



Microsoft Research

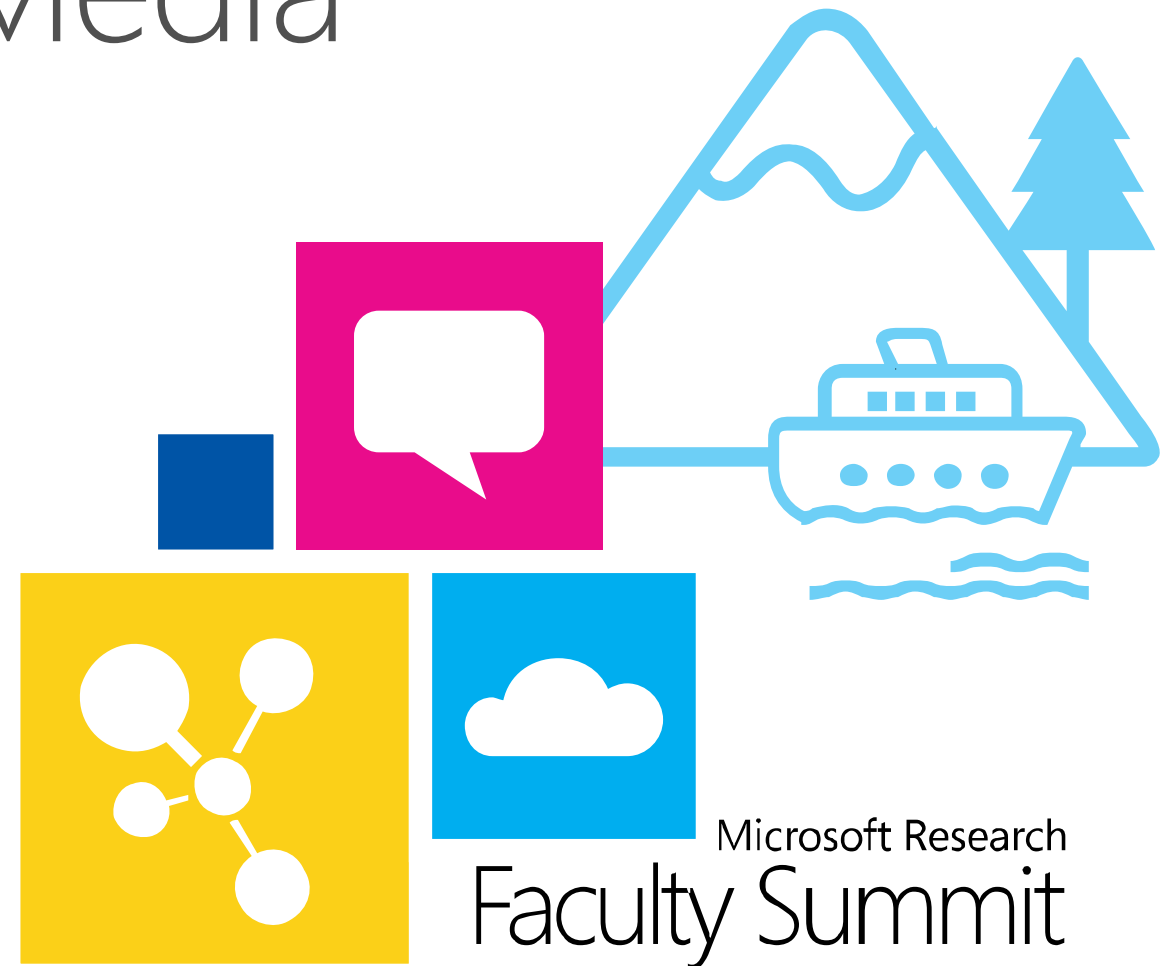
Faculty Summit

2013



Visibility and Social Media during Crises

Andrés Monroy-Hernández
Researcher
Microsoft Research



#Narcotweets



#YoSoy132



#ChangeBrazil



"Hashtagged" Collective Action

#Narcotweets

Dangerous Visibility



Work published at CSCW '13, ICWSM '12 with:
danah boyd Emre Kiciman, Scott Counts,
Munmund De Choudhury, Takis Metaxas, Eni
Mustafaraj, Samantha Finn



Mexican Drug War
crises as everyday life

More than 60,000 casualties



El Mañana



Typical Emergency Response

"Fearing for their lives and the safety of their families, **journalists** are adhering to a near-complete **news blackout**, under strict orders of drug smuggling organizations and their enforcers, who dictate via daily telephone calls, emails and news releases what can and cannot be printed or aired."



"The news blackout extends to government officials. In Nuevo Laredo, the mayor mysteriously disappears for days and refuses to discuss drug violence. The military general who presides over the soldiers patrolling the city does not hold news conferences, issue statements or answer questions from the media."

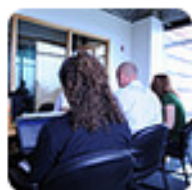




Social
Media
Adoption

Weakened
Institutions

Increased
Violence



Angela
@angela



Follow



Precaución en Av. González a la altura del Soriana, reportan reciente situación de riesgo!#mtyfollow



