Faculty Summit2010

Guarujá, Brasil | May 12 – 14 | In collaboration with FAPESP

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Scaling Science to the Cloud

Tony Hey Corporate Vice President Microsoft Corporation

Scientific Discovery and Understanding

Huge opportunities for insight and innovation

through 'scaling' our research capabilities

Scaling science

Length scales: from infinitesimal to galactic

Research teams: from individual to community

Timescales: from instant to eon

Complexity: from single source to webscale

Data: from documents to digital libraries

from infinitesimal to galactic

Detailed neural circuitry of the brain - the infinitesimal

3D registration, segmentation, and complete neural circuit reconstruction

- Visualize and "fly through" 3D images of neural circuitry at least 100GBs
- Database design and management for storing and querying multi-TB datasets containing 3D microscopy images of neural circuits

Harvard University: Jeff Lichtman, Kenny Blum and Hanspeter Pfister

MSR: Michael Cohen

World Wide Telescope – the galactic

Seamless Rich Social Media Virtual Sky Web application for science and education

- Science- Seamless integration of multi-wavelength, multiple telescope distributed image/data sets and one click contextual access to distributed web information/data sources
- Education- Easy as Powerpoint, rich social media authoring environment within the sky allowing astronomers, educators and kids to create and share rich narrated guided tours of the universe

www.worldwidetelescope.org

ID magazine International Design Annual "Best in category; Interactive 2009"

TIME magazine "50 Best sites on the Internet 2009"

Harvard-Smithsonian: Alyssa Goodman **Johns Hopkins University:** Alex Szalay

Microsoft Research: Curtis Wong, Jonathan Fay

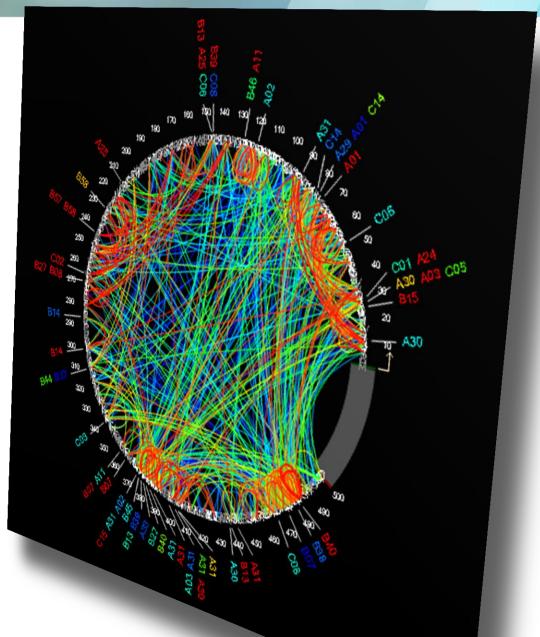


from individual to community

Chasing HIV – to web scale analysis

InfoTech Research Using Spam Blockers
To Target HIV, Too
To Target HIV, Too
A Microsoft researcher and his team make a
surprising new assault on the AIDS epidemic
surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprising new assault on the AIDS epidemic surprisin

Tracking the evolution of HIV inside an individual using advanced machine-learning algorithms



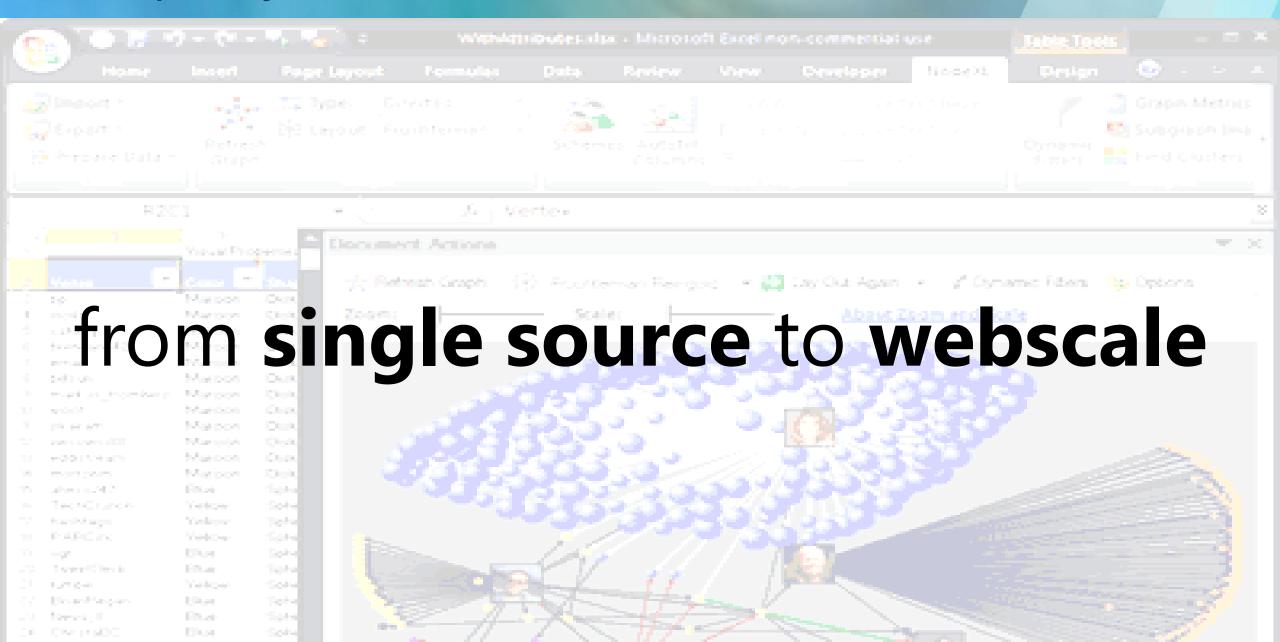
http://www.galaxyzoo.org







Complexity



Carbo-Climate Synthesis

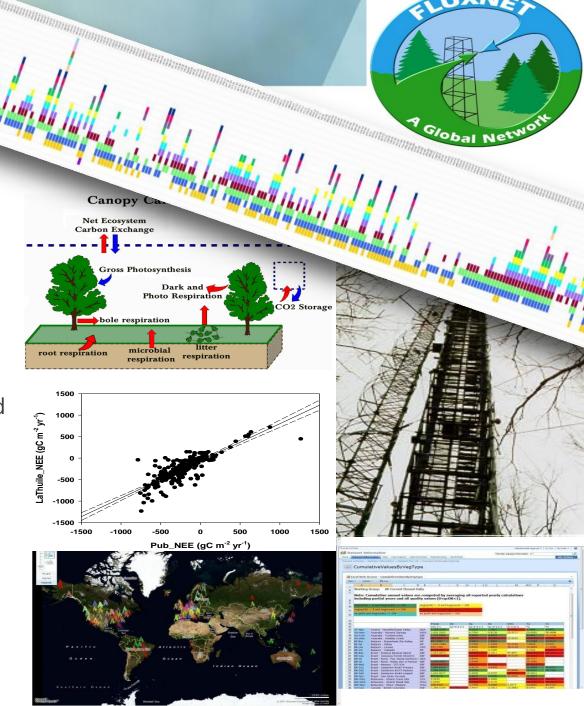
Understanding the global carbon cycle

- Measurements of CO2 in the atmosphere show 16-20% less than emissions estimates predict...the difference is either due to plants or ocean absorption.
- Cross site studies and integration with modeling increasingly important
 - 921 site-years of data
 - 240 sites around the world; 80+ site-years now being added
 - 60+ paper writing teams
 - American data subset is public and served more widely
 - Summary data products greatly simplify initial data discovery

