





#### Making Sense of Research

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#### Hats I wear....

- Researcher
- Research Manager
- Supervisor/Mentor
- Editor-in-chief of a journal
- Advisor to strategic research programmes
- etc



#### **Tasks**



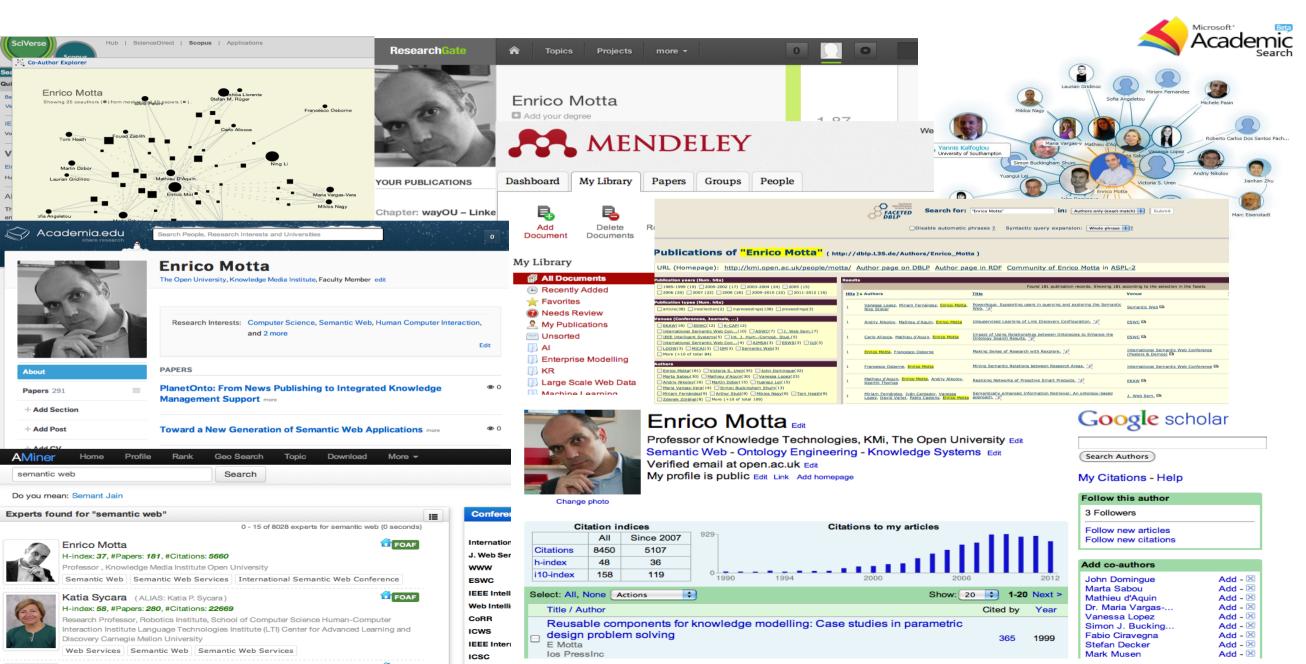
#### Academic Expert Search.

-E.g., "find me researchers with expertise in both Social Networks and Semantic Web, with at least some publications in CHI and ISWC, with more than 15 years research experience, a h-index greater than 15, etc"

#### Understanding Research Dynamics

-E.g., as EiC, I often need to make a decision about proposals for a special issue in a particular topic. This requires to understand whether the area is 'hot' right now or is decreasing in importance, who are the key people and groups, etc..

# Exploring scholarly data: a variety of options....



## Lack of comprehensive and integrated support



"There is still a need for an *integrated solution*, where the different functionalities and visualizations are provided in a coherent manner, through an environment able to support a seamless navigation between the different views and functionalities"

Dunne et al., 2012

#### Digital library perspective



 Tools tend to focus primarily on authors' publications and citations rather than sensemaking or expert search (in particular highly-faceted expert search)