Reply



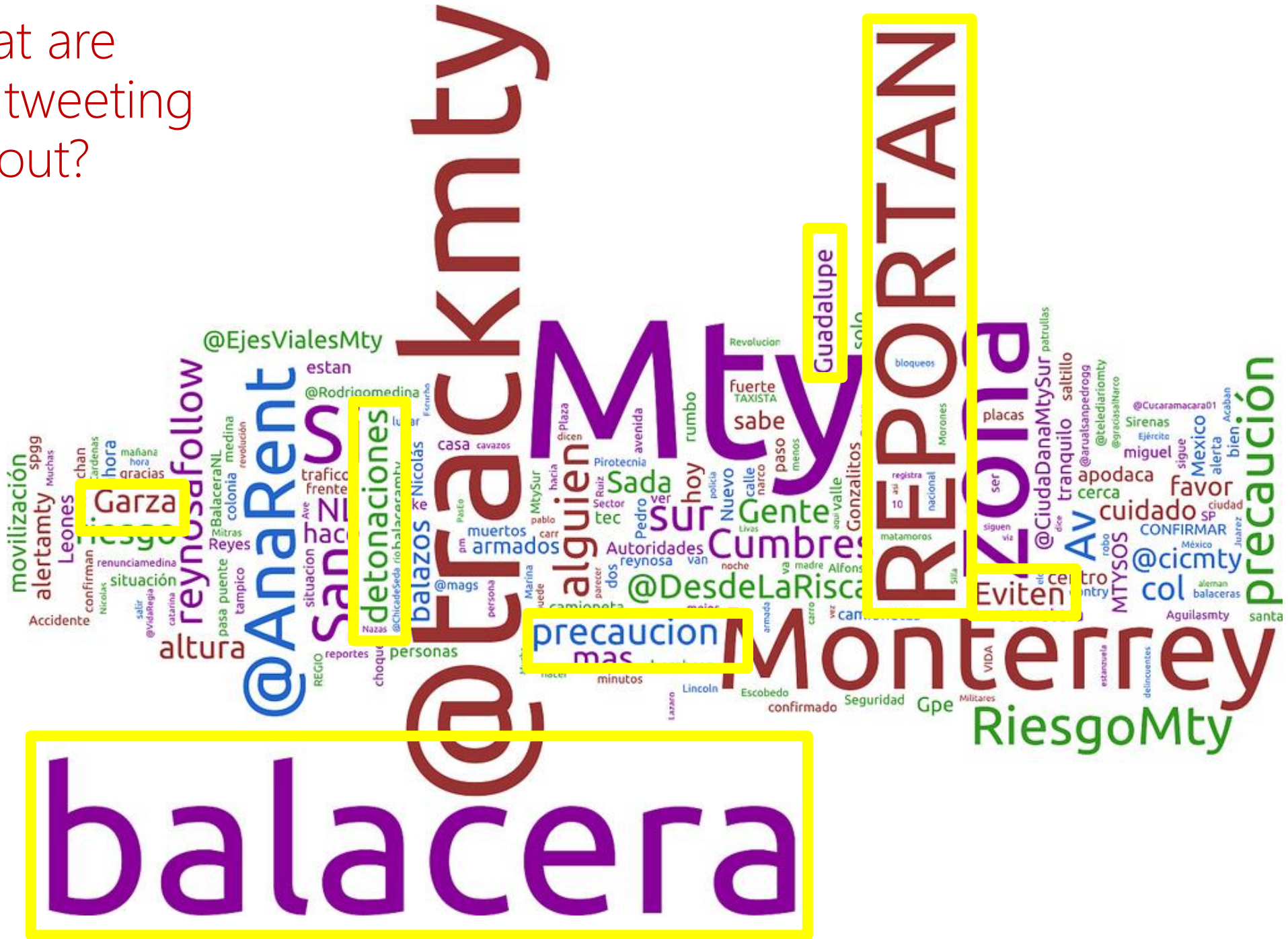
Retweet

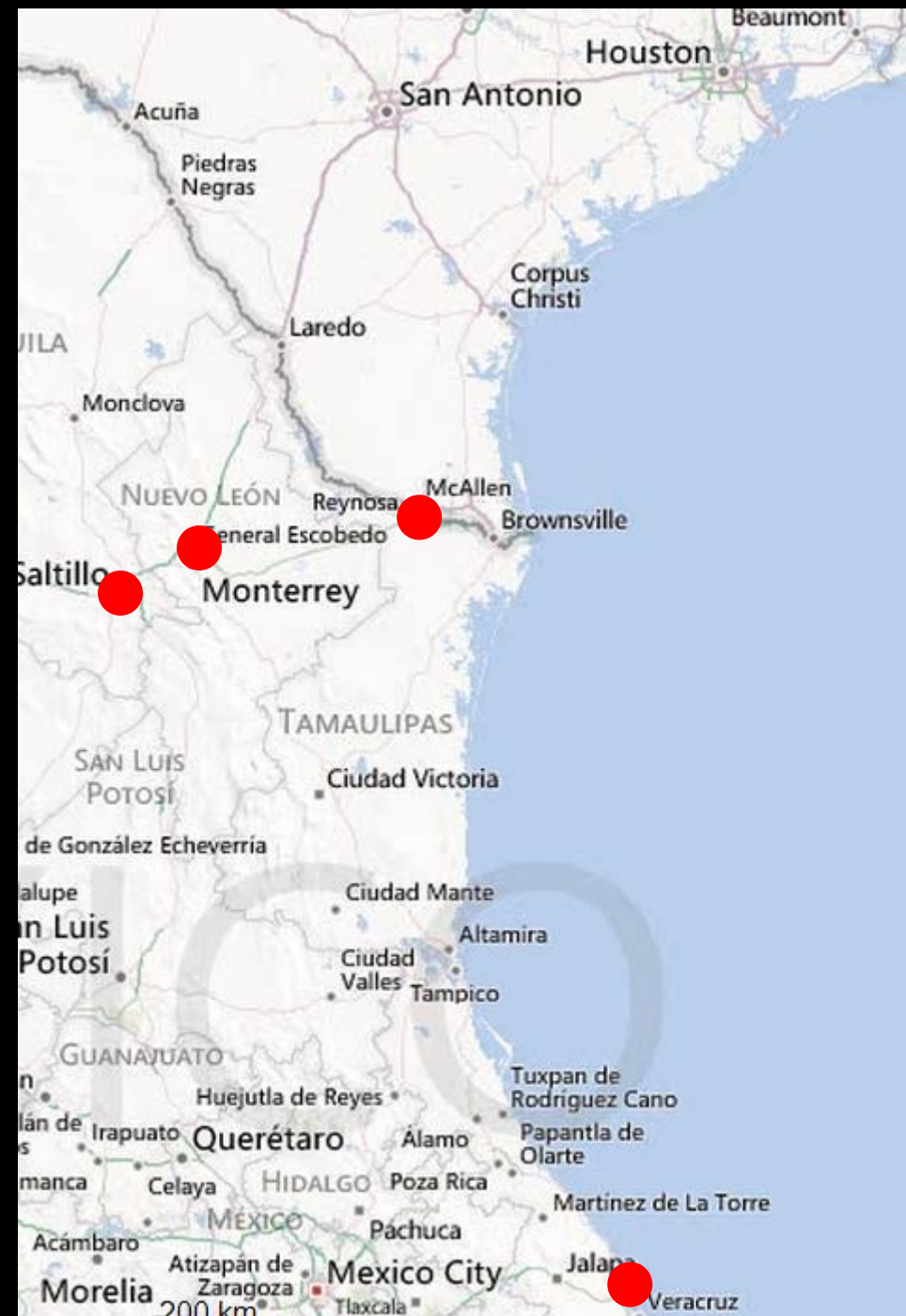
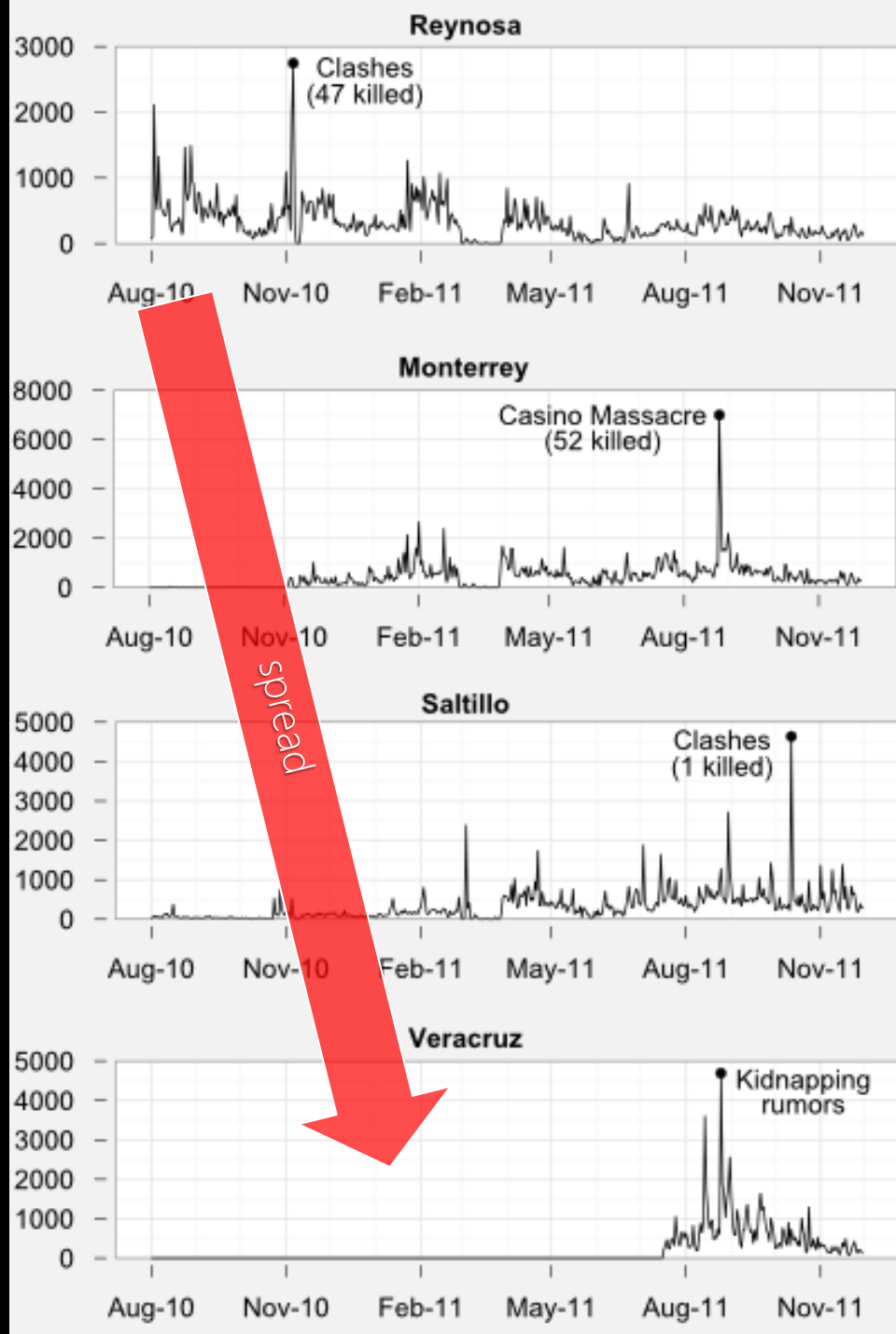