www.fluxnet.org

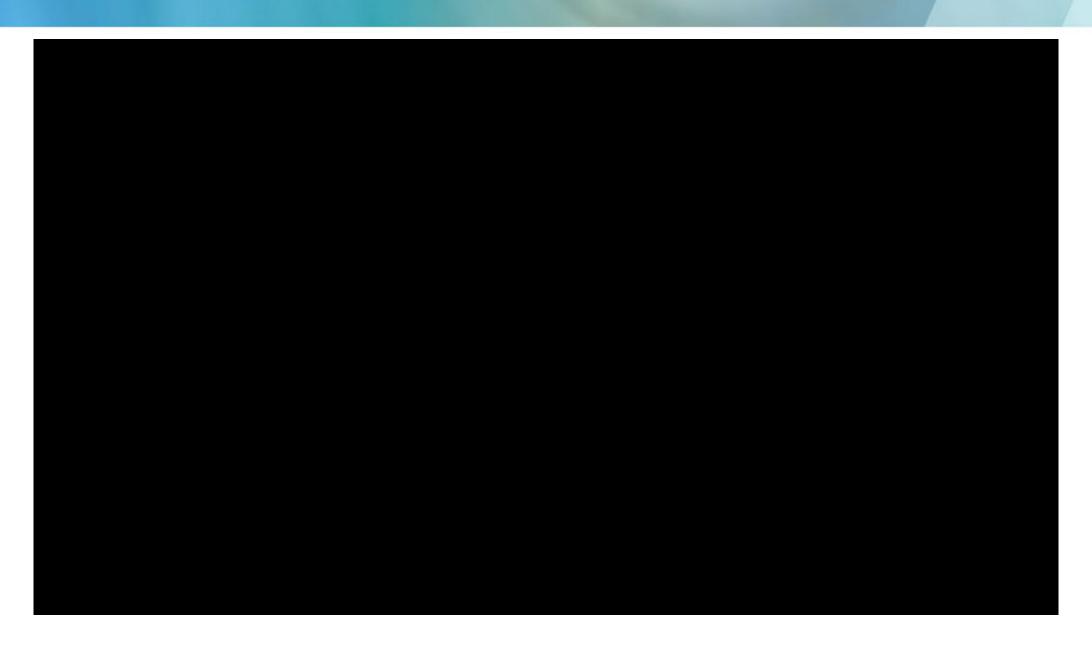
UC Berkeley: Dennis Baldocchi

Microsoft Research: Catharine van Ingen



Sensor Networks in Brazil

Sensor Networks in Brazil



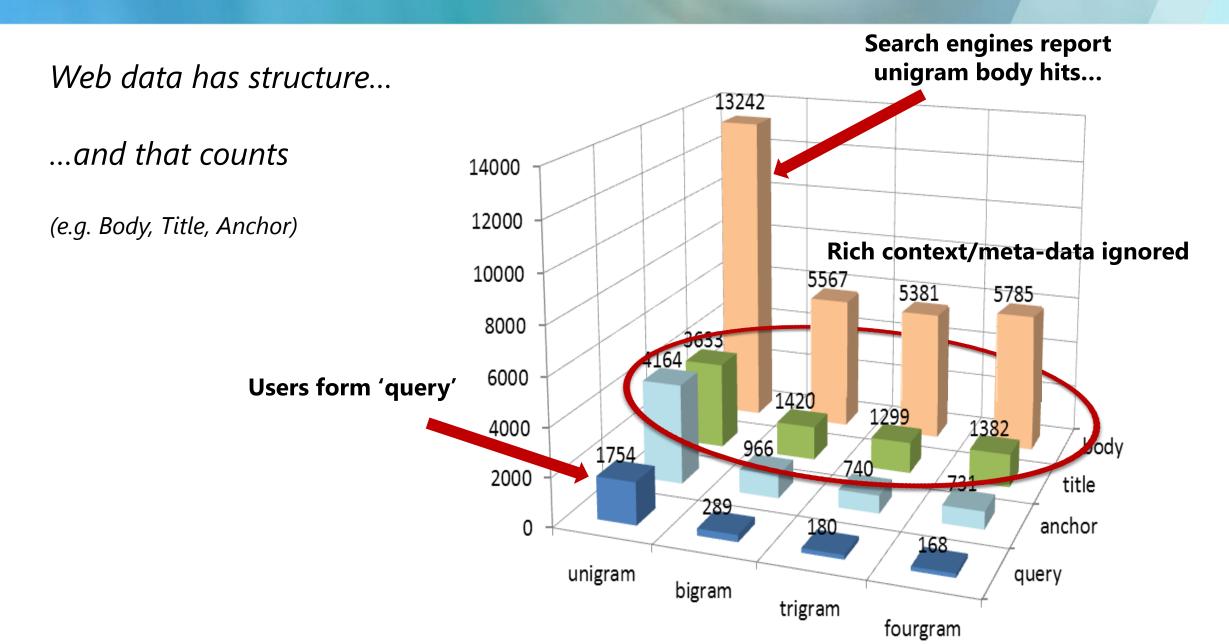
Sensor Networks in Brazil

- Pilot project with hundreds of sensors
 - 'Hostile environment'
 - Demonstrating good reliability
 - Key datasets for environmental science

Now looking to scale this to thousands

Microsoft has experience of dealing with webscale data challenges...

Web N-Gram



Multi-word Tag Cloud from Government Dataset Titles

Single Tag Cloud

Single-word TagCloud is ok

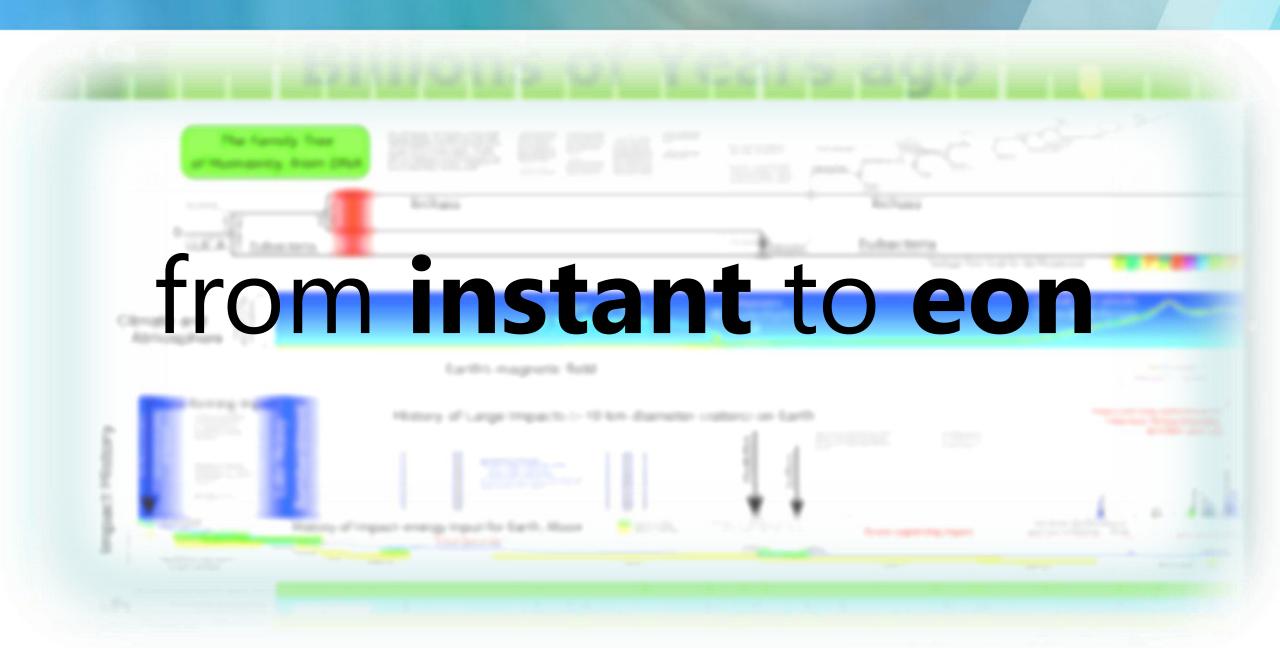
act (49) air (65) army (82) basic (56) channel (37) combined (62) committee (44) cost (65) critical (145) CSV (119) daily (44) data (534) download (122) early (117) epa (123) facilities (125) federal (66) file (152) final (156) fiscal (70) force (34) format (58) frs (119) fy (38) habitat (145) information (90) interest (37) inventory (300) islands (38) medicare (73) national (52) news (50) pentagon (37) podcast (42) private (37) program (38) rates (85) release (410) report (124) reservoir (92) single (59) statistics (62) study (37) survey (70) system (45) toxics (293) treasury (40) xml (70) year (106)

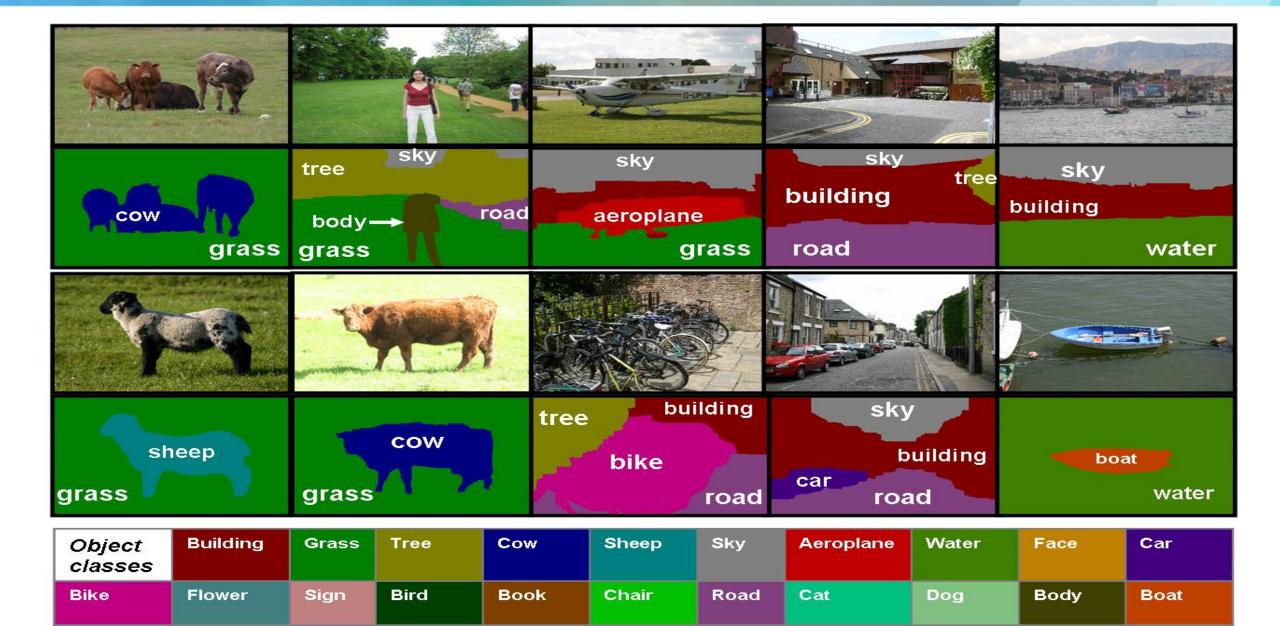
Showing top 50 of 1988 possible words

Multi Tag Cloud



Ref: Dr. Li Ding, Rensselaer Polytechnic Institute





ChronoZoom – history in its broadest possible context

The challenge: exploration of all known time series, and smoothly transition from billions of years down to individual nanoseconds...