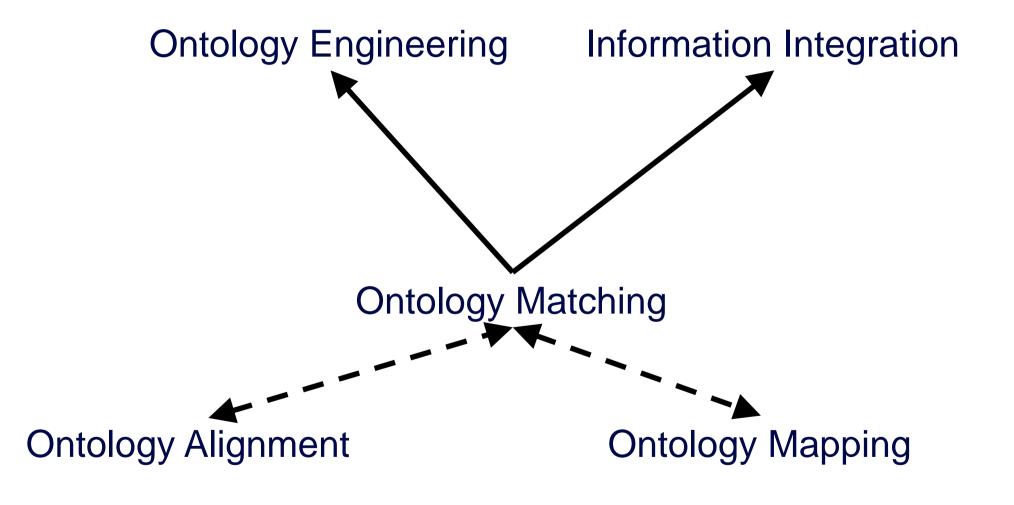
## Lack of a semantic treatment of research topics

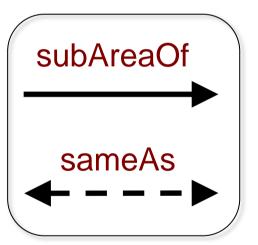


- Current tools do not treat research topics as 'first class citizens'.
  - E.g., a tool may support a keyword search for papers on
     Ontology Matching, but by and large tools does not
     'understand' that Ontology Matching is actually a research area
- Crucially, understanding what is a research area also means understanding what is <u>not</u> a research area
  - E.g., "case study" is often used as a tag for papers, but it is not actually a research area

#### Relations between research areas







#### ACM and other similar classifications



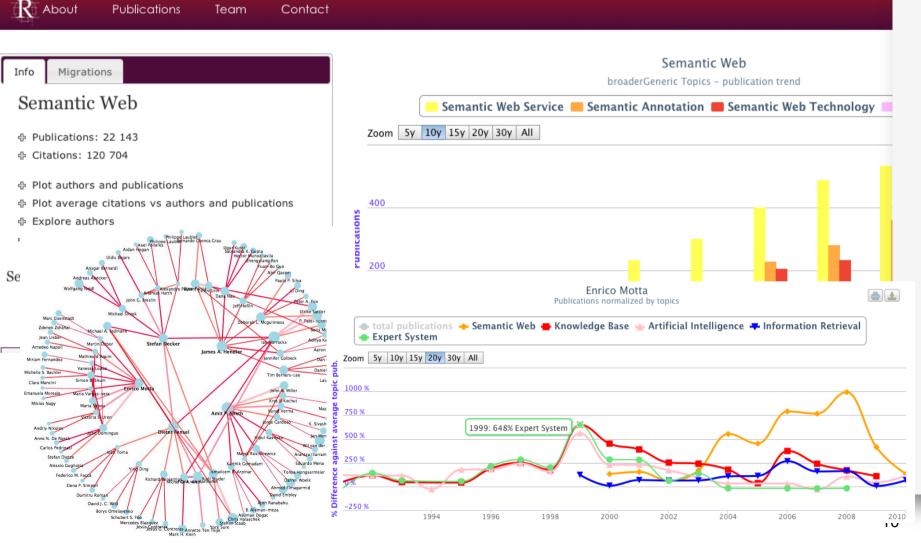
#### XII. Intelligent Web Services and Semantic Web

- I. Intelligent Web service languages
- II. Internet reasoning services
- III. Ontology design
- IV. Ontology languages
- The relations between entries are unclear
  - They are meant to be sub-areas, but for many of them it can be argued that they are not really sub-areas
- The different types of relationships are not distinguished
- Rather shallow
  - Most areas we know about are not listed e.g., only 4 topics are classified under Semantic
     Web
- Static, manually defined, hence they get obsolete very quickly





