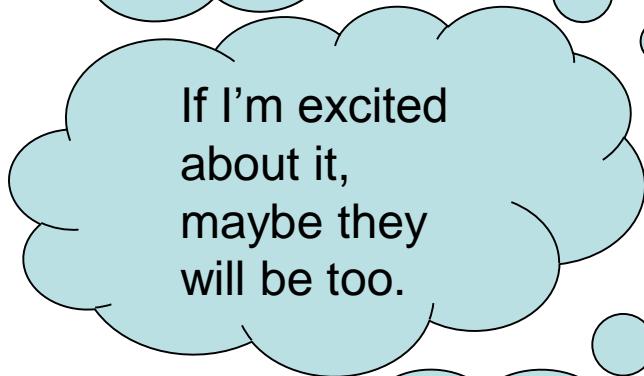
90 minutes stuck
in this corner.
What a nightmare!



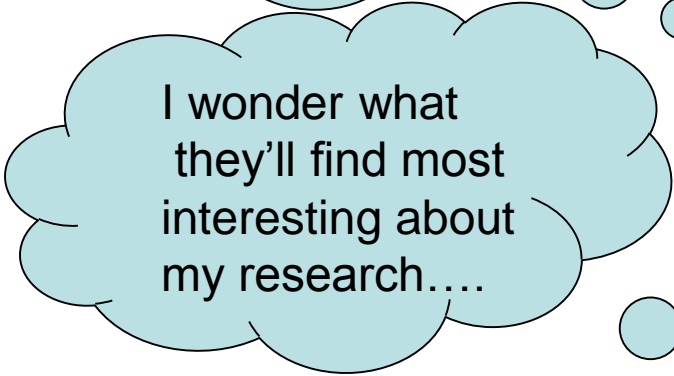
If I'm lucky they'll
just read the poster
and leave me
alone.



I've really got to
make the most of
this opportunity.



If I'm excited
about it,
maybe they
will be too.



I wonder what
they'll find most
interesting about
my research....