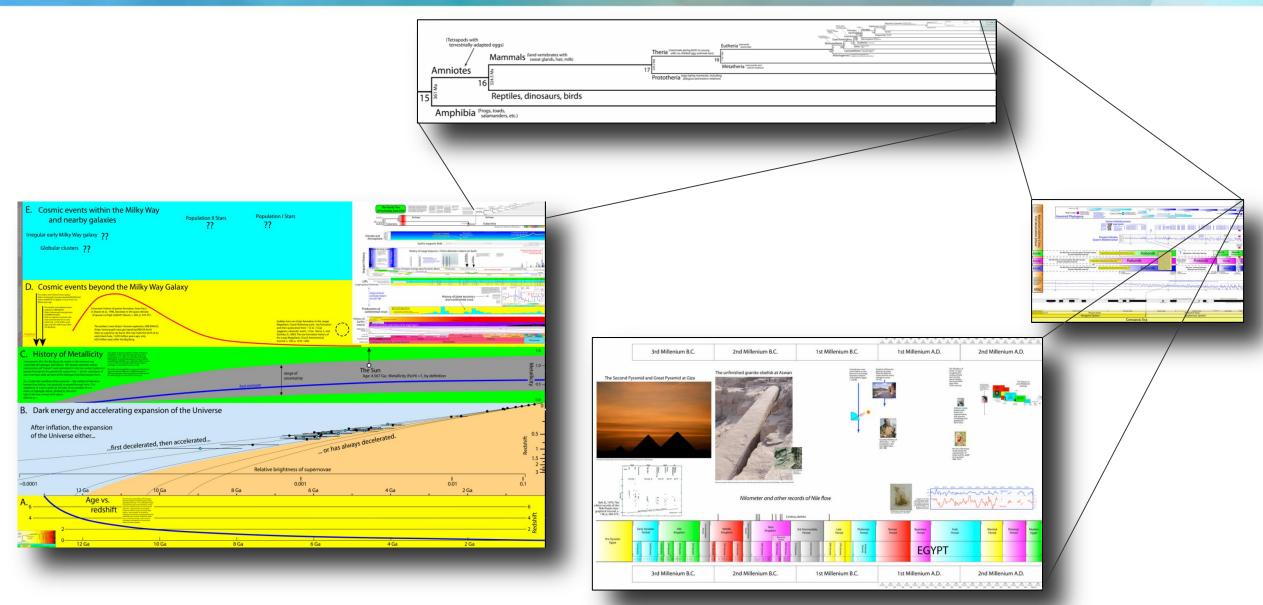
This is what Walter Alvarez, Professor of Earth and Planetary Science at University of Berkeley set out to do. And he did it, with the help of External Research and the Live Labs team.

Our vision is to create an application that allows researchers to browse, overlay, and explore interdisciplinary data sources.

www.chronozoomtimescale.org

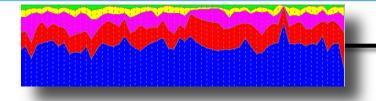


Given the history of the universe



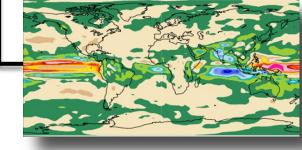
See the demo live at www.chronozoomtimescale.org Walter Alvarez with the support of Bill Crow and the Live Labs Seadragon team.

ChronoZoom: From the Dawn of Time to – Right Now

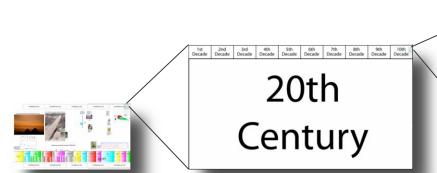


Insights & Innovation

Our vision is to create an application that allows researchers to browse, overlay, and explore research both inside and outside of their specific expertise. Applications for such a tool are massively interdisciplinary and touch not only earth sciences but physics, genomics, astronomy, economics, history, biology, marketing, and just about any field that produces or consumes data that is somehow related to time.



Zoom [zoom]: an apt metaphor for the contextual age. Zoom is about the (dis)aggregation, exploration, and comparison of massive data sets at multiple scales. Zoom is the new search.