#### **Exploring Scholarly Data**





- # cT Semantic Web
  - bG Semantic Web Technology
    - bG Semantic Web Rule Language
    - bG Web of Data
    - cT Semantic Technologies +
    - cT Semantic Search
    - cT Semantic Metadata
    - 4 cT Social Web
    - ⊕ cT Linked Open Data
  - bG Semantic Web Service +
  - - bG Semantic Metadata
    - BG Semantic Wiki

# Mining scholarly relations with Klink

- Klink takes as input a corpus of publications, annotated with keywords
  - Keywords can be user generated or can be automatically extracted from the abstract or the full text of the publication
  - In our experiments we used a corpus of 15M computer science publications obtained from Microsoft Academic Search
- Tidies up the set of keywords by removing keywords that do not denote a research area e.g., "case study" or "NeOn Project".
- Automatically computes three types of semantic relationships between the identified research areas.
- Returns a KB of semantic relationships between research areas

# Relations mined by Klink



- *Skos:broaderGeneric (A, B)* A is a sub-area of B.
  - E.g., "Semantic Web Services" is a sub-area of "Web Services"
- relatedEquivalent (A, B) A and B are normally used to denote the same research area.
  - E.g., "Ontology Matching" and "Ontology Mapping" denote the same area
- contributesTo (A, B) The outputs from area A are relevant to research in area B.
  - E.g., Research in "Ontology Engineering" contributes to research in "Semantic Web"

#### Semantic Relationships

Reload Ontology Integration relationships

```
Problem Solving +
    bG - Domain Knowledge +
     CT - Ontology +
         bG - Ontology Mapping -

    bG - Ontology Integration

         bG - {Ontology Matching, Ontology Alignment} =

⊕ cT - Ontology Integration

⊕ cT - Knowledge Base +

      bG - Knowledge Representation +

⊕ cT - Knowledge Acquisition +

    bG - Domain Knowledge +

⊕ cT - Expert System +

⊕ cT - Knowledge Acquisition +

⊕ cT - Artificial Intelligence +

⊕ bG - Knowledge Representation +

⊕ cT - Domain Knowledge +

⊕ cT - Expert System +
World Wide Web +

⊕ cT - Semantic Web +

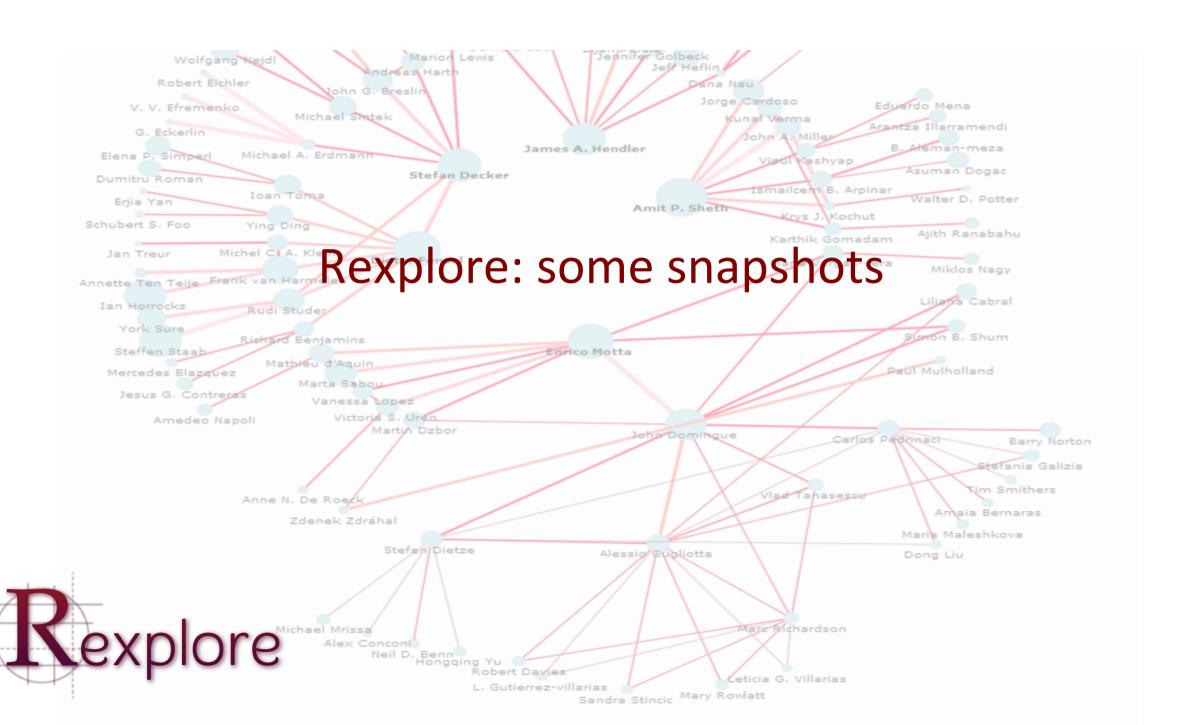
     bG - Semantic Interoperability +

⊕ cT - Ontology Mapping +
        ⊕ cT - {Ontology Matching, Ontology Alignment} +
     ⊕ cT - Ontology +
        D bG - Ontology Mapping +

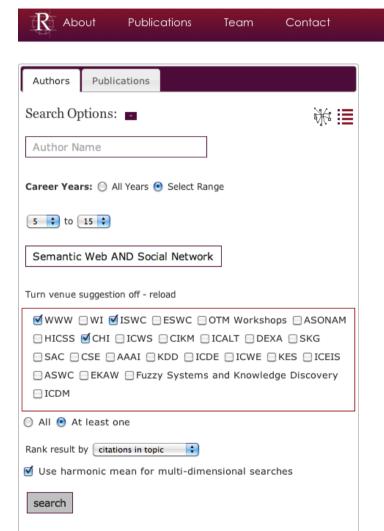
⊕ bG - {Ontology Matching, Ontology Alignment} +

Natural Language +
```