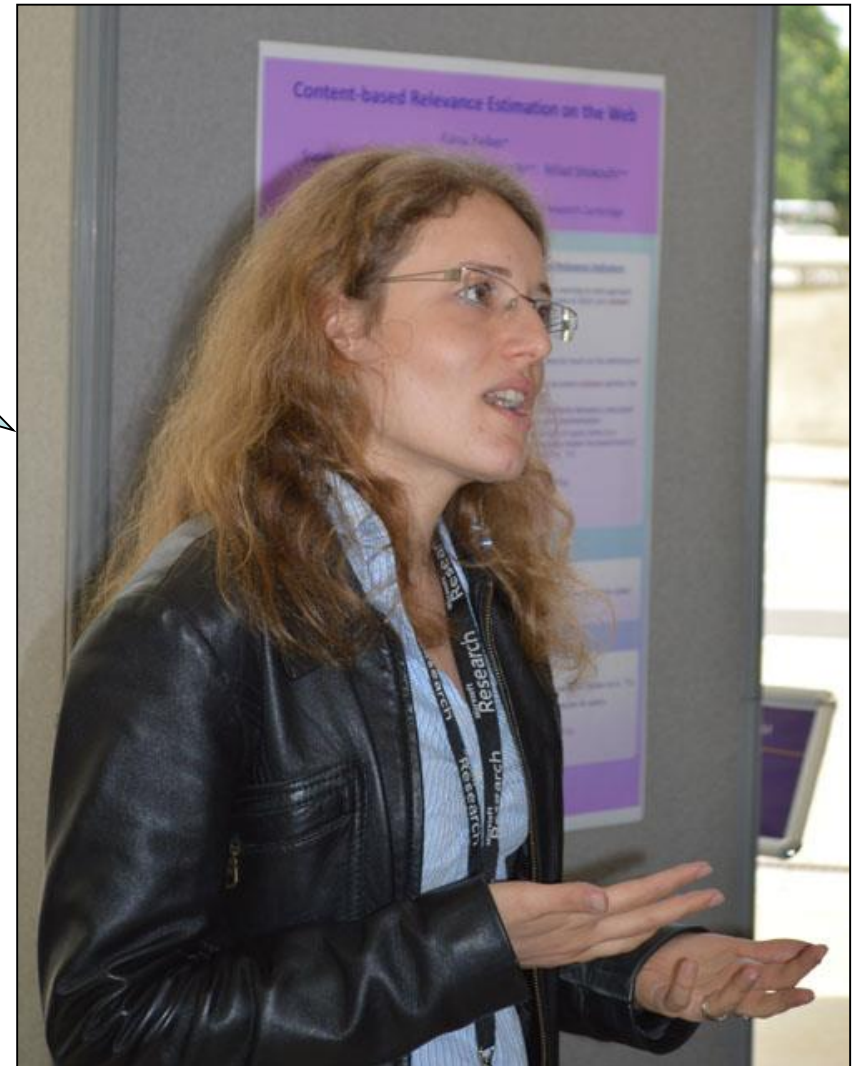
3. A successful start

Would you like me to explain...?

What's your background?

What experience do you have of....?

- Manage your space
- Positive body language
- Careful timing
- Start with a question

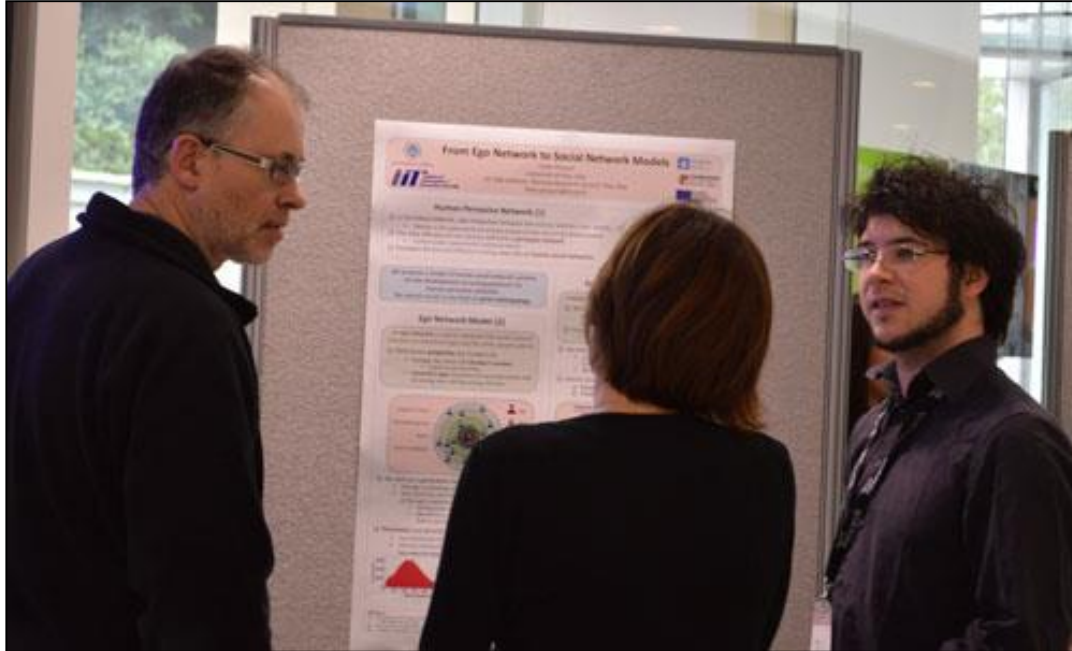


4. A satisfying CONVERSATION

- Allow tune-in time
- Slow down!
- Distance
- Eye contact
- Use your hands



4. A satisfying CONVERSATION



- Be flexible
- Big picture/context
- Objective
- Signposts
- Take care with jargon/abbreviations
- Prepare examples
- Listen and look
- Questions/comments

5. Final impressions....

- End confidently
- *'It's been a pleasure'*
'Thank you for stopping' *'You've given me food for thought.'*
- Take-away: business card, handout, freebie
- Exchange contact details