Data

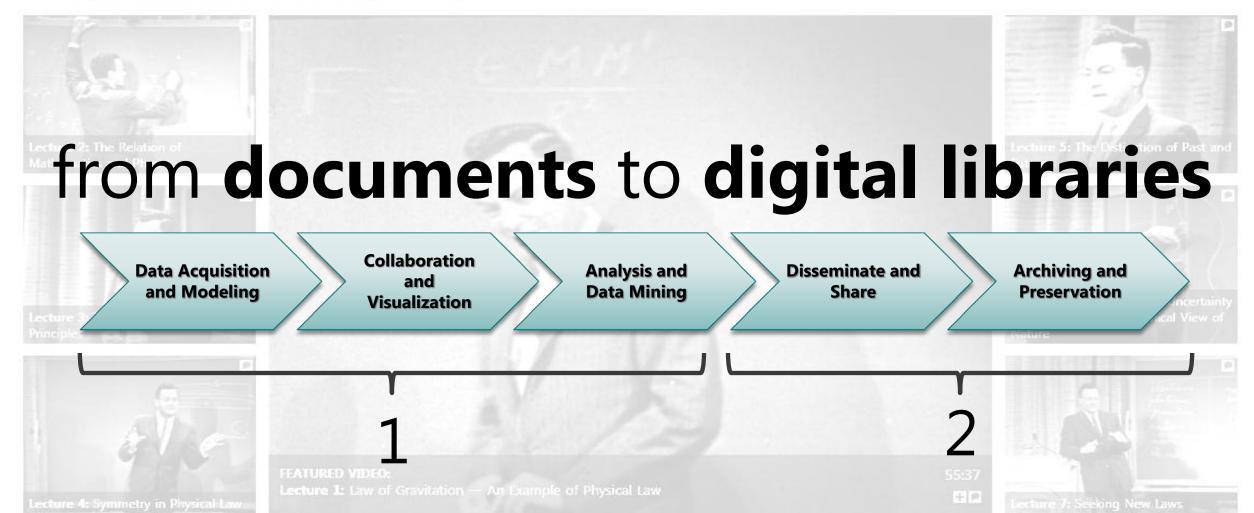
Research

ACCO PROJECT TUV

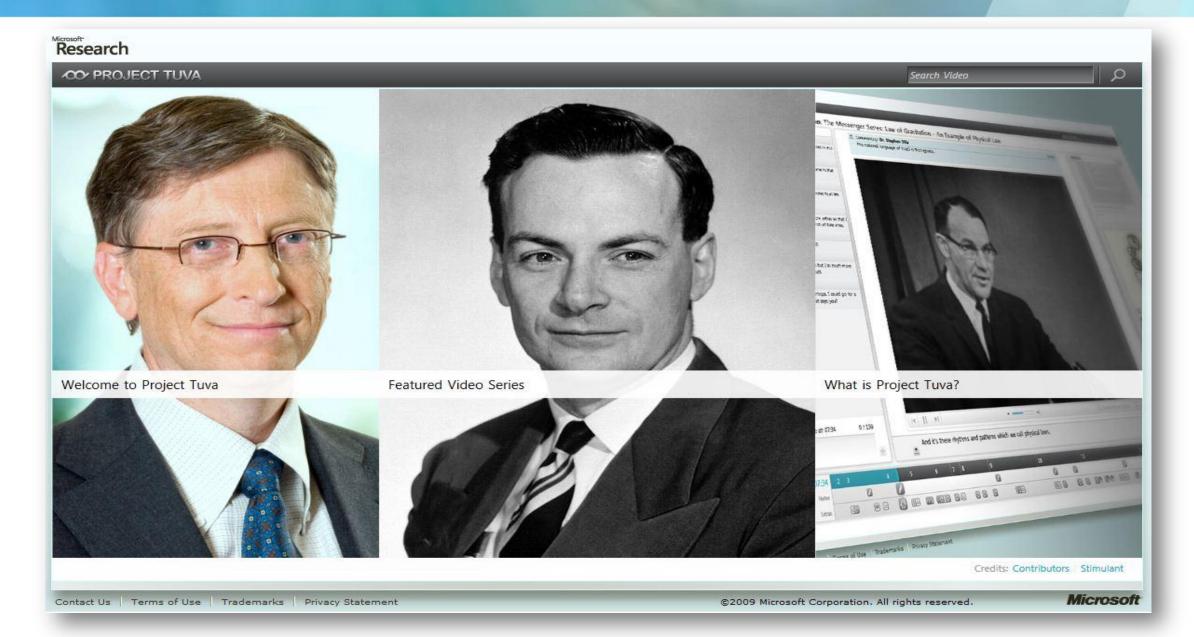
Search Vices

3.0

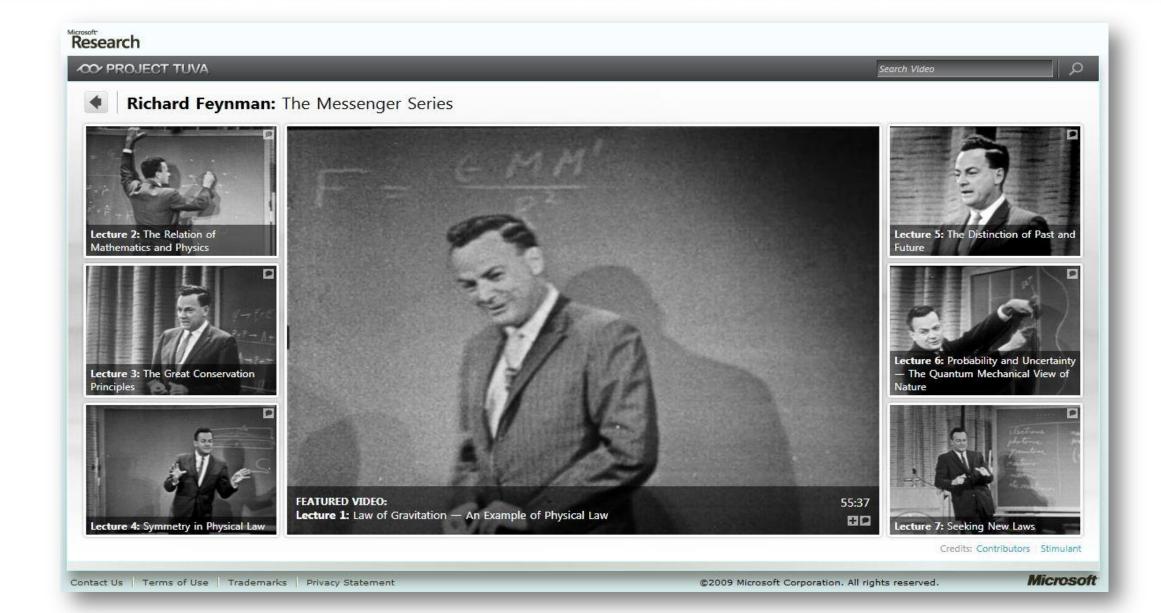
Richard Feynman: The Messenger Series



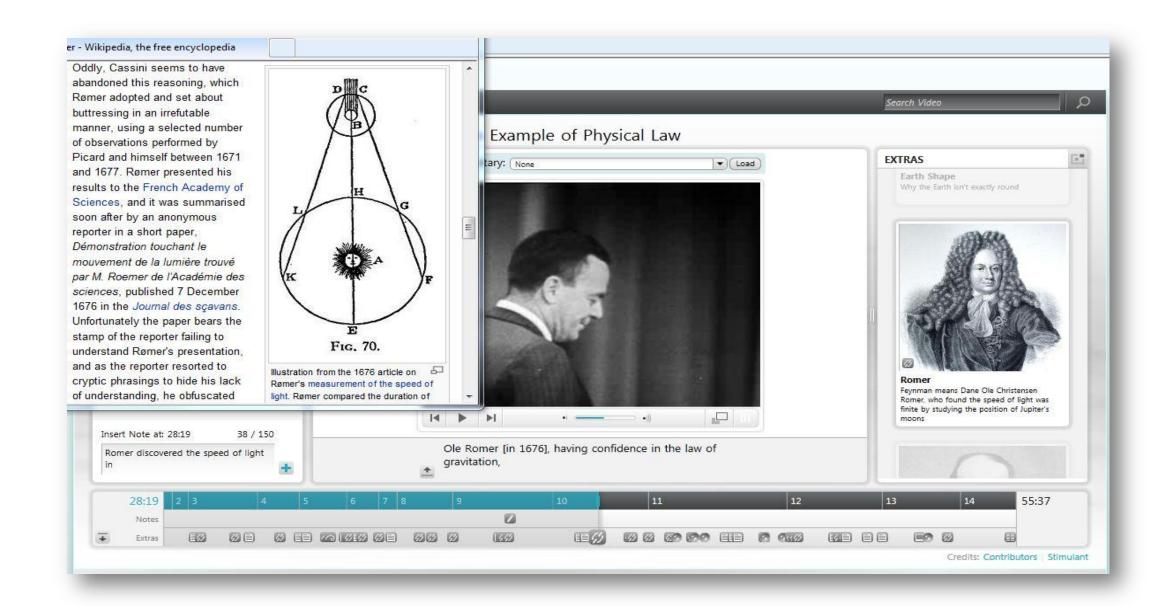
Project Tuva



Messenger Series Lectures – Character of Physical Law, Cornell University 1964

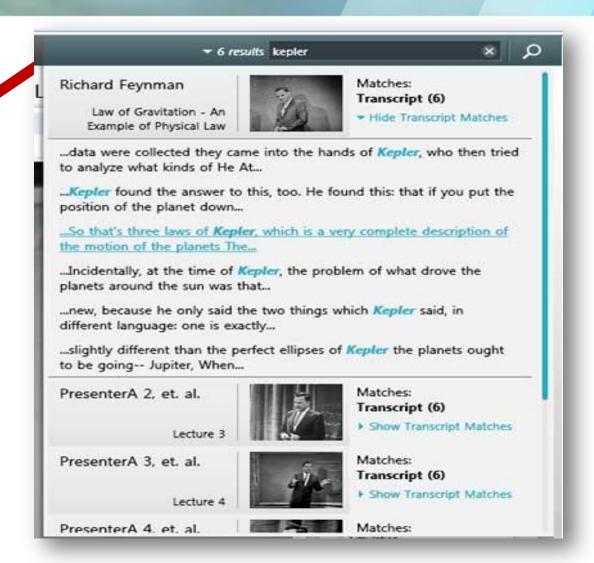


Video hyperlinked to rich Web resources (e.g. Wikipedia)