From a corpus of 15M papers accessed through the MAS API Klink identified about 1500 research topics and structured them by means of almost 3000 semantic relationships



# Expert Search (1a)



Showing authors 1 - 50 of 81 total results.

- Jennifer Golbeck, University of Maryland (US) Debut: 2002 main node in graph view Publications in Semantic Web: 49 Citations in Semantic Web: 718
   Publications in Social Network: 44 Citations in Social Network: 920
   Total Publications in the topics: 93 Total Citations in the topics: 1 638
   HM Publications in the topics: 46 HM Citations in the topics: 807
   Total Publications: 96 Total Citations: 1322
   H-Index: 20 G-Index: 35
- Peter Mika, Yahoo Research Labs (US) Debut: 2000 Main node in graph view Publications in Semantic Web: 33 Citations in Semantic Web: 547
  Publications in Social Network: 9 Citations in Social Network: 609
  Total Publications in the topics: 42 Total Citations in the topics: 1 156
  HM Publications in the topics: 14 HM Citations in the topics: 576
  Total Publications: 71 Total Citations: 1080
  H-Index: 11 G-Index: 32
- Bijan Parsia, University of Manchester (GB) Debut: 2001 

   main node in graph view Publications in Semantic Web: 57 Citations in Semantic Web: 1 867

   Publications in Social Network: 2 Citations in Social Network: 213

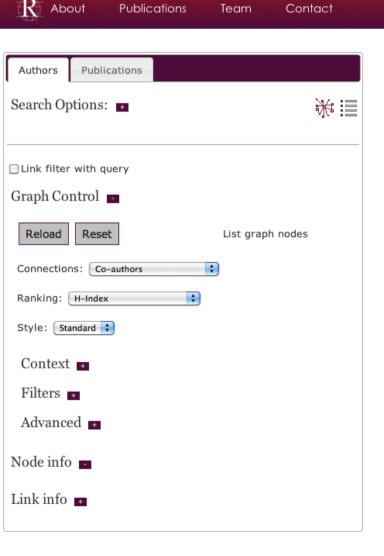
   Total Publications in the topics: 59 Total Citations in the topics: 2 080