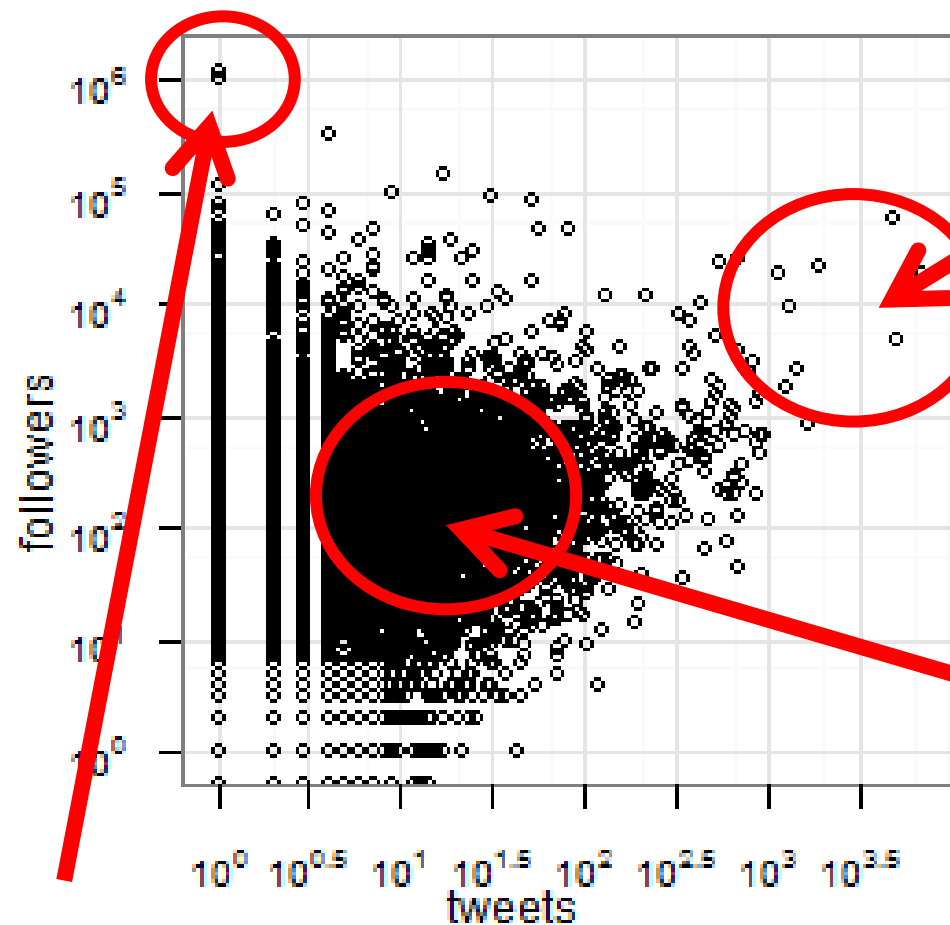
Favorite

6:26 PM - 17 Jul 12 via via web · Embed this Tweet

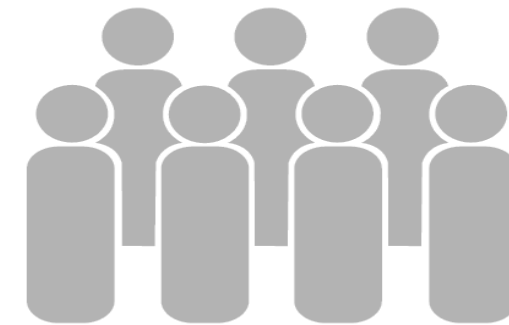
What are people tweeting about?







Curators



Average citizens



CNN en Español ✓

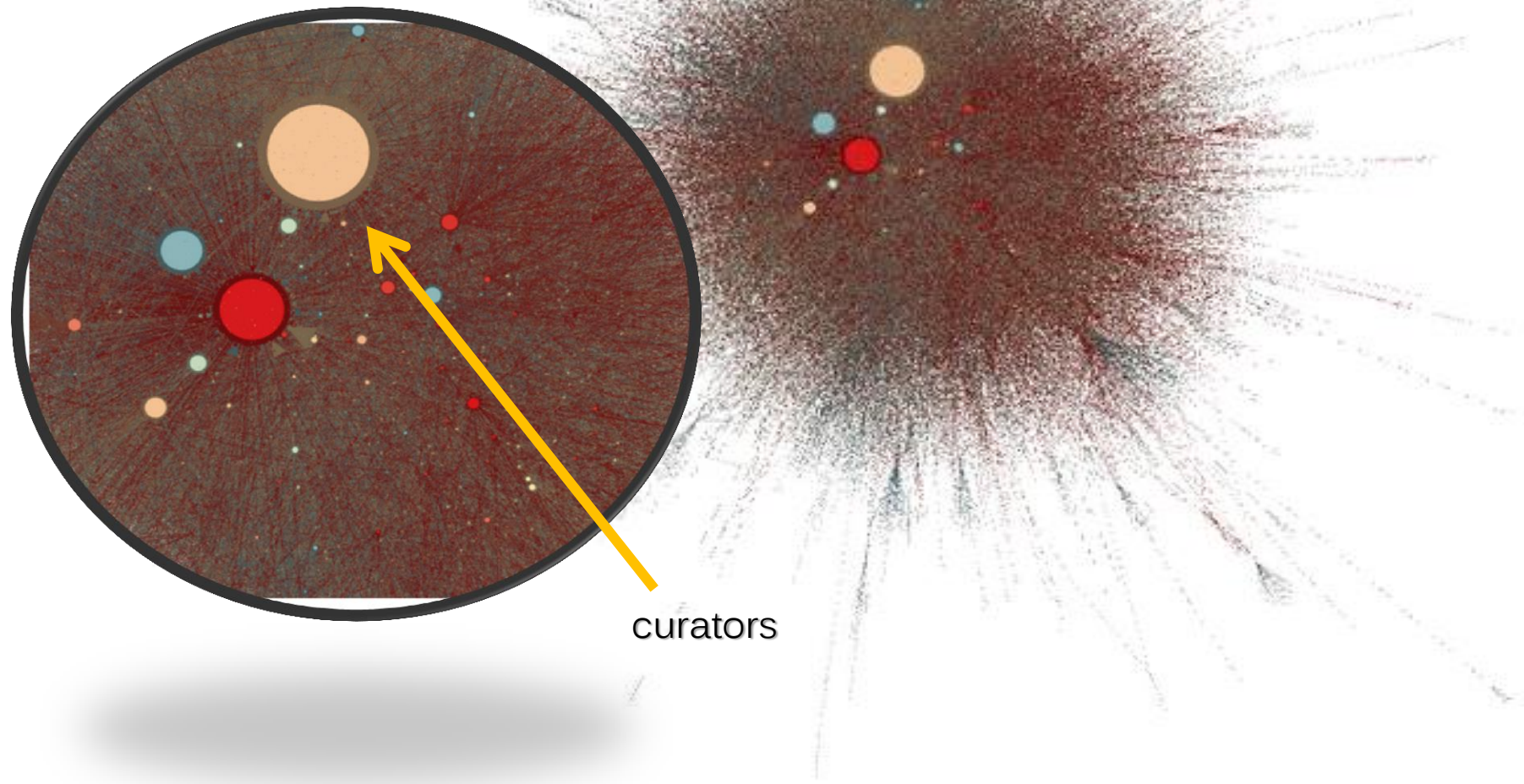
@CNNEE

CNN en Español es tu principal fuente de noticias. Cubrimos lo que pasa en América Latina y el resto del mundo. Vive la noticia