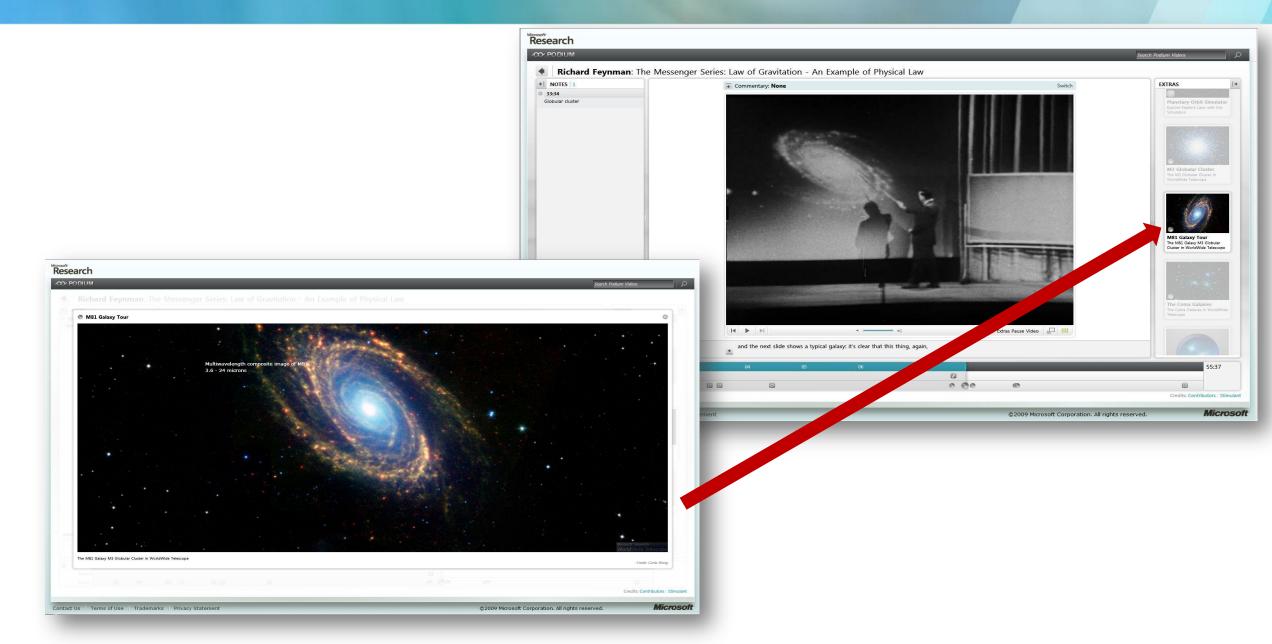


Full text search with contextual results linked to video



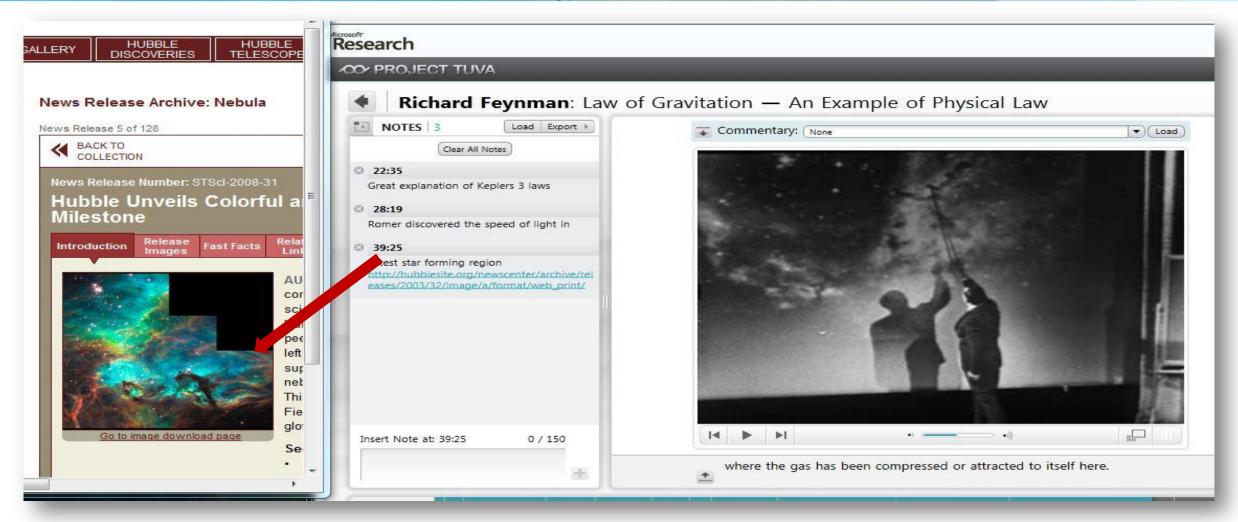


Linked Interactive Simulations and Visualizations

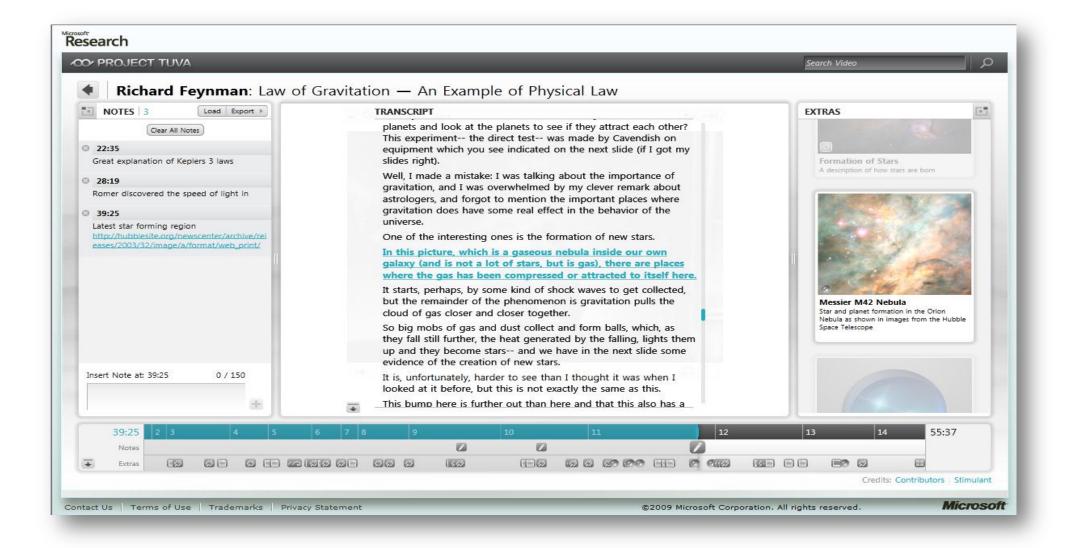


Project Tuva

Create and Share User Generated Notes with Hyperlinks

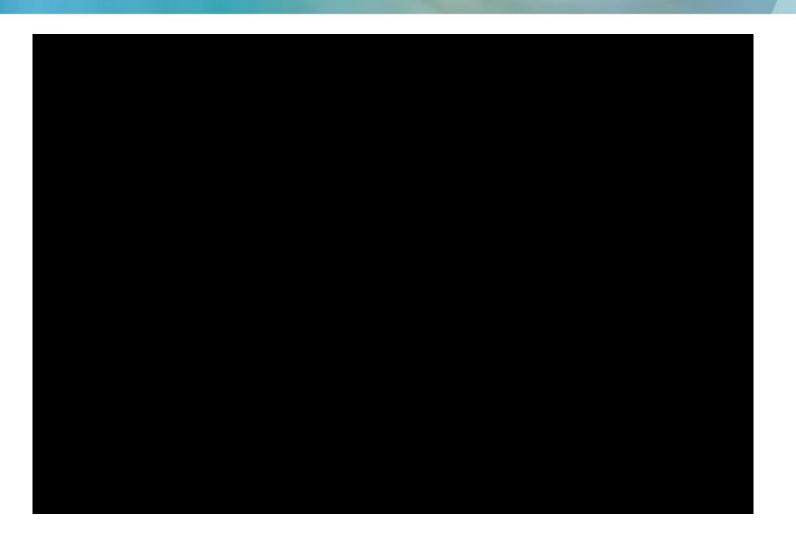


Fully Hyperlinked Videos Transcript



The Garibaldi Project at Brown University

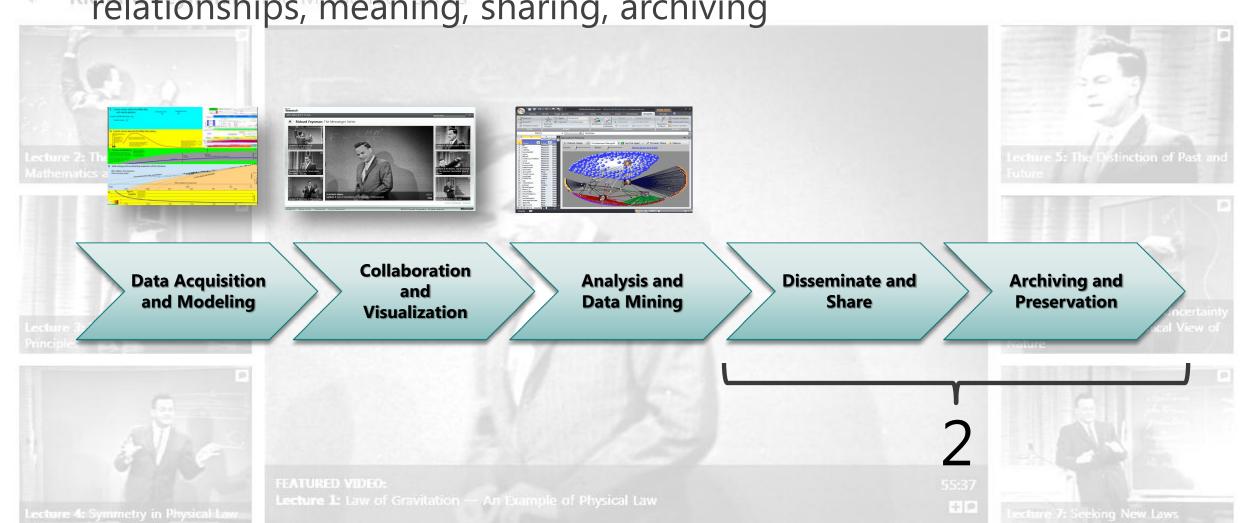
The Garibaldi Project at Brown University



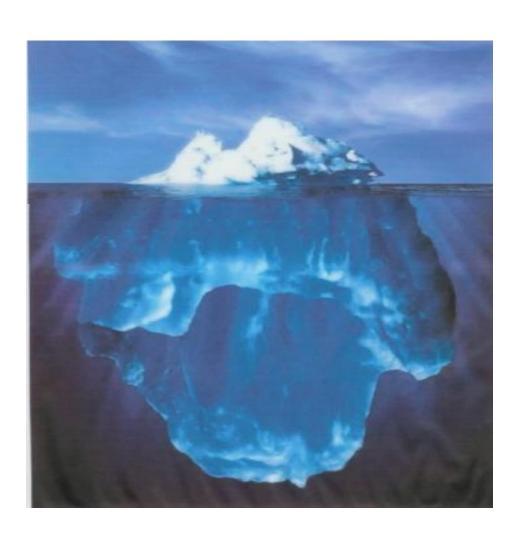
Data

Research

 Novel ways to visualize and explore data, digital assets, relationships, meaning, sharing, archiving



Facilitating the move from static summaries to rich information vehicles



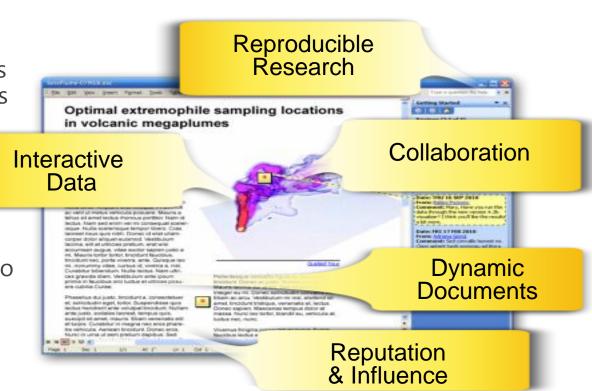
- Pace of science is picking up...rapidly
- The status quo is being challenged and researchers are demanding more
- Why can't a research report offer more ...