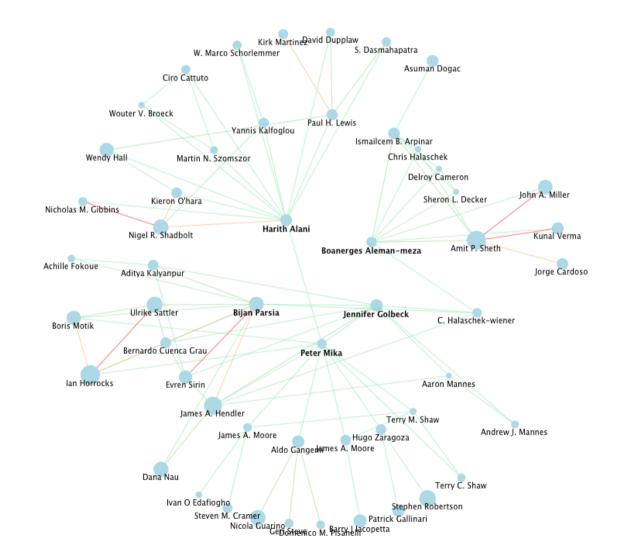
   HM Publications in the topics: 4 HM Citations in the topics: 382

   Total Publications: 141 Total Citations: 3464
   H-Index: 30 G-Index: 57
- 4. Harith Alani, University of Southampton (GB) Debut: 2000 ▼ main node in graph view Publications in Semantic Web: 32 Citations in Semantic Web: 309 Publications in Social Network: 10 Citations in Social Network: 107 Total Publications in the topics: 42 Total Citations in the topics: 416 HM Publications in the topics: 15 HM Citations in the topics: 159 Total Publications: 75 Total Citations: 1043 H-Index: 18 G-Index: 30
- 5. Boanerges Aleman-meza, Rice University (US) Debut: 2003 main node in graph view Publications in Semantic Web: 24 Citations in Semantic Web: 451 Publications in Social Network: 8 Citations in Social Network: 73 Total Publications in the topics: 32 Total Citations in the topics: 524 HM Publications in the topics: 12 HM Citations in the topics: 126

Researchers in the 5-15 career range with expertise in both semantic web and social networks, with publications in at least one of {CHI, ISWC, WWW), ranked with respect to the impact of their work in these two areas (using harmonic mean)

# Expert Search (1b)

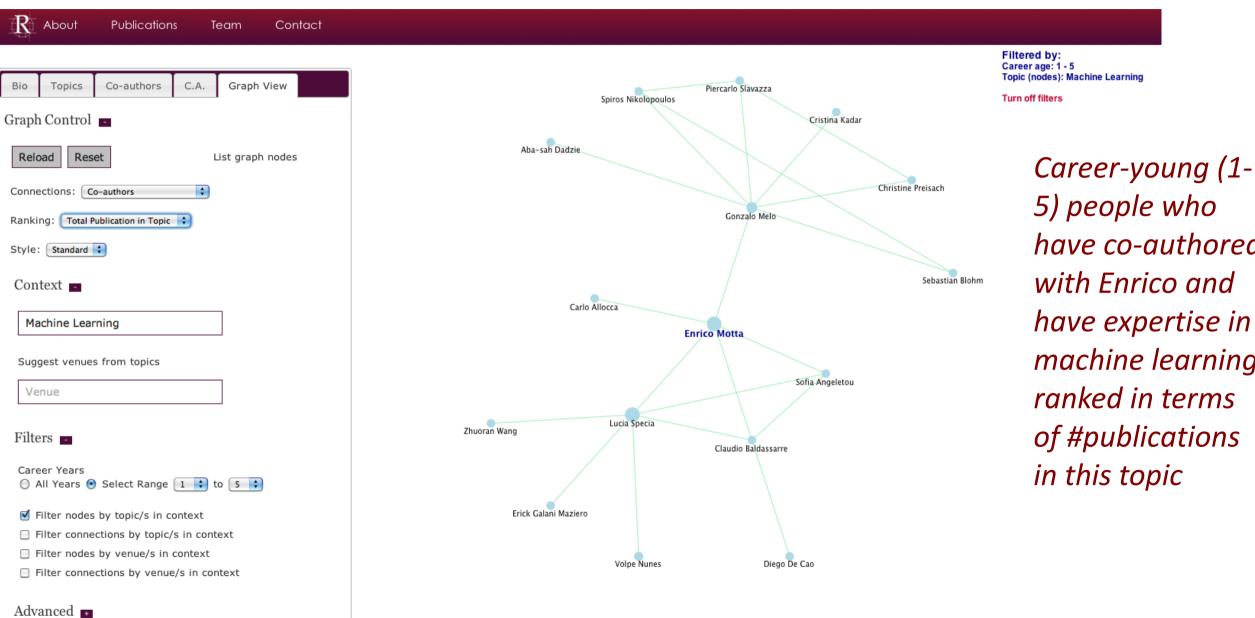




Graph view of main researchers identified in previous slide, linking them to their main coauthors.