Atlanta · <http://www.cnnenespanol.com>

Retweet network

Size: in-degree (PageRank)

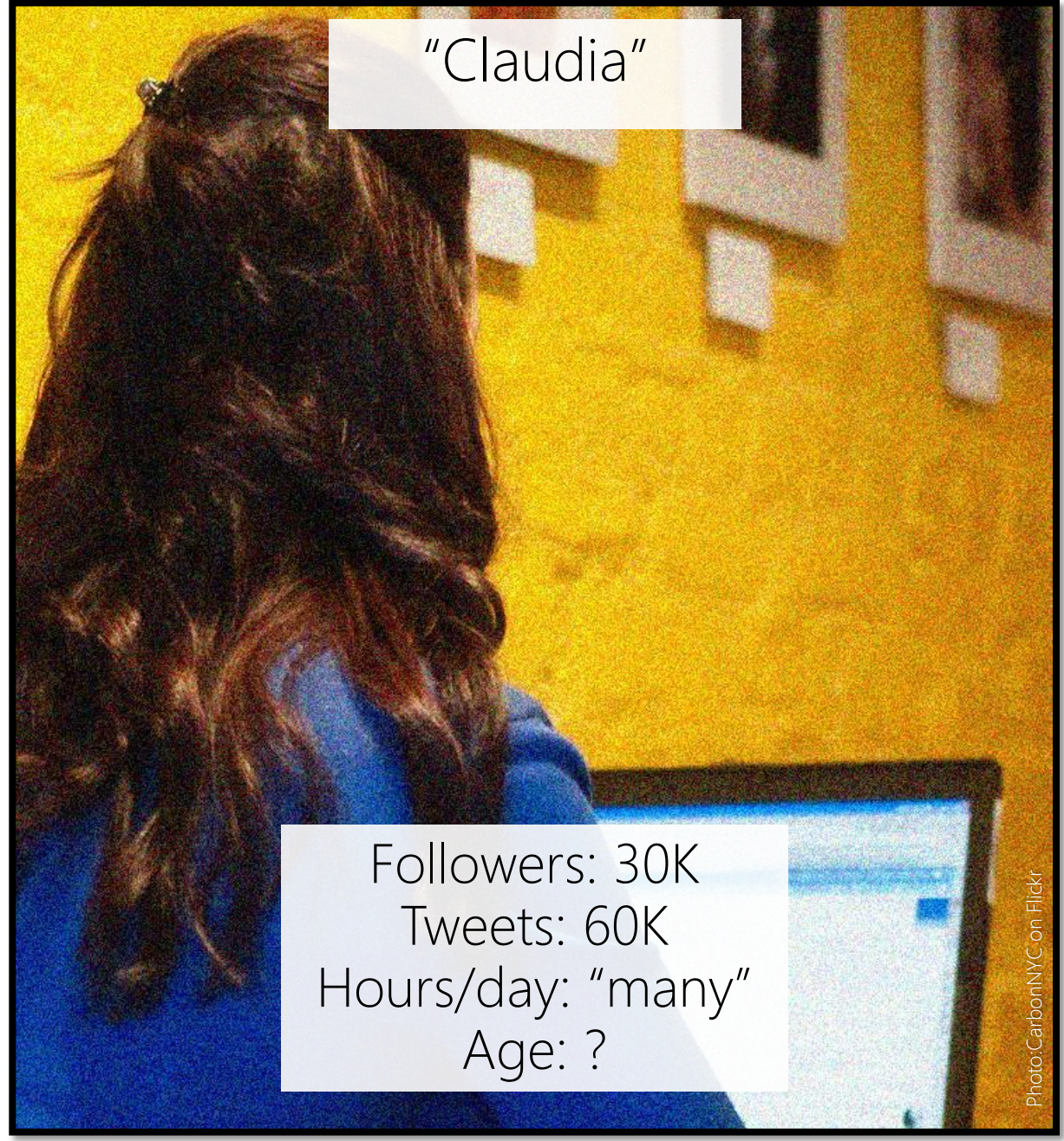




"Angela"

Followers: 25K
Tweets: 35K
Hours/day: 15
Age: early 20's

Photo: mr. toaster on Flickr



"Claudia"

Followers: 30K
Tweets: 60K
Hours/day: "many"
Age: ?

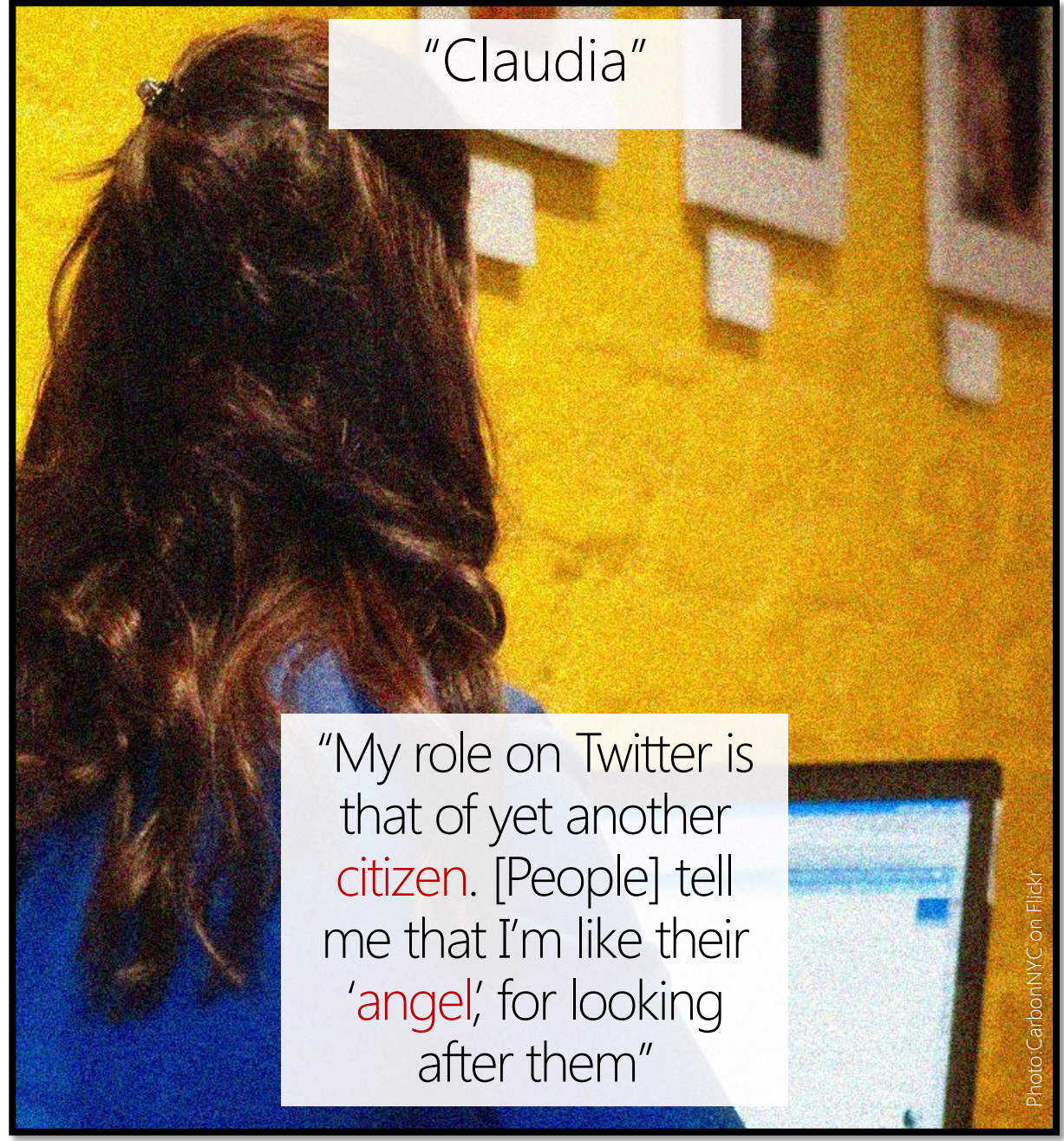
Photo: CarbonNYC on Flickr



"Angela"

"I'm a journalist ... It is as if I was a **war correspondent**, on social networks, of the war we are living in Mexico."