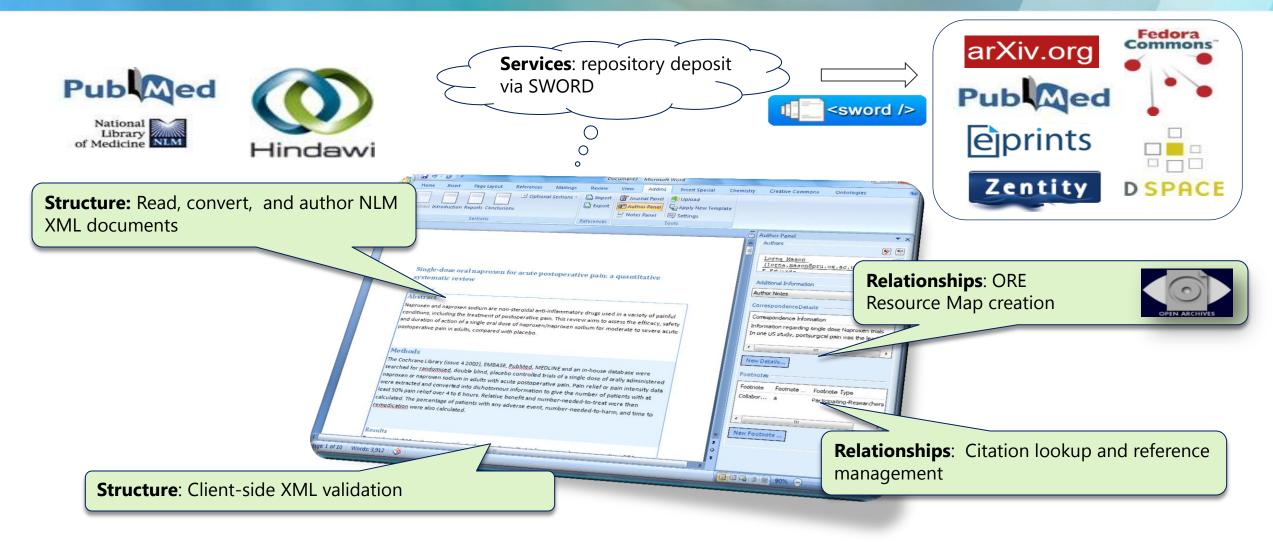
Envisioning a New Era of Research Reporting

Imagine...

- Live research reports that had multiple end-user 'views' and which could dynamically tailor their presentation to each user
- An authoring environment that absorbs and encapsulates research workflows and outputs from the lab experiments
- A report that can be dropped into an electronic lab workbench in order to reconstitute an entire experin
- A researcher working with multiple reports on a Surfand having the ability to mash up data and workflows across experiments
- The ability to apply new analyses and visualizations and to perform new in silico experiments



Article Authoring Add-in for Word



http://research.microsoft.com/authoring/

Chemistry add-in for Word

Data Acquisition and Modeling

Collaboration and Visualization

Analysis and Data Mining

Disseminate and Share

Archiving and Preservation

Data: Semantics stored in Chemistry Markup Language

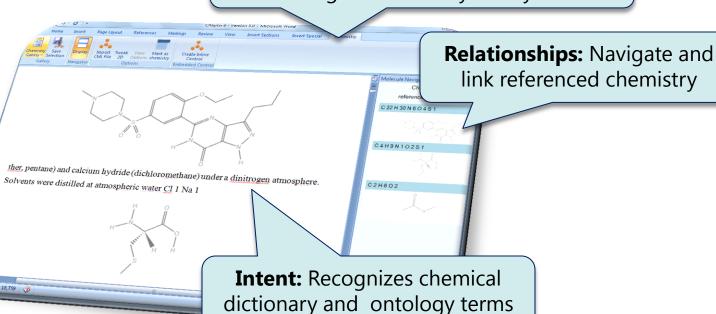
Author/edit: 1D and 2D chemistry to change chemical layout styles.

```
<?xml version="1.0" ?>
<ml version="3" convention="org-synth-report" xmlns="http://www.xml-cml.org/schema">
<molecule id="m1">
  <atomArray>
   <atom id="a1" elementType="C" x2="-2.9149999618530273" y2="0.7699999809265137" />
   <atom id="a2" elementType="C" x2="-1.5813208400249916" y2="1.5399999809265137" />
   <atom id="a3" elementType="0" x2="-0.24764171819695613" y2="0.7699999809265134" />
   <atom id="a4" elementType="0" x2="-1.5813208400249912" y2="3.0799999809265137" />
   <atom id="a5" elementType="H" x2="-4.248679083681063" y2="1.5399999809265137" />
   <atom id="a6" elementType="H" x2="-2.914999961853028" y2="-0.7700000190734864" />
   <atom id="a7" elementType="H" x2="-4.248679083681063" v2="-1.907348645691087E-8" />
   <atom id="a8" elementType="H" x2="1.0860374036310796" y2="1.5399999809265132" />
  </atomArray>
   <body><br/><body><br/>datomRefs2="a1 a2" order="1" /></br/>
   <box><box<br/>d atomRefs2="a2 a3" order="1" /></br>
   <bond atomRefs2="a2 a4" order="2" />
   <body><br/><body><br/>datomRefs2="a1 a5" order="1" /></br/>
   <box><box<br/>d atomRefs2="a1 a6" order="1" /></br>
   <box><box<br/>d atomRefs2="a1 a7" order="1" /></br>
   <box><box<br/>d atomRefs2="a3 a8" order="1" /></br>
  </bondArray>
</molecule>
</cml>
```

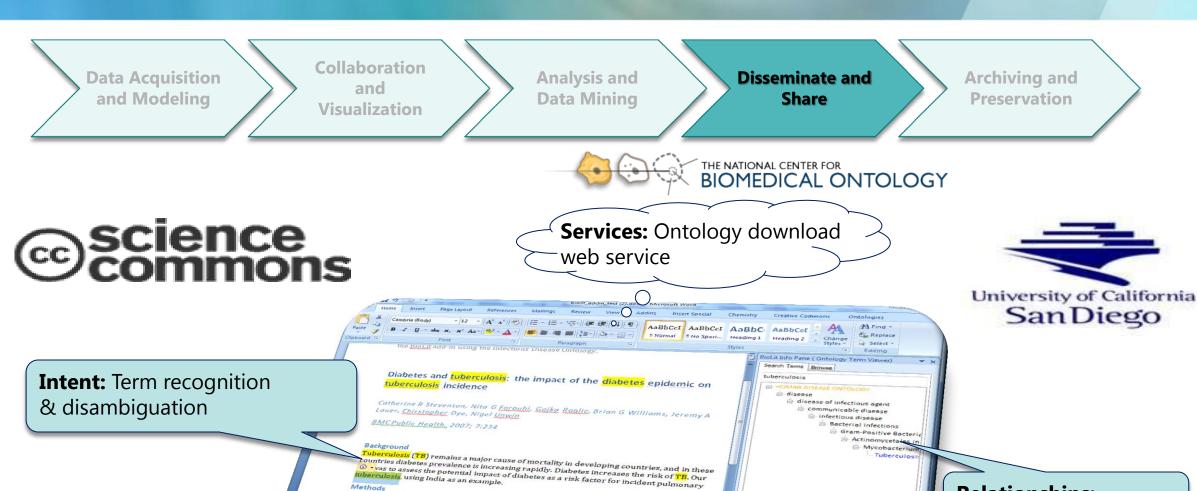
Intelligence: Verifies validity of authored chemistry

Cambridge University: Peter Murray-Rust, Joe Townsend

Microsoft Research: Lee Dirks, Alex Wade



Ontology Plug-in for MS Word



We constructed an epidemiological model using data on tuberculosis incidence, diabetes prevalence, population structure, and relative risk of suberculosis associated with diabetes. prevalence, population on neutre, and release risk of suberculosis incidence, and to the

In India in 2000 there were an estimated 20.7 million adults with diabetes, and 900,000

difference between suberculosis incidence in urban and rural areas.

Relationships:

Mycobacterium Infection

100% (-)

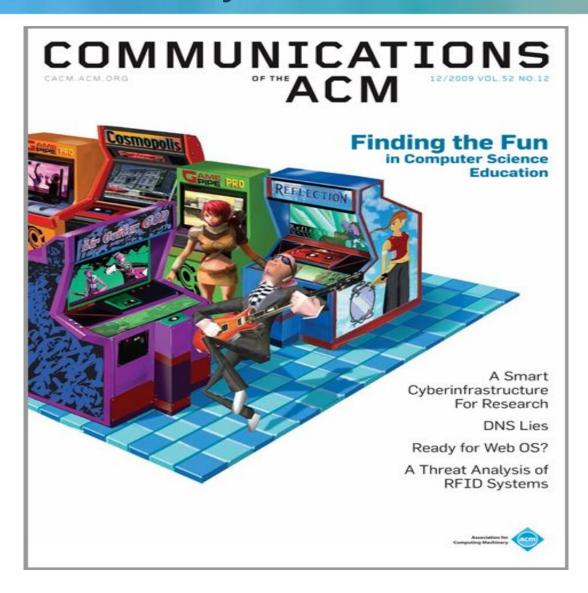
Ontology browser

CC Science Commons: John Wilbanks

UCSD: Phil Bourne, Lynn Fink

Microsoft Research: Lee Dirks, Alex Waden

A "Smart" Cyberinfrastructure for Research"



viewpoints

Viewpoint

A "Smart" Cyberinfrastructure for Research

A view of semantic computing and its role in research.

largest distributed information repository on the various digital forms: Web pages, news scanned paintings, videos, podcasts, lyrics, speech transcripts, and so forth. Over the years, services have emerged but the full meaning of that data may only be interpretable by humans. In pable of understanding or reasoning about the vast amounts of data available on the Web. They are not able to interpret or infer new information from the data and this has been a topic of active research interest for decades. within the artificial intelligence community. While the dream of artificial intelligence-machines capable of human-level reasoning and understanding-may still not be within our looks like a directed graph in which grasp, we believe semantic technologies hold the promise that machines will be able to meaningfully process, combine, and infer information from the world's data in the not-too-distant. future (see Figure 1).

