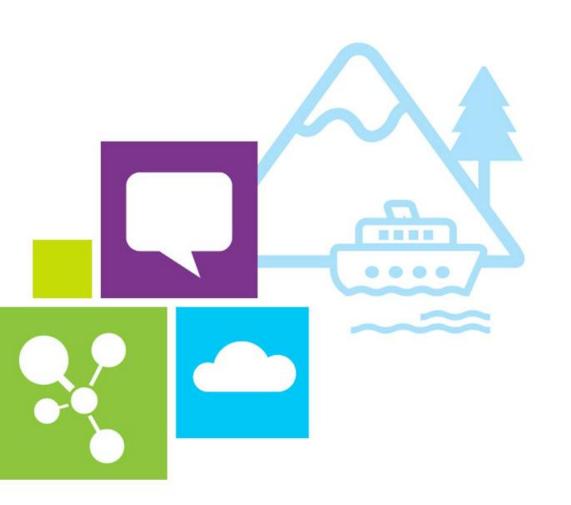
Microsoft^{*}



Research Faculty Summit 2012

ADVANCING THE STATE OF THE ART



Election Technologies—Today and Tomorrow

Lillie Coney EPIC, Associate Director

July 16, 2012



Policy and VotingTechnology & US Elections

Lever voting machines (1892 Lockport, NY)

Punch card voting machines (1964 Fulton and De Kalb Counties, GA)

Optical scan voting systems (1962 Kern City, CA)



Broad Adoption of Voting Machines

Resistance to voting technology innovation Tipping point for voting system adoption Cycle of fraud and voting system reform Why election reform policy is so difficult



Types of Ballot Fraud:

- Compromise voter registration
- Compromise chain of ballot custody
- Double voting
- Ballot box stuffing
- Ballot manipulation
- Voter Assistance
- Tampering with return totals



Locked in Time 1920s-2000

Not much happened

Election Administrators
Elected Officials
Voters

Voting system problems

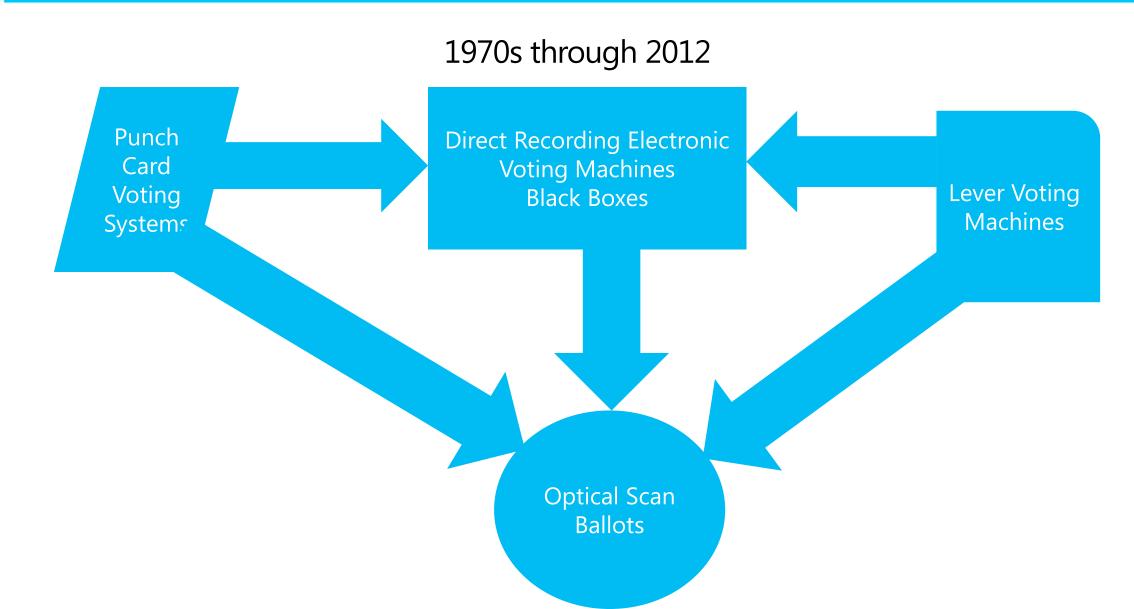
Campaign experts/Candidates/Election Administrators Chads, strings, empty ballot boxes Outside and inside the margin of victory

The public view of the election process

Age of computing meet the 18th Century Fix it now! (Help America Vote Act)



Voting system stardards and Certification





Economics of Voting Technology Adoption

Single client base

About 3,000 Counties Low Budget Priority

Voter opinion

Voter engagement in 2000-2008 Soft Opinion or no opinion

Tight local and state budgets

Weak Election Administration Officials Economic downturn Current system elected decision makers

The Politics of Voting System Adoption

Voting and Technology

Lillie Coney Associate Director, EPIC

Microsoft®