Photo: mr. toaster on Flickr



"Claudia"

"My role on Twitter is that of yet another **citizen**. [People] tell me that I'm like their '**angel**', for looking after them"

Photo: CarbonNYC on Flickr

Bodies hanging from bridge in Mexico are warning to social media users

By Mariano Castillo, CNN

September 15, 2011 9:37 a.m. EDT



STORY HIGHLIGHTS

- Signs say two people were killed for denouncing cartel activities on the Internet

(CNN) -- Social media users who denounce drug cartel activities along the Mexican border received a brutal warning this week: Two mangled bodies hanging like cuts of meat from a pedestrian bridge.

and disemboweled, her intestines protruding



#YoSoy132

Misperceptions of Visibility





#YoSoy132
movement

VS

Peña Nieto,
Presidential
Candidate,
PRI



Online and on the streets, Mexico youth protests grow as election looms

By Catherine E. Shoichet, CNN

updated 6:54 AM EDT, Thu June 28, 2012



Students from the Iberoamerican University chant a school cheer during a protest last weekend in Mexico City. A video they uploaded to YouTube helped launch a nationwide youth protest movement. The demonstrators have added fuel to the political frenzy leading up to Mexico's elections on Sunday, July 1.

HIDE CAPTION

Mexico's student movement

<< 1 2 3 4 5 6 7 8 9 >>

STORY HIGHLIGHTS

- Mexican youth movement adding fuel to frenzy leading up to Sunday presidential vote

Mexico City (CNN) -- They sport purple hair and piercings, plaid shirts and plastic aviator glasses. A guy with dreadlocks totes a bongo drum.

The New York Times

Friday, March 15, 2013

WORLD

U.S.

N.Y. / REGION

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SPORTS

OPINION



The Lede

Blogging the News With Robert Mackey

June 11, 2012, 7:17 pm | 17 Comments

In Protests and Online, a Youth Movement Seeks to Sway Mexico's Election

By DAMIEN CAVE



—Associated Press



2012 © Cecilia Villaverde

1:04 / 1:51

Reacción de Enrique Peña Nieto al salir del baño de la Ibero [No l...



La Red Cero Tres · 35 videos



Subscribe

1,123

1,199,268

5,537 217



YouTube



PEDRO
CON DI

YouTube video shows students at an elite university protesting against Peña.

¡SUPERA BOICOT!



• Destaca Peña valor de democracia, pluralidad y libertad en respuesta a un grupo de estudiantes de la Ibero que lo increparon
• Jamás

En un año se sumaron a la informalidad 763 mil personas: INEGI

El Sol de México

Éxito de Peña en la Ibero, pese a intento orquestado de boicot

“Peña triumphant visit to Ibero University, despite boycott attempt”

131 Alumnos de la Ibero responden

R3CR30



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7 videos ▾



01:26 / 11:00



Like



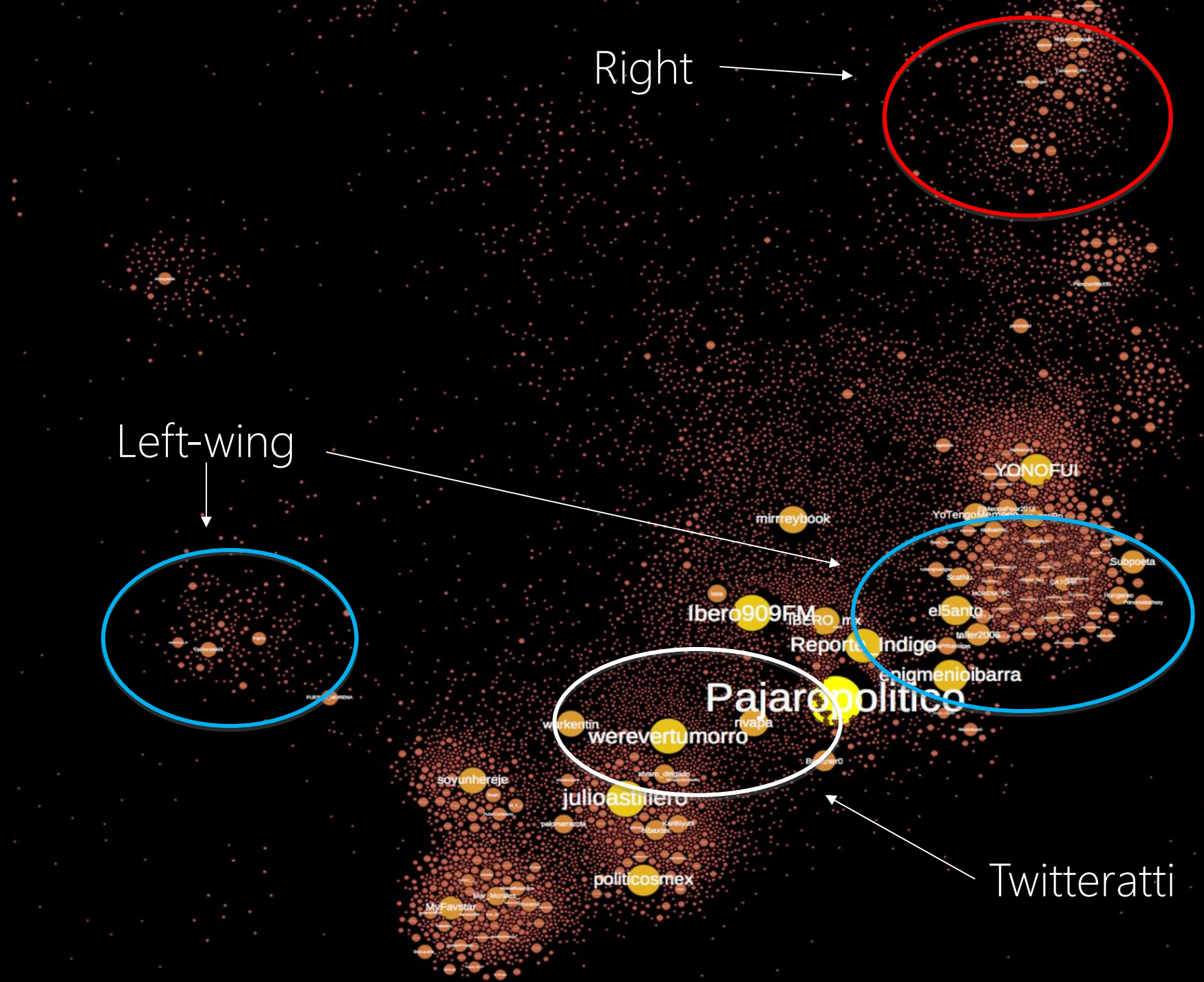
Share



1,198,081



"131 *Ibero*
students
respond"



"Informed vote,
not manipulated.
#YoSoy132"



"Our democracy
is not a soap
opera
#YoSoy132"

facebook-callejero

Sal de las redes y ven a la calle,
te necesitamos



GRUPOS

INDICIOS

Con el corazón a la Izq...