The Web ecosystem of simple for mats and protocols is an example of how we can effectively manage, share, access, and represent large amounts of data. Companies like Microsoft and Google are building large-scale services (such as search and cloud services) leveraging the existing hardware and

HE WER HAS emerged as the | software | infrastructures. Schema languages, XML, Entity Data Models, Microformats, RSS, Atom, RDF (see planet. Human knowledge http://www.w3.org/RDF/), OWL (see is captured on the Web in http://www.w3.org/2007/OWL/), and other technologies are being used to articles, blog posts, digitized books, capture the information in data while machine learning, entity extraction, neural networks, clustering, and latent semanties are approaches to exto aggregate, index, and enable the tracting information from that data rapid searching of all this digital data and help reason about it. The field is an active area of research and experimentation and is still rapidly evolving the common case, machines are inca- (see the sidebar "Semantic Computine" vs. "Semantic Web").

At the center of our discussion is the concept of a "data mesh," a term we use to refer to the various information and knowledge representation tech- same level as the Web still remains a niques/technologies that have been challenge for these approaches. developed over the years (see Figure 2). In its simplest form, a data mesh the nodes represent data/information captured in well-known formuts

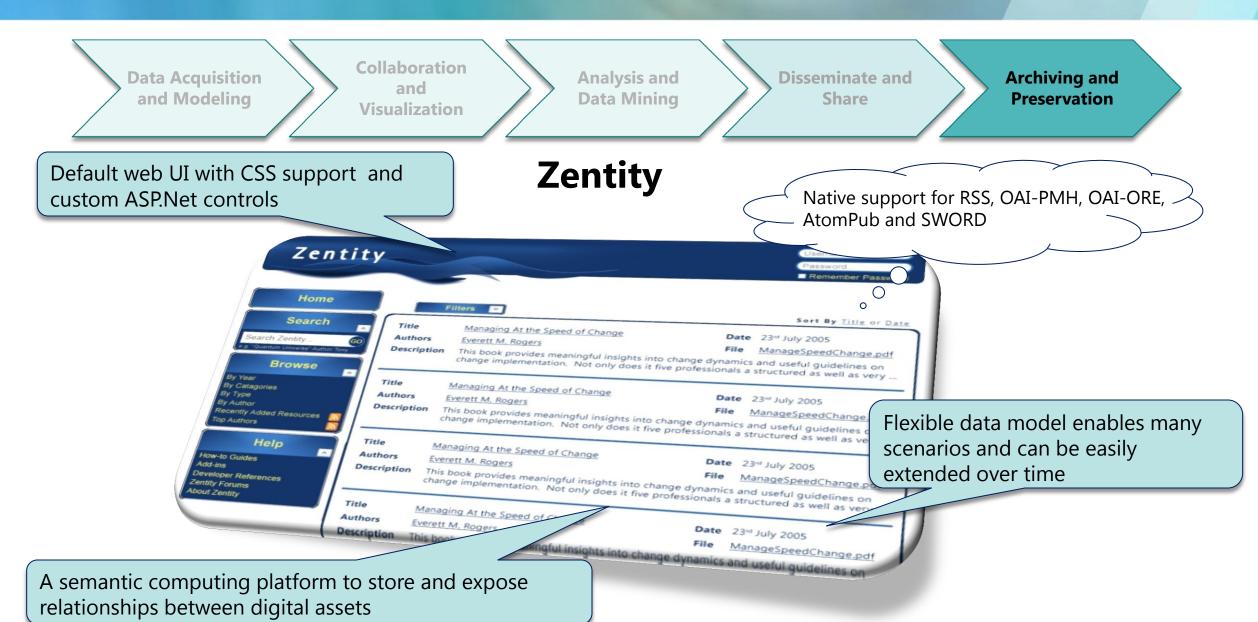
and the edges capture a relationship, characterized by a predicate and perhaps other information, between the linked data. For example, "Jane listens to Santana every day" is a relationship, in which "Jane" (the subject) and "Santana" (the object) are the nodes, "listens to" is the edge (the predicate), and "every day" is an attribute of the edge. Other tuples could add further information to the data mesh (for example, "Santana is an artist," "Santana plays the guitar," "Santana makes music," "Jane met Santana in 1995" and so forth). Semantic Web's RDF is one, but not the only, technology that can be used to represent such graphs or knowledge bases. Indeed, Cyc,1 Semantic Networks, WordNet, Multi-Net* are examples of other such technologies/approaches. Scaling to the

We believe there is an opportunity to involve users, who are now equally producers as they are consumers of information on the Web, and not just the very few experts in producing



Figure 1. Data, information, knowledge: White we are good at data mexample, Google, Amazon) we are still far away from supporting info ment at scale is a great opportunity for innovation

Handling semantic relationships



Data

Research

ACCY PROJECT TUVA

Richard Feynman: The Messenger Series





FEATURED VIDEO:
Lecture 1: Law of Gravitation — An Example of Physical Law



Scaling science

• Length scales: from infinitesimal to galactic

Research: from individual to community

• Timescales: from instant to eon

Complexity: from single source to webscale.

Data: from documents to digital libraries.

Enabled/powered/accelerated by Cloud Computing

The Cloud

- A model of computation and data storage based on "pay as you go" access to "unlimited" remote data center capabilities
- Provides a framework to manage scalable, reliable, on-demand access to applications
- The "invisible" backend to many of our mobile applications
- Historical roots in today's Internet apps
 - Search, email, social networks
 - File storage (Live Mesh, MobileMe, Flickr, ...)



A Cloud Service: www.smugmug.com

SmugMug 😇

Home | Login | Help | Search

Q Y.

Devoted to priceless photos.

Most Internet companies dream of selling to bigger ones, and getting rich.

We don't.

Living a dream.

We dream of an independent company devoted to nothing but your priceless photos.

A company that backs up your photos to three data centers across the U.S.

A profitable, debt-free company.

That earns your fanatical loyalty.

We're living that dream.

Details, details.

36 employees. More than 300,000 paying customers. 372,720,004 photos and counting.

We'll always be smaller than the photosharing divisions of giant companies.

Which is a very good thing.

Our story.



Photo by Dennis T. Dease.

Why Cloud Computing could be in your future

A Definition:

- Cloud Computing means using a remote data center to manage scalable, reliable, on-demand access to applications
- Providing Applications and Infrastructure over the Internet
- Scalable means possibly millions of simultaneous users of the application
- Reliable means on-demand; 5 "nines" available right now





The Data Center Landscape

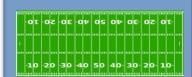
Range in size from "edge" facilities to mega scale.

Unprecedented economies of scale

Approximate costs for a small size center (1K servers) and a larger, 50K server center.

| Technology | Cost in small- sized Data Center | Cost in Large Data Center | Ratio |
|------------|--|------------------------------|-------|
| Network | \$95 per Mbps/ month | \$13 per Mbps/ month | 7.1 |
| Storage | \$2.20 per GB/ month | \$0.40 per GB/ month | 5.7 |
| Admin | ~140 servers/ Admin | >1000 Servers/ Admin | 7.1 |





Each data center is

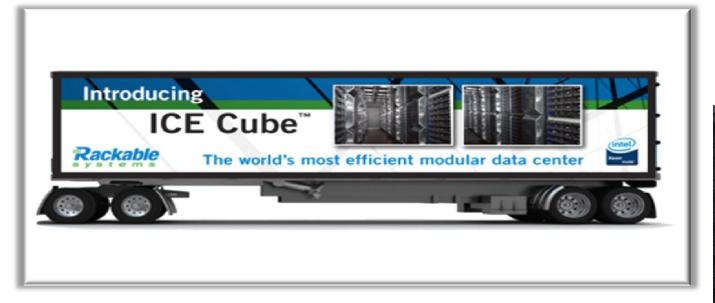
11.5 times

the size of a football field

Advances in Data Center Deployment

Conquering complexity

- Building racks of servers & complex cooling systems all separately is not efficient.
- Package and deploy into bigger units
- 3 Sockets: Power, Cooling, Bandwidth







Programming the Cloud

Infrastructure as a Service (IaaS)

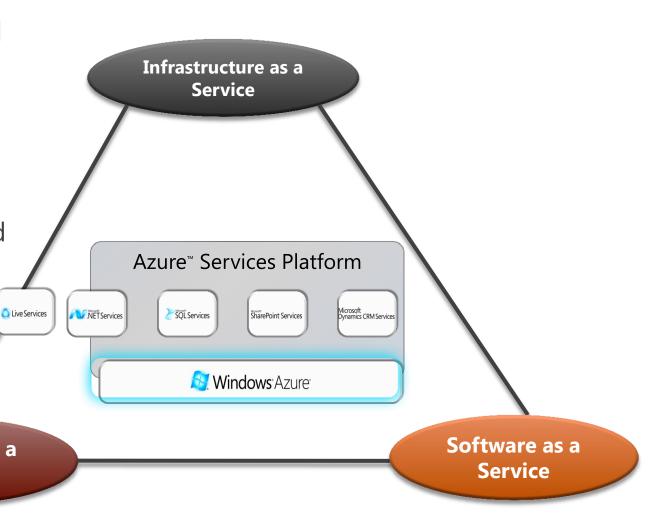
Provide a way to host virtual machines on demand

Platform as a Service (PaaS)

You write an Application to Cloud APIs and the platform manages and scales it for you.