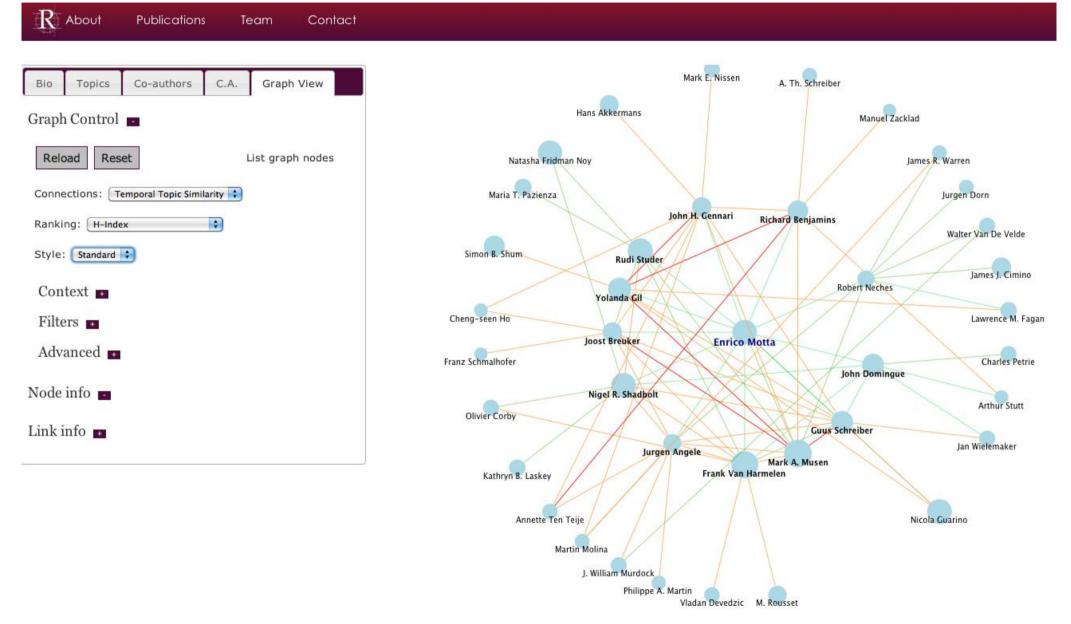
The diameter of a node reflects the h-index of the researcher