27054132-LIAM XO...

Alameda Zapata U...

"Get out of the networks and
come to the streets, we need you."



"Now we
deliver
the
news!"

MEXICANS MARCHING FOR JUSTICE

SOMETHING HAPPENED IN MEXICO ON JULY 7th 2012 ... and it's not over.

ALL THESE PHOTOS ARE FROM THE SAME DAY (7 de julio 2012)

#megamarcha #exigimosdemocracia

THE MEGA MARCH AGAINST ENRIQUE PEÑA NIETO, THE "NEW PRESIDENT" OF MEXICO THAT WON THE ELECTION ON JULY 1 BY A VAST FRAUD.

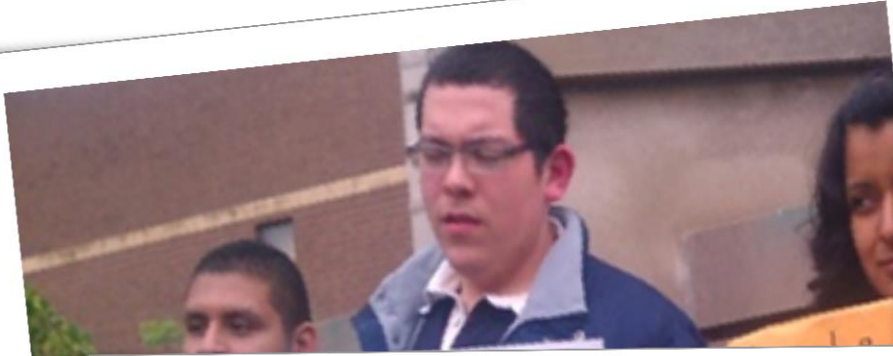


MANY PRESIDENTS OF THE WORLD HAVE CONGRATULATED ENRIQUE PEÑA NIETO FOR HIS ELECTION, BUT THEY MUST LISTEN TO WHAT THE PEOPLE OF MEXICO ARE SAYING RIGHT NOW IN THE STREETS AND ON THE WEB :

ENRIQUE PEÑA NIETO HAS NOT BEEN ELECTED IN A DEMOCRATIC WAY. MILLIONS OF VOTES HAVE BEEN BOUGHT AND VOTE COUNTS HAVE BEEN VASTLY MANIPULATED.

THE MEXICAN PEOPLE ARE MARCHING AND CALLING FOR A WORLDWIDE ACKNOWLEDGMENT OF THE FRAUD AND A WORDWIDE COVERAGE OF THE PRESENT SITUATION IN THE COUNTRY.

From Chicago to China



#Debate132

MasDe131

+ Subscribe

No videos ▾



Like



Add to

Share



64,601 watching now

Streamed live on Jun 19, 2012 by [MasDe131](#)

El #Debate132 es un debate ciudadano entre la candidata y los candidatos a la presidencia de la República a llevarse a cabo el martes 19 de junio del 2012, en las instalaciones de la Comisión de Derechos Humanos del Distrito Federal, sustentado por el acuerdo CG99/2012 del Tribunal Electoral del Poder Judicial de la Federación, mediante el cual se emiten las bases y lineamientos o criterios orientadores para la celebración de debates entre candidatas y candidatos a cargos de elección popular en el proceso electoral federal 2011-2012.

Los organizadores aseguran la realización del debate en un ambiente neutral y con criterios democráticos, sin favorecer a ninguno de los participantes con el uso de la voz. Para dar fe de la legalidad del proceso de orden de

251 likes, 3,468 dislikes

As Seen On:

[Aristegui Noticias](#) » ...

Live Comments



Respond to this video...



Show 63 new comments. Update automatically

exactamente a mi me pasa lo mismo :s

[LoliBoop12](#) 2 seconds ago

Ese primer trabajo que se hace de forma independiente tenemos que tener paciencia...

[herib77](#) 3 seconds ago

ya valio madressssssssss

[mexico49603](#) 1 second ago

en rockanrolario se esta escuchando bien

[vaquero3006](#) 4 seconds ago

NOS VEMOS A LAS 10:00 PM

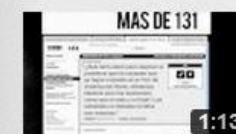
[ncedolay](#) 1 second ago

tambien radioamlo.tv

[guiaescolar](#) 2 seconds ago

manita arriba por que sino se va la señal

[betosuperconejo3](#) 1 second ago



Cómo enviar preguntas a candidatos

by YoSoy132Media
5,770 views



Peña Nieto Rechaza a Debate132 de Jóvenes



BOTBUSTERS
CLEANING THE TWITTER

SOMOS UNA
ORGANIZACIÓN
QUE LUCHA
CONTRA LOS
BOTS
EN TWITTER

-
AYÚDANOS A
PROTEGER
LA RED DE LA
INVASIÓN DE
BOTS

-
POR UN
CONTENIDO
LIBRE DE
SPAM

@TheBotBusters
facebook.com/TheBotBusters



"We are an organization that fights against bots on Twitter."

"Help us protect the net from the bot invasion"

"For content free of spam"

Peña: 39%
Obrador: 32%
Vázquez: 26%



Politics Beyond Social Media



#ChangeBrazil

Connecting Visibility

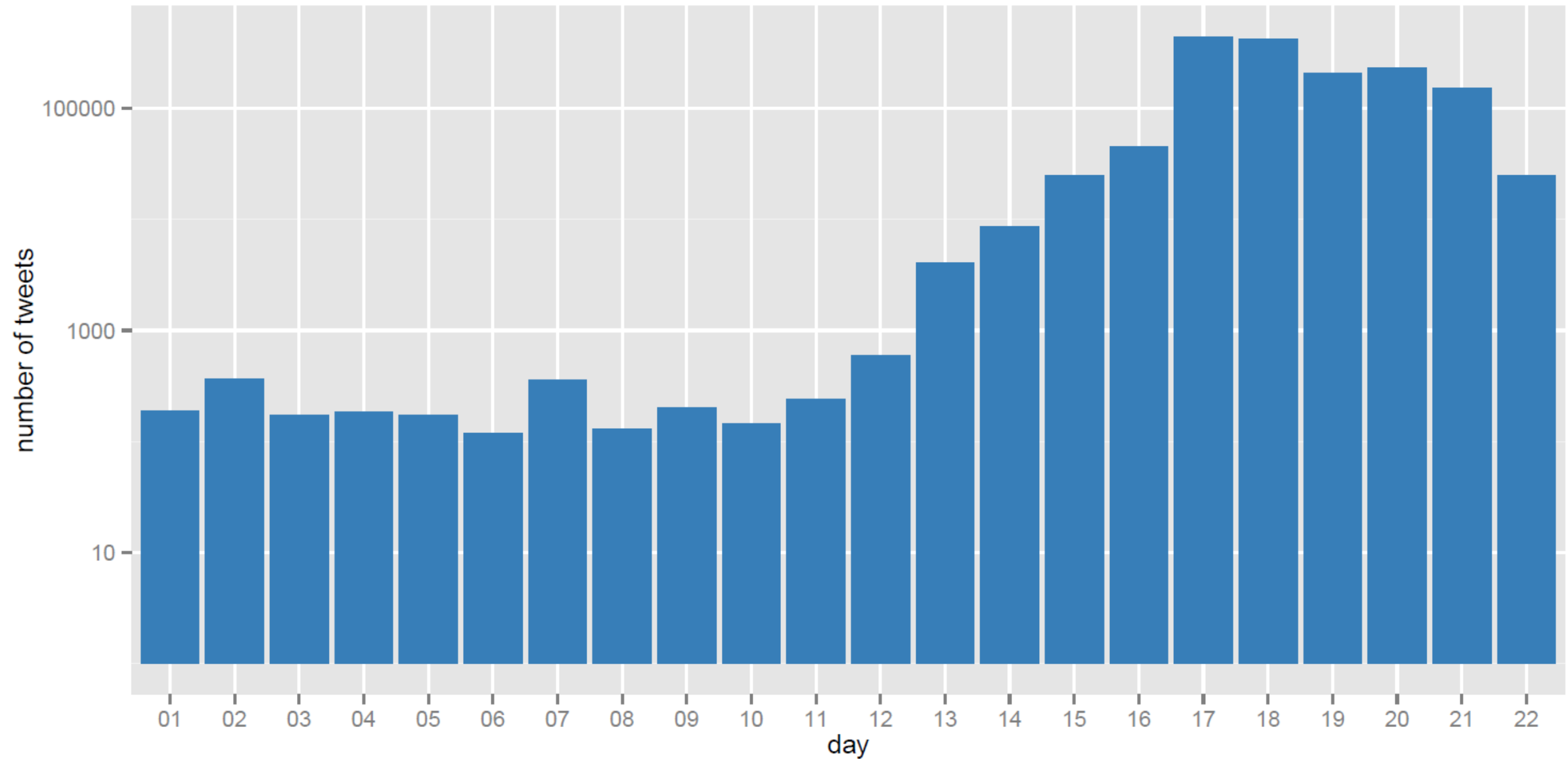


Work with Emma Spiro, early results at The Guardian Data Blog



#ChangeBrazil

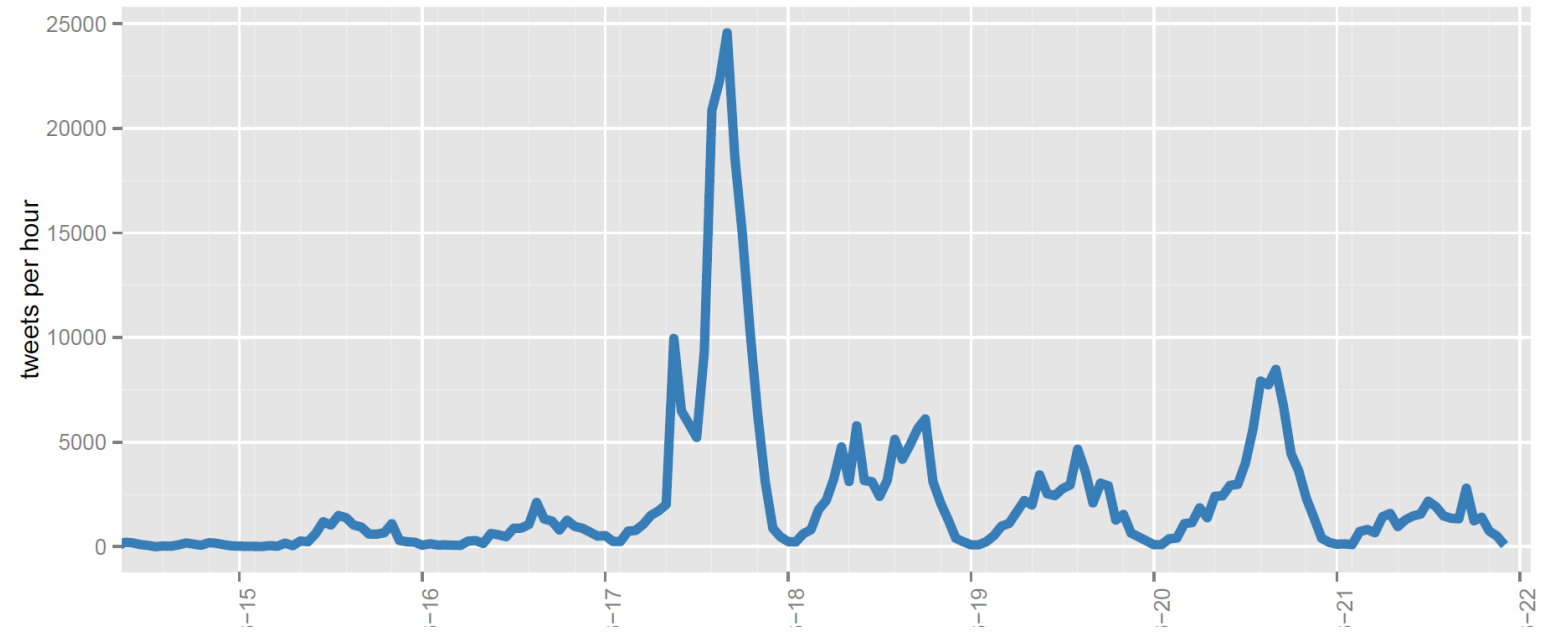
Tweets per day



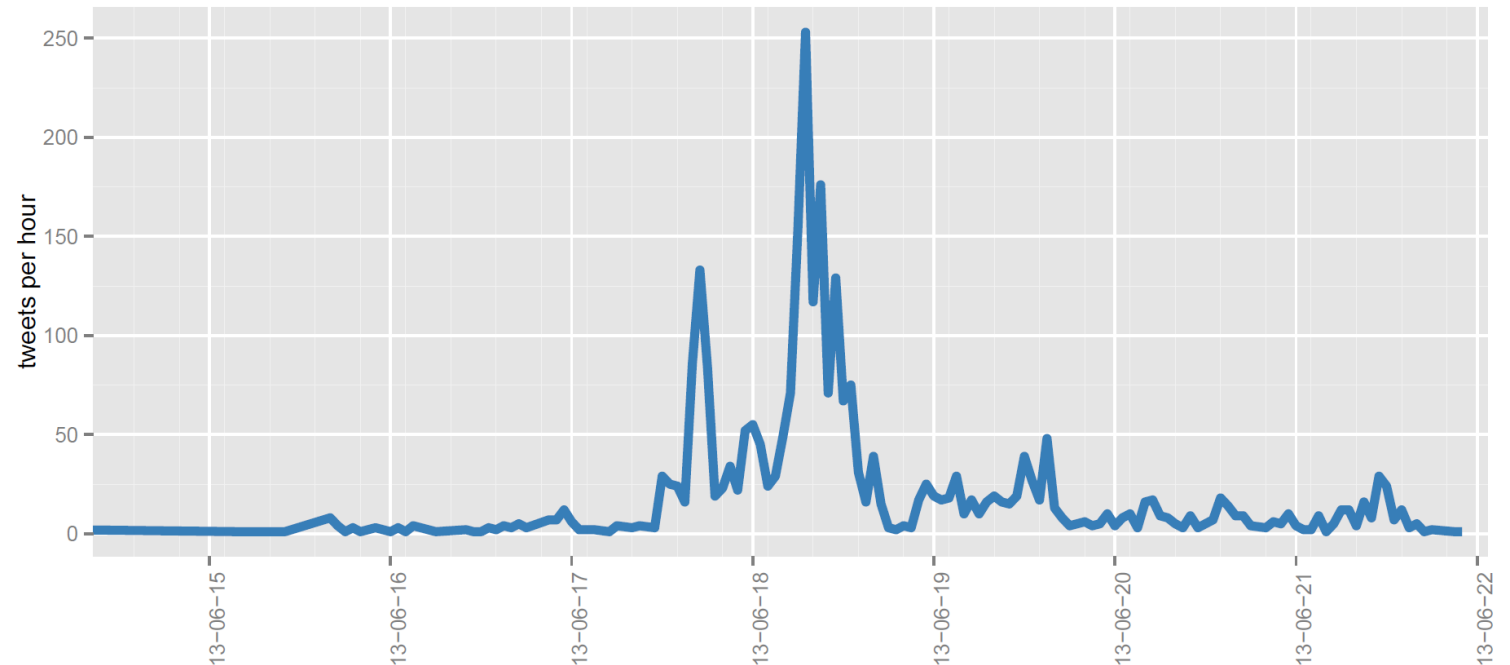


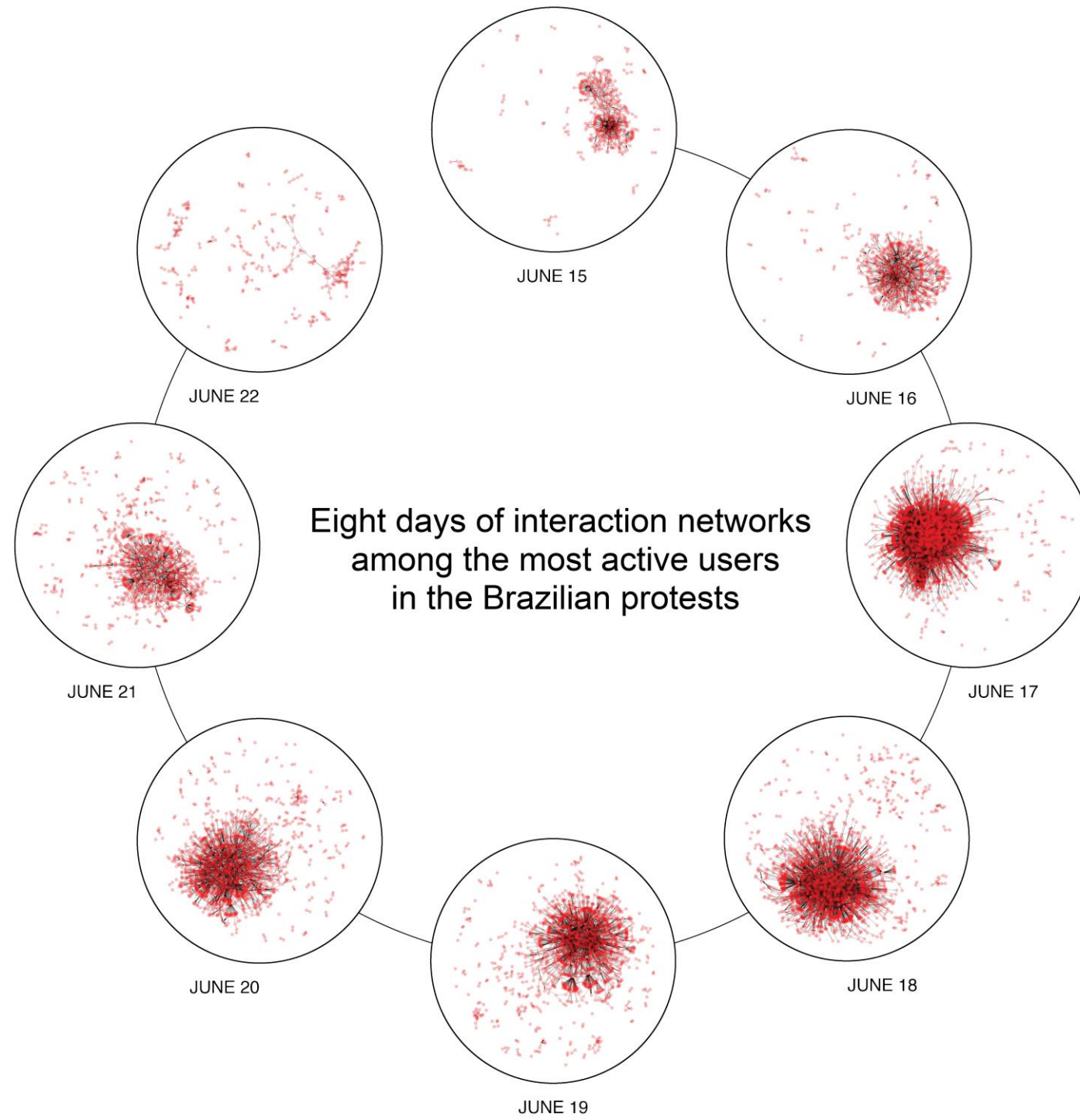
Tweets per hour

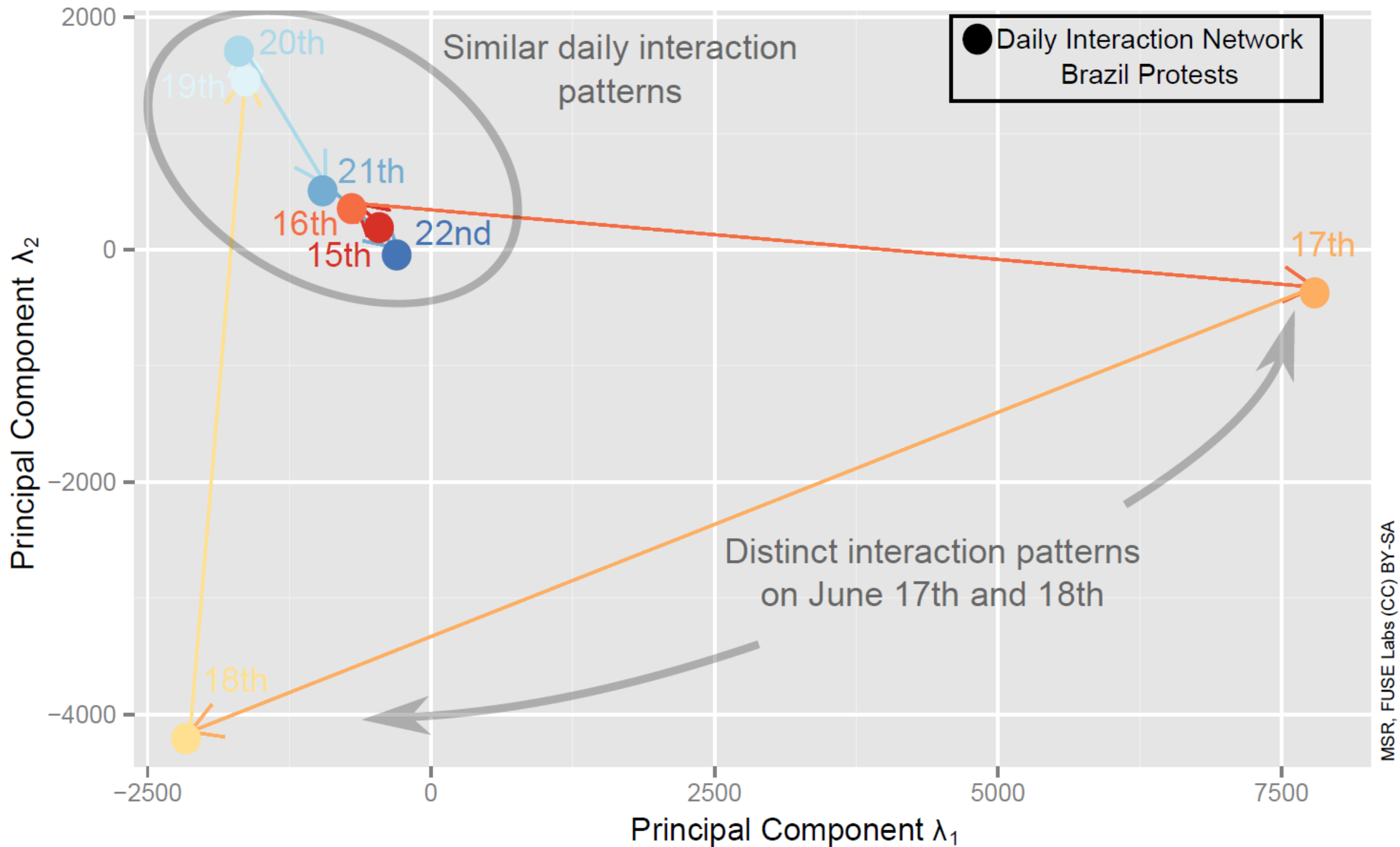
Brasilia



Istambul









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