Software as a Service (SaaS)

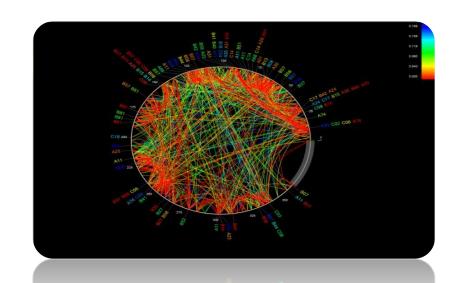
Delivery of software to the desktop from the Cloud



Platform as a Service

PhyloD as an Azure Service

- Statistical tool used to analyze DNA of HIV from large studies of infected patients
- PhyloD was developed by Microsoft Research and has been highly impactful
- Small but important group of researchers
 - 100's of HIV and HepC researchers actively use it
 - 1000's of research communities rely on results



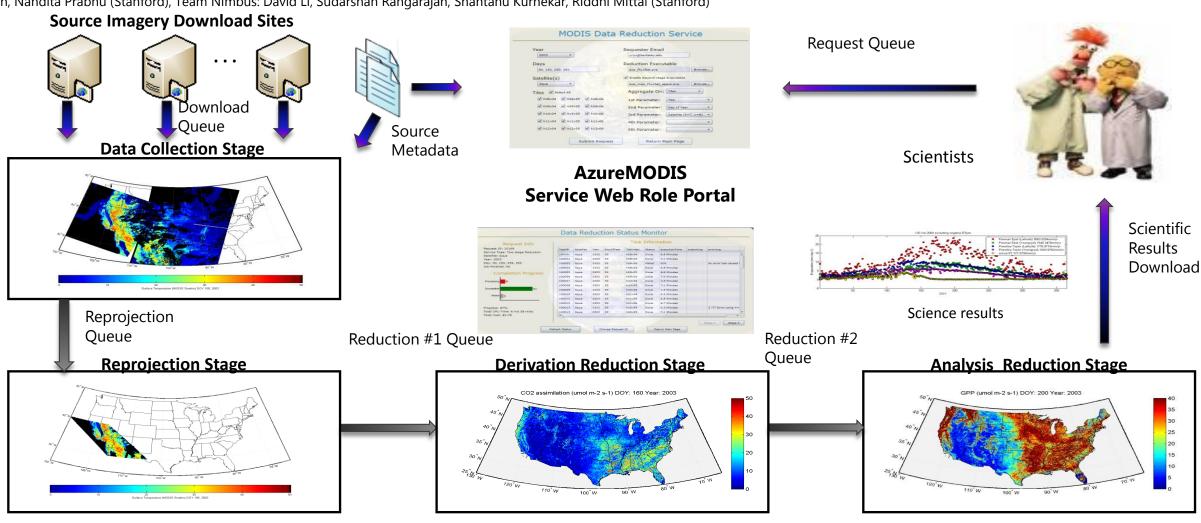
Cover of PLoS Biology November 2008

Typical job: 10 – 20 CPU hours; Extreme jobs: 1K – 2K CPU hours

- Large number of test runs for a given job (1 10M tests)
- Highly compressed data per job (~100 KB per job)

ModisAzure

Catharine van Ingen (Microsoft Research), Jie Li, Marty Humphrey (UVA), Youngryel Ryu (UCB), Deb Agarwal (BWC/LBL), Keith Jackson (BL), Jay Borenstein (Stanford), Team SICT: Vlad Andrei, Klaus Ganser, Samir Selman, Nandita Prabhu (Stanford), Team Nimbus: David Li, Sudarshan Rangarajan, Shantanu Kurhekar, Riddhi Mittal (Stanford)



Scaling science

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Today...

Computers are great **tools** for

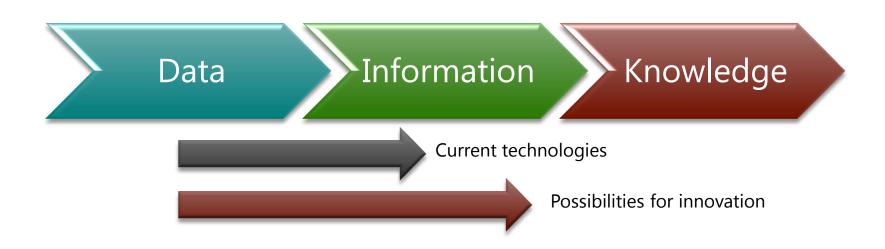


huge amounts of **data**

For example, Google and Microsoft both have copies of the entire Web for indexing purposes

Need for Semantic Computing?

- Semantic computing combines concepts and technologies that
 - Enable data modeling
 - Capture relationships
 - Allow communities to define ontologies
 - Exploit machine learning
- > Will empower computers to reason about the data



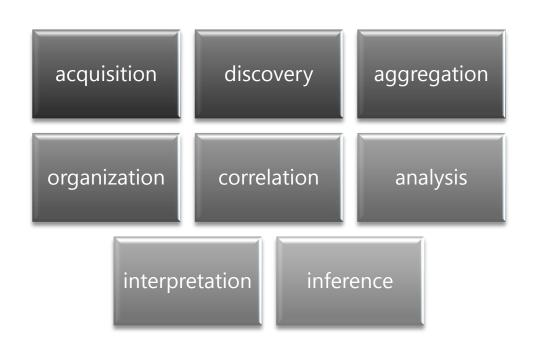
Tomorrow...

Computers will still be great **tools** for



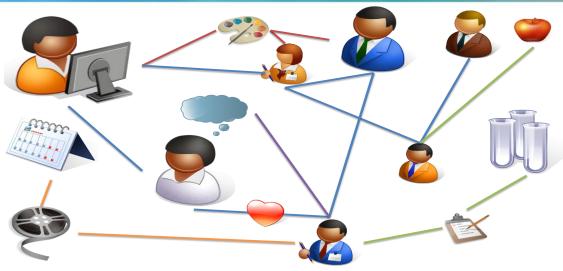
huge amounts of **data**

We would like computers to also help with the automatic



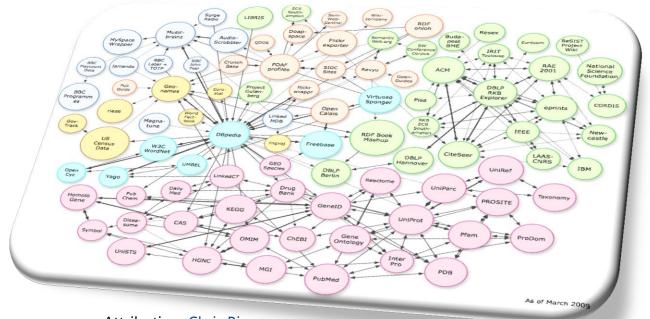
of the world's information

Moving to a world where all data is linked ...



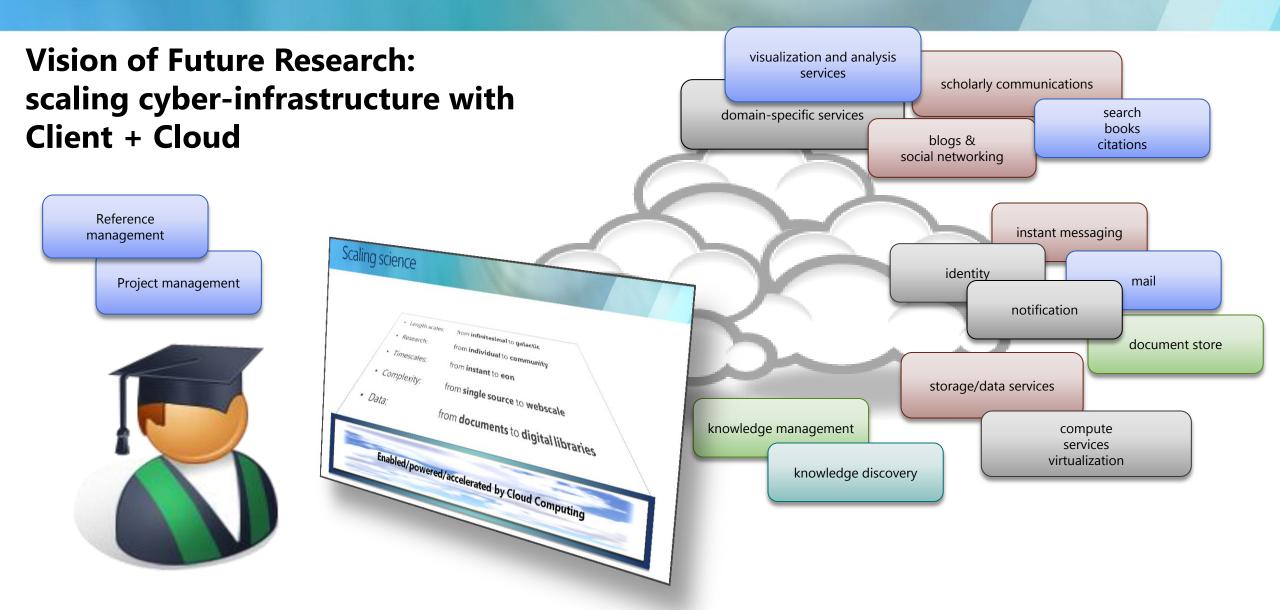
- Data/information is inter-connected through machine-interpretable information (e.g. paper X is about star Y)
- Social networks are a special case of 'data meshes'

- A knowledge ecosystem:
 - A richer authoring experience
 - An ecosystem of services
 - Semantic storage
 - Open, Collaborative, Interoperable, and Automatic



Attribution: Chris Bizer

... and can be stored/analyzed in the Cloud





http://research.microsoft.com/collaboration

PowerPoint Guidelines

- Font, size, and color for text have been formatted for you in the Slide Master
- This template uses Segoe UI, a standard Windows Vista and Office 2007 font
- Hyperlink color: <u>www.microsoft.com</u>
- Use the color palette shown below



Faculty Summit2010

Guarujá, Brasil | May 12 – 14 | In collaboration with FAPESP

Video Title