#### Expert Search (2)



have co-authored have expertise in machine learning,

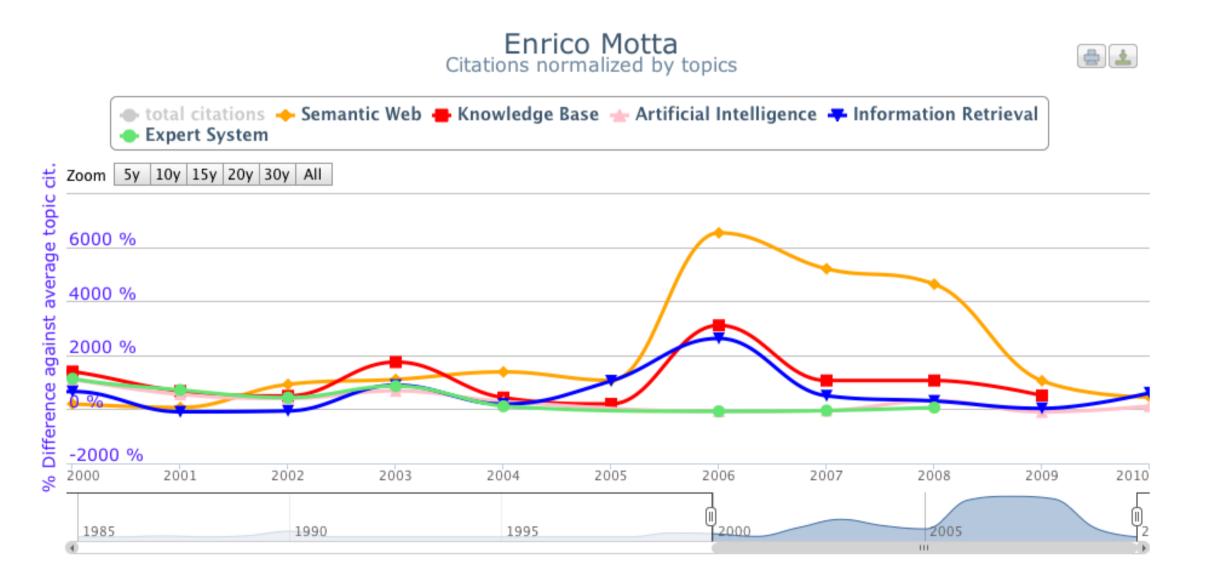
## Shared Research Trajectories



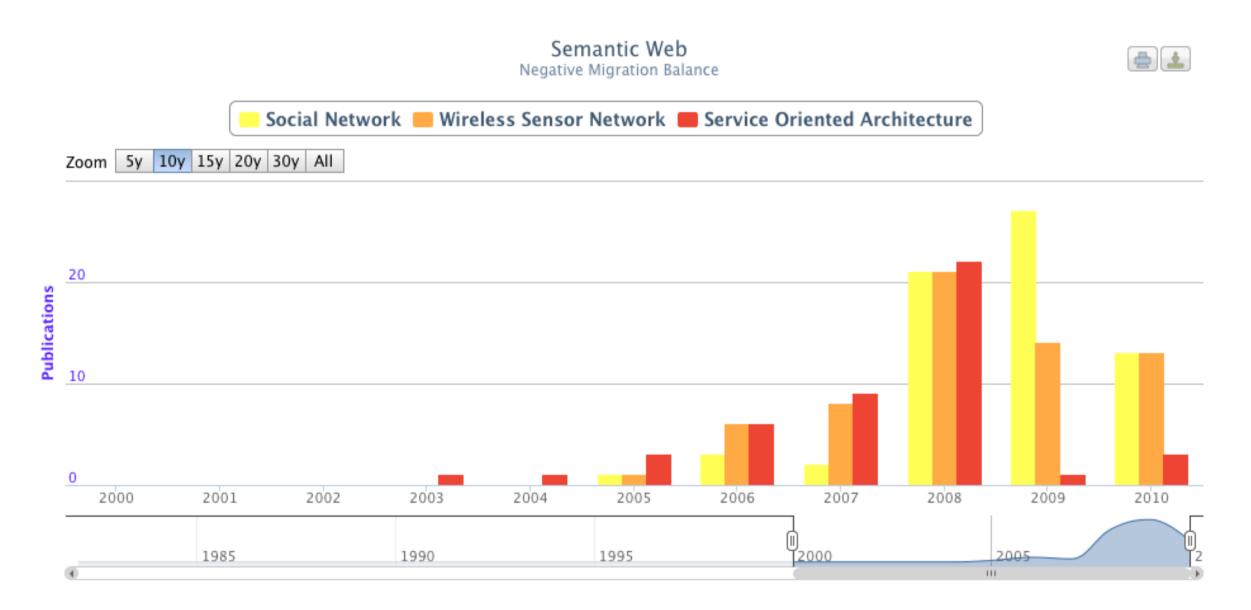
The authors who are most similar to Enrico with respect to the evolution of their research interests over time.

#### Normalised impact per topic over time





# Where are SW authors going?...



#### Conclusions (1)



- Rexplore aims to provide an integrated solution to support tasks that require the exploration and analysis of scholarly data
- It does so by integrating a semantic foundation with statistical and visual analytics solutions

## Conclusions (2)



- The fine-grained structure of research topics generated by Klink supports
  - Expert search, trend analysis, and exploration at a very fine grained level of granularity
  - The definition of fine-grained impact metrics, such as "citations in topics" or "normalised impact with respect to topic", which allow to measure very specific elements of academic impact

## Conclusions (3)



- A rigorous empirical evaluation confirmed:
  - -The effectiveness of the functionalities provided by the tool. 94% of the testers described Rexplore as "very effective"
  - -The robustness of the tool with respect to tasks proposed by the users themselves. Rexplore was able to support satisfactorily 88% of the testers with respect to tasks proposed by them

# KNOWLEDGE MEDIA INSTITU