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Selective Reality

In a future where most people wear implants/devices that constantly show information about the world around them...



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53% think it is a change for the worse



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37% think it is a change for the better

In a world of a billion sensors and countless things vying for our attention,
we are losing the ability to focus.

Selective Reality

Selective Reality is an approach to augmented reality through selective sensory filtering.

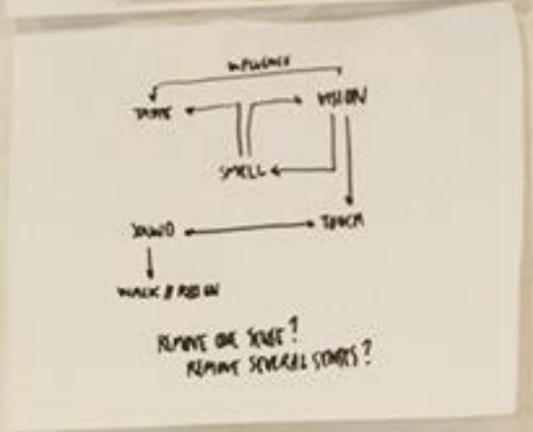




RAISSE
DUE
DENSE
DANS
DANS
DANS

INVERTED
PERSPECTIVE

INVERTED
NOISE



YOU HAVE
CHOOSE
SENSE
SWITCH
-> CONCENT

P

- no...
- no...
- no...





Tone

Tone enables greater focus
by selectively balancing
auditory stimuli.



tone

Sound isolation

Noise reduction

Environmental sonification



Near future

Balancing the sensory equation